

RED ROSE TEA

"is good tea"
The Orange Pekoe is extra good

In clean, bright Aluminum



WRIGLEYS
Always have the magic WRIGLEY package in your pocket.
Soothes nerves, allays thirst, aids digestion.

The **Brading Breweries Limited**
PREFERENCE DIVIDEND No. 53
NOTICE is hereby given that a Dividend of 1 3/4% on the 7% Cumulative Preference Stock of this Company has been declared payable March 1st, 1928, to the shareholders of record at the close of business February 15th, 1928.
By order of the Board,
OTTAWA, JOHN RANKIN
Feb. 11 1928 Sec.-Treas.

MAC LANG OBSERVED HIS 54th BIRTHDAY LAST WEEK
The Ottawa Journal correspondent from the Press Gallery last week said: "Malcolm Lang, Liberal member for South Temiskaming, and one of the best-known men in the North Country, celebrated his 54th birthday yesterday. He is a prospector, a Presbyterian, and lives at Haileybury. Mr. Lang was first elected in 1926 by a majority of 898."

FROZEN BODY OF MAN FOUND NEAR ELK LAKE

The body of Joseph Fileault was found last week in a snow pile near the farm house of Joseph Tariault, some five miles from Elk Lake. A neighbour named Robinson made the gruesome discovery. The unfortunate man, Fileault, had apparently been dead two or three days. He was a man between 45 and 50 years of age. Fileault, who has resided in the district for many years, is said to have owned a farm in Trux township, where he lived for some years with a comrade named Babington. The men separated some time ago, and Fileault secured a job with Tariault, his duty being to look after the farm and cattle during the winter in return for his board. Recently Fileault had been sick and was known to suffer with heart trouble. Owing to this fact a neighbour named Robinson, or some of his family, generally visited Tariault's farm each day, but owing to the heavy fall of snow last week-end no one was able to do so for two or three days.
One Sunday Mr. Robinson went across to the farm. Noticing that the cattle appeared not to have been fed for some time, he commenced a search and found Fileault's body lying frozen stiff in a pile of snow a short distance from the house. The police and coroner were notified and after investigation decided that an inquest was unnecessary, death evidently being the result of a heart attack while Fileault was outside.

New Liskeard Speaker:—More self-denial now is in order that we may have more self-indulgence later on.

Dividend Number 173
HOLLINGER CONSOLIDATED GOLD MINES LIMITED
(No Personal Liability)
A dividend of 2% on the outstanding Capital Stock of the Company has been declared payable on the 24th day of March, 1928, on which date cheques will be mailed to shareholders of record at the close of business on the 7th day of March, 1928.
Dated the 29th day of February, 1928.
I. MCIVOR,
Assistant-Treasurer.

OLD COUNTRY NEWSPAPER BADLY MIXED IN REPORT

Locates Timmins as Near Toronto. Says Miners Were 'Entombed in Ring of Flame'

Evidently some of the Old Country newspapers were as badly twisted and mixed in regard to the details of the disaster as the Toronto journals and some others in this country appeared to be. A friend of The Advance at South Porcupine sends this paper a clipping from The Sunday Chronicle, published at London, England. This clipping has the heading, "Fight for Lives of 47 Men," with the sub-heads, "Miners Entombed in a Ring of Flame," and "Gas Blast in Pit." The article is headed as from "Our Own Correspondent" at Toronto, and some of the inferences to be drawn from the despatch would be amusing, if the matter had not been so serious a one. The suggestion that Timmins is "near" Toronto is a far-fetched one even for this country of large distances. Also, to call Timmins "a little mining town" is scarcely to flatter the truth. There are many other errors, omissions, and additions to the facts. Indeed, it is remarkable how people can gather so many wrong impressions in so brief a space.

Here is the despatch from The Sunday Chronicle as it appeared, under the date line, "Toronto, Saturday":
"Forty-seven miners are entombed in a circle of flame at the Hollinger Mine at Timmins, near here, after a poison gas explosion underground."
"The Hollinger Mine is the third largest gold mine in the world."
"Six men were killed when the explosion took place, and rescue parties were driven back by deadly gas."
"Every oxygen mask and gas mask in the mining area has been exhausted in the rescue struggle, and an urgent appeal has been sent out for further equipment."
"Rescue parties, doctors, and nurses are being rushed to the mine by aeroplane and express train from all parts of Ontario, and help has been summoned from Pennsylvania, over the American border."
"The flames are increasing in intensity, and the little mining town of Timmins is hushed with dread for the men still entombed."
"Until reinforcements arrived all rescue work had to be stopped, as it was impossible to cope with the flames."
"The only hope that remains is that the imprisoned miners were warned in time, and were able to obtain air by cutting the hose carrying compressed air to the drills."

