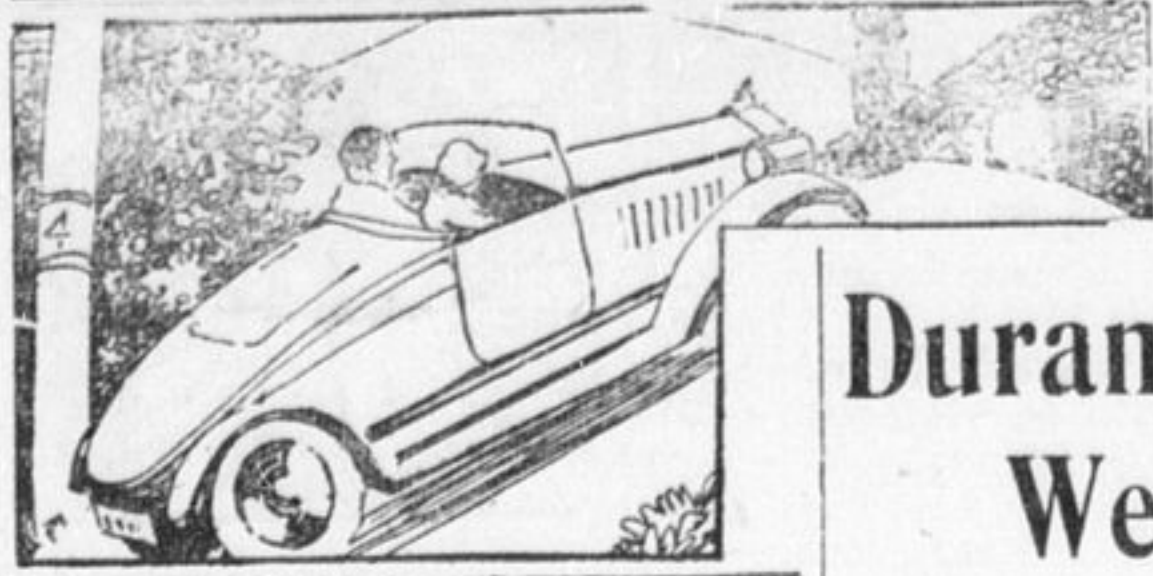


- Special Automobile Number -



**DANCER USES AUTO AS HER DRESSING ROOMS**

Miss Florence, who is making good as a dancer at the Casino de Paris and at the same time at the Theatre des Champs-Elysees, has solved the problem of changing her robes so that she can appear in the second theatre within a quarter of an hour after finishing her number in the first.

She found that a taxi takes just 15 minutes to make the jump so she has fitted up a dressing room in an automobile and does her changing en route between the theatres. She makes two or three round trips every evening and everybody is satisfied.

**COMMON SENSE USEFUL**

When driving through a community with whose traffic laws one is unfamiliar, the one certain way to avoid infringement of the regulations is to play absolutely safe. Instead of assuming that the speed limit is 25 miles an hour, estimate that it is 15. Do not puzzle over whether the city permits passing street cars taking on or discharging passengers—stop. Above all, do not count on getting by with a violation of the regulations on the ground of unfamiliarity with the law. —Ottawa Journal.

**CLEAN WINDSHIELD HELPS**

Visibility is lowest in winter, and yet motorists contribute to their own difficulties in this respect by allowing the windshield to collect more dirt than at any other time of the year. The windshield cleaner, working overtime because of the rain or snow, helps keep the glass area immediately in front of the driver clear, but safety demands that soap and water be applied to other portions of the windshield at regular intervals. Dirty windshields have been responsible for numerous accidents.

**Durant and Stars Being Well Received at the Shows**

**Will Likely Prove as Popular in the Timmins Garage Display. Some of the Reasons for the Popularity of the Durant and Star Cars.**

It is really no wonder that the Durant and Star automobiles have been so well received at the various Automobile Shows throughout America recently when one stops to compare the specifications of the Star and Durant models with those of higher priced automobiles.

It is interesting to note that many of the important units in both the Star and Durant automobiles are identically the same as those used in the higher priced automobiles. A comparison of these specifications will show that automobiles that are generally conceded to be the best that money can buy have in them various parts which are to be found in both the Star and Durant cars.

The Red Seal Continental Motor which composes the power unit for the Star and Durant cars needs no particular comment. The Red Seal itself is the insignia of the world's largest exclusive motor builders. The reputation and standing of the corporation which makes these power units is beyond criticism. This motor is of the "L" head type, identically the same type as used in automobiles selling at from \$2,500 to \$5,000. The same may be said of the Morse Silent Timing Chain. Here again, it is seen that the very expensive automobiles use this unit.

The lubrication system of an automobile is one of the vital points. The Star and Durant cars all have full-pressure lubrication, the same as is found in all high priced cars. A great deal could be said with respect to the Thermostatic Control of the cooling system. Sustained driving at a speed of from 35 to 55 miles an hour is possible with the big expensive cars and with the Star and Durant cars because of the lubrication system

and the cooling system. The Star and Durant makes are noted for their ability to travel at a high speed without overheating.

Again, it is seen that the Spicer Universal Joints are the same as those used in automobiles which sell at from three to four times as much money and this may also be said of the Hotchkiss Drive. With regard to the use of the Timken Bearings very little needs to be said because this type of bearing is so well known for the excellent service given. Here again, it is seen that Timken Bearings are used by the larger and more expensive cars.

All Star and Durant models this year are equipped with Bendix Four Wheel Brakes. These brakes have proven satisfactory on cars selling at from \$2,000 to \$5,000. The Bendix Four Wheel Brakes on the Star and Durant cars are properly balanced and give the most efficient service. They meet every requirement of Canadian and United States laws.

If such quality is insisted upon in the various units which are supplied by the largest and best manufacturing concerns, there hardly needs to be emphasis placed upon the fact that in every other particular the finest of quality in materials and workmanship is demanded.

Nothing better by way of materials or workmanship can be found in any automobile than that which is employed in the construction of a Star Four or a Durant Six. In so far as workmanship is concerned, it may be said that a staff of highly trained men is given steady employment as a result of the manufacturing and exporting of automobiles to Australia, New Zealand, South Africa and other members of the British Commonwealth of Na-

tions. This export work occurs during the off season in Canada and thus fills out the manufacturing year.

The plant of Durant Motors of Canada Limited, is considered by visiting experts to be one of the finest to be found anywhere. The machinery is new and of the very latest design, and consequently it operates in the most efficient and economical manner. Visitors are always welcome and are provided with a guide who takes great pleasure in pointing out the machinery and the work that is of special interest.

In the designing of the Star Four and the series of Durant Six automobiles special care has been taken and great skill has been employed in making each wearing part easy of access. This is a big factor in maintaining a very low operation cost. The labour charges on any repairs which may be necessary are cut in half because of the ease with which a mechanic can remove a given part or make repairs to it. The high quality of all the material used, in the first place, coupled with this ready accessibility brings into effect the exceedingly low cost per mile of transportation.

The re-sale value of an automobile is a very important point. Star cars are recognized as having a higher average re-sale value on the used car market than other low-priced automobiles. There is usually a strong demand for the products of Durant Motors of Canada Limited, in the used field and this is accounted for by the fact that real quality is built into each automobile in the first place. The original owner therefore not only benefits by having a quality automobile to drive, but is rewarded for his foresight when the time comes to dispose of the car.

The Red Seal Continental Motor, to be found in each Star and Durant automobile, is manufactured by the world's largest exclusive motor manufacturer. They are the finest engines that the engineering staff and scientific departments of this huge corporation can produce.

The striking appearance of the new Hayes-Hunt bodies is the result of years of experience on the part of

body designers who are recognized to be at the top of their profession.

The safety and easy-riding qualities of the new chassis are the result of intensive scientific research, while the sureness and efficiency of the Bendix Four Wheel Brakes not only meet all the laws pertaining thereto in Canada and United States but give the driver the maximum control of his car under all conditions.

Some of the improvements that will be noted in this year's models are as follows:—

The fan shaft has been made larger with more bearing surface.

A drain trough has been put under the hood to prevent water from getting down onto the motor and spark-plug wiring.

The construction of the cylinder head has been changed to set up a higher turbulence of the incoming mixture of gasoline and air. This change has increased the power output 15% over the previous motor.

A change has been made in the spark and throttle control making them easier to handle.

A special lubricating wick has been installed at the front generator bearing.

Special wind-deflecting rubber pads have been put on the toe board to prevent cold air getting in around the clutch and break pedal.

Bodies are two inches longer and two inches wider giving considerably more room for passengers and baggage.