IMPORTANT MEETING OF CALEDONIANS ON FRIDAY.
Mr. P. Larmer, president of the Caledonian Society of Timmins, announces that the meeting of the society called for Friday evening of this week, March 9th, is a particularly important one and a large attendance is specially requested. He asks all members and former members of the Caledonian Society to be sure to attend this meeting on Friday evening (to-morrow) in the Hollinger Recreation hall. The meeting will commence as usual at 8 p.m. and a number of vitally important questions in connection with the society will be before the meeting. It is expected also to have a programme of special interest for the occasion.

Windsor Border News:—"Is modern woman gaining on man, asks a contemporary?" Why, she's outstripped him already.
Povassan News:—"The way to get rich is to lay up part of your income and as much as possible of other people's."

THE OLD, RELIABLE GILLET'S LYE
Use Gillett's Lye to MAKE YOUR OWN SOAP and for cleaning and DISINFECTING
Gillett's Lye Protects Your Health and Saves Your Money.

OXO GORDIAL
To relieve fatigue take OXO CORDIAL

PROGRAMME FOR MEETING OF ASSOCIATED BOARDS

Sessions Being Held in Timmins This Week. Meetings This Afternoon. Banquet This Evening.

Speaking of the meeting of the Associated Boards of Trade being held in Timmins this week, The New Liskeard Speaker last week made the following reference:—

President C. W. Wright, of the Associated Boards of Trade, sends The Speaker the following information concerning the regular meeting of the Northern Ontario Associated Boards of Trade, which will be held at Timmins, on March 7th and 8th.

The next meeting of this Association will be held in Timmins on March 7th and 8th, 1928.

Delegates will arrive in Timmins during the afternoon and evening of the 7th and the Timmins Board of Trade and Curling Club have invited the visitors to display their skill at the rink during the course of the evening, Wednesday, March 7th.

Thursday, March 8th, will be devoted to the business of the gathering.

Two sessions will be held, one commencing at 9.30 a.m. and one at 2 p.m. Several matters of real interest to the entire district are on the agenda, among which may be mentioned the question of Roads, the efficient maintenance of the new Highway; the question of a loop road to provide a return journey; Resolutions from member boards upon a variety of subjects; and the proposed Northern tour from Orillia.

The delegates and visitors will be entertained to a banquet in the evening by the Timmins board.

The programme offers the opportunity for constructive work by the Association, and an interesting time for the delegates.

It is hoped that an earnest effort will be made by all the towns in the district to be represented; the Associated Boards of Trade has proved a valuable organization to the North on many occasions in the past, and is ready to continue the good work as occasion warrants.

NO PUZZLE AT ALL ABOUT THIS ADVERTISING PUZZLE.

Here is a puzzle to do with advertising which the Fourth Estate places before the public to solve.

Two non-advertisers manufactured practically the same kind of rat traps, costing 15 cents each, which were sold to the trade at 20 cents, the purchaser paying 30 cents.

One of the producers decided to advertise. His increased sales enabled him to make the traps for 10 cents each. He then sold them to the trade for 15 cents. The purchaser bought them at 25 cents.

Who paid for the advertising? Not the maker of the rat traps because he made more money by selling more traps. Not the retailer, for he made the same profit on less outlay. Not the purchaser, because he bought for five cents less.

Who paid for the advertising? Now argue that out; but better still, let those people who do not advertise try it out and see from experience whether it does not pay to advertise. They will find it does and won't bother much in consequence about solving the puzzle—Kingston Whig-Standard.

TIMMINS FOOTBALL CLUB TO AFFILIATE WITH P.O.F.L.

General Meeting of the T. F. C. Called for Tuesday Evening Next, March 13th in the Town Hall.

A friend of The Advance and of the Timmins Football Club sends in the following paragraph this week:—

"A general meeting of the Timmins Football Club will be held in the town hall on Tuesday next, March 13th, at 8 p.m. It has been decided that the club shall affiliate with the Porcupine District Football League for the coming season of 1928. The T. F. C. will enter all cup competitions, namely, the Ontario, Goodyear, Foster, Dickson and King cups. As these competitions are not confined to local clubs but come under the jurisdiction of the N. O. F. A., this means that we are likely to have some very interesting teams (outside of our P. D. F. L. opponents) who will provide us with a strong and formidable opposition. We welcome them all,—the more, the merrier. So, to all players interested, and to those wishing to become members, we say, roll up to the meeting and see that you get your signature where it should be for the coming season. Make the season the banner season,—the best ever witnessed in Timmins. Make your slogan, "Every Cup for Timmins." Do your best, and leave the rest to us. If you cannot attend the meeting, send your application to J. Bodell, secretary-treasurer T. F. C., Box 1054. Make your application early, and don't get left behind."