The front body pillars are of steel and are very narrow, thus giving clear vision. A one-piece ventilating windshield, new and improved sun visor, new type low full-crowned fenders of heavier sheet metal, and gasolators, are standard equipment on all models. Front snubbers are standard equipment on the Star Four and Durant "55." Front and rear snubbers are standard equipment on the Durant "65," while the Durant "75" has four hydraulic shock absorbers.

It will be noted, in riding in these new models, that an improvement has been made in the spring construction, giving slower action and reducing the rebound.

As in previous years, so now, Durant Motors of Canada, Limited, is producing quality automobiles of the very highest grade.

flexibility, strength and great powers of endurance.

"Use of this type of cord material is imperative in every good tire, a thing manufacturers have realized for years. But how to preserve this life, flexibility and strength in their cords is a problem that has been hard to solve.

"How to insulate and impregnate every cord and every fibre of every cord, not only so they may be held firmly in place, reducing internal friction to the minimum, but to prevent the cords from actually burning out; to keep them from becoming old and brittle, that has always been and still is the big problem before the great majority of tire manufacturers.

"Firestone Gum-Dipped Tires retain their original flexibility, strength and endurance with remarkable tenacity, as proved by the most grueling tests motoring, both on the speedways and the highways, can produce. This, of course, is due to the co-ordination between vital factors in their construction and quality of materials. Gum-Dipping spans the gap that ordinary tire manufacturers leave wide open."



**Firestone Saves Motorists Millions**

Backed by ample resources, special facilities for obtaining raw materials, unequalled engineering experience, greater manufacturing efficiency and more economical distribution, Firestone not only saves motorists millions, but produces better tires of greater safety and comfort, while the Firestone exclusive gum-dipping process gives them the wear-resisting properties that gives thousands of extra miles.

**TIRES NO BETTER THAN THEIR CORD STRUCTURE**

An Interesting Interview on the Making of the Noted Firestone Tires

"Your tires are no better than their cord structure!"

This terse statement was made today by Mr. J. Berini, of the Timmins Garage, dealer for the Firestone Tire & Rubber Co. Mr. Berini was emphasizing the need for greater thought on the part of every motorist for the vital factors in tire construction that control mileage and govern economy.

"Tires are, in reality, cord fabric structures heavily insulated and fortified with rubber," he said. "The back-bone of the tire, the frame-work, the skeleton of the tire, is therefore the cord material from which it is built. On an even basis with the quality of the tread, side-wall and bead construction, too much attention cannot be given to the cord structure of the tire, when new equipment is being bought.

"In the first place, the actual quality of cord material employed is a vital factor. The best, long fibre cotton grown is put into good tires and, as a result, there is natural resilience,

*Announcing*  
an entirely **New Series of**  
**Star Fours and**  
**Durant Sixes**  
*Lower Prices and Super Values!*

GO to the showrooms of your nearest Durant-Star Dealer . . . examine this new series of finer and faster Star Fours and Durant Sixes.

Ride in them, drive them . . . revel in their appearance . . . and then, compare them with other automobiles in their price class.

And be assured of this, . . . they all have the very latest bodies that the famous Hayes-Hunt body designers can offer . . . they all have Red Seal Continental Motors, the finest engines that the engineering staff of Continental Motors Corporation can produce.

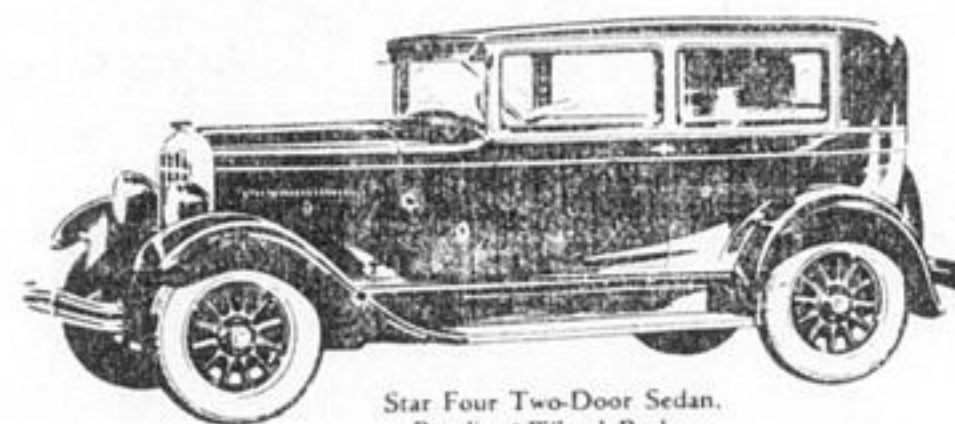
They all have the safest and easiest riding chassis that modern science can suggest and they ALL have the surest and most efficient four-wheel brakes that the Bendix Corporation can devise.

Any model in this series will give the utmost satisfaction to its purchaser, . . . but, see these cars, ride in them, drive them, . . . examine them carefully . . . and make your own comparisons.

Passenger Cars  
from \$725 to \$2195  
Tax. License, Ont.  
Faxes Extra



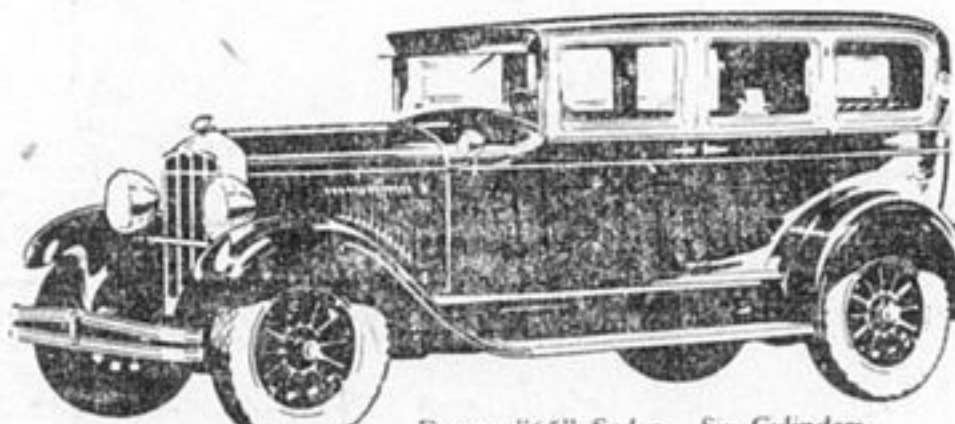
Built by  
Durant Motors of Canada, Limited  
Toronto, Canada



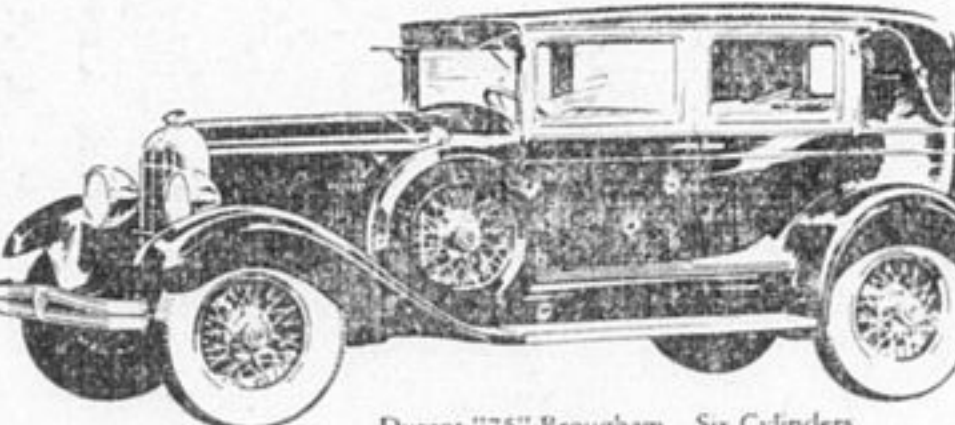
Star Four Two-Door Sedan.  
Bendix 4-Wheel Brakes



Durant "55" Sedan. Six Cylinders.  
Bendix 4-Wheel Brakes



Durant "65" Sedan. Six Cylinders.  
Bendix 4-Wheel Brakes



Durant "75" Brougham. Six Cylinders.  
Six Wire Wheels. Bendix 4-Wheel Brakes

**DURANT**

**D-55, D-65, D-75, and the New STAR FOUR**  
ESTABLISHING A NEW STANDARD IN AUTOMOBILES

**TIMMINS GARAGE COMPANY Ltd.**  
TIMMINS - ONTARIO

**EN-AR-CO MOTOR OIL**

**White Rose Gasoline**

Costs Less per Mile

**WHITE ROSE GASOLINE**

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