North Bay Nugget:—Arthur Kinney, Bedford Township farmer, Tuesday served on a jury that convicted two men of stealing chickens and sentenced them to prison terms. Wednesday morning Kinney arose, went to the henhouse to feed his flock, and discovered that thieves had made away with 60 of his prize hens while he was on jury duty.

T. & N.O. SWITCHMAN AT THE BAY INJURED LAST WEEK.

The North Bay Nugget last week says:—

"Struck by a car in the T. & N. O. yards on Wednesday afternoon, Charles Hawkins, 14 Pollard avenue, a switchman, sustained terrible injuries, his left leg being severed above the knee and three toes on his right foot crushed. The accident occurred when Hawkins was in the act of signalling to the engineer of his train and failed to notice the approach of another which was engaged in shunting. Struck by the second train he fell beneath its wheels. He was immediately rushed to the hospital. Providing complications do not arise, Mr. Hawkins will recover. He is suffering severely from shock. Having taken an active interest in sport, Mr. Hawkins is well known and highly regarded throughout the city and he has the best wishes of many friends for recovery. In the employ of the T. & N. O. for the past ten years it was only recently that he became a switchman."

New York Life:—The reason a girl runs out to answer her sweetie's honks is because she's a goose.

Cleaning Pressing Repairing
W. Varley
Custom Tailored Clothes to Measure
52 First Avenue Box 1576
TIMMINS, ONT.
39p

The Porcupine Skating Rink Co.
SOUTH PORCUPINE Skating
Commencing Monday, March 5th, on Tuesday, Friday and Saturday Nights Only. Band music Tuesdays and Fridays.
Season Tickets Honoured
ADMISSION
Adults 25c. Children 15c.
9-11

Safety Deposit Boxes

THE purpose of a Safety Deposit Box is to keep your valuables safe from accident and from theft and to relieve you of worries:
Where are my policies?
How can I keep these records?
What will we do with the Bonds?
The Safety Deposit Box is the "cranny hole" of the grown up,—it is yours; it is secret; it is secure!

IMPERIAL BANK OF CANADA
TIMMINS BRANCH, SOUTH PORCUPINE BRANCH.
D. SUTHERLAND, Manager.
J. PAUL MICHAUD, Manager.

PERSONAL SERVICE
at the
DOMINION STORES
Where Quality Counts

This is
Syrup Season

Crown Brand 2-lb. tins 2 tins 27c
Corn Syrup 5-lb. pail 33c
Lyle's Golden Syrup 1-lb. tin 18c Quebec Maple Syrup Large Bottle 65c

Lenten Suggestions
Our Stores are completely stocked with quality foods, and we can help you solve those perplexing problem during Lent.
Go to your nearest Dominion Store and inspect our stock. Our prices are consistently LOW.

Macaroni or Spaghetti 3 lbs. 21c
Finest Canadian Cheese 27c lb.
Bloater Paste - - - 9c tin
Sardines Norwegian in Olive Oil 2 tins 25c
Fancy Japanese Crabmeat - tin 35c
Chateau Cheese It spreads or slices lb. 37c
Salmon Finest Sockeye lb. 45c Choice Cohoe 1/2-lb. 21c
Heinz Spaghetti Small 12c Medium 17c

Raisins 15-oz. pkt. Seeded or Seedless 2 for 29c
Finest Smyrna Table Figs 15c lb.

Crispo Fig Bars 2 lbs. 35c
Fancy Blue Rose Rice 3 lbs. 25c
Victory Sweet Relish 23c Jar
Victory Pickles 45c Large Bottle Sour

Toilet Paper
Verything 6 rolls 19c
Navy Tissue 3 rolls 21c
COFFEE
RICHMELLO BLEND 1 lb. tin 59c
SPECIAL BLEND 43c lb.

Libby's Sauerkraut 15c tin
Crabapple Jelly 16-oz. Jar 21c
Clark's Tomato Catsup 21c bottle
Domino Tea Delightful Flavor Full Strength 1/2-lb. pkg. 35c

Christie's Saltana Biscuits 31c lb.
Hawes Lemon Oil 23c bottle
Sunlight or Surprise Soap 4 bars 22c
Princess Soap Flakes 22c pkg.
Heinz Baked Beans Medium Size 15c tin 220-E-G

OXO GORDIAL
To relieve fatigue take OXO CORDIAL