



NO MORE CHILBLAINS!

Mr. J. A. McFarlane of Nanaimo, Ont., had chilblains so bad that he couldn't wear boots. Egyptian Liniment relieved them. Don't suffer from chilblains this winter. This liniment is also for Frost Bites, Burns, Scalds, Cuts, Bruises, Sore Chest and Throat, Neuralgia, etc.

DOUGLAS' EGYPTIAN LINIMENT AT ALL DEALERS
DOUGLAS & CO. MANUFACTURERS, NAINIME, B.C.

OVER ONE HUNDRED AND SIXTY-THREE ADVERTISERS

Last week's issue of The Advance had by actual count one hundred and sixty-three different advertisers represented in the thirty-two pages issued, irrespective of the want adverts. The want adverts last week total 43, which is below the usual as the Christmas season is not the best time of the year for the number of want adverts, people generally having supplied their wants in many lines before the Christmas rush. The Advance is the recognized want advert. medium, averaging over 60 want adverts. per week during other than the Christmas season. Counting want adverts. and display adverts. together there were over 200 different advertisers who used The Advance last week, which certainly is not to be sneezed at.

The Great Place Wood Has Taken in World's Progress

In the Beginning the Tree was the Symbol of Life. The Ark Built of Wood. Ships of Wood for Discovery of America. Some of the Virtues of Wood. Ancient Chariots with Wooden Parts Still Sound.

Recent discussion at the Timmins Board of Trade emphasized the fact that the forest industries are of very great importance to this North. The mining industry in this immediate district overshadows all other lines, but at the same time it must be evident that forest products form a very important part in the welfare of the North. Mr. Alec. M. Dewar, of Iroquois Falls, while president of the Northern Ontario Associated Boards of Trade, was accustomed to emphasize the fact that the industries of the forest overshadowed all other lines in the North. People in general, however, especially in the gold and silver camps, do not realize all the forests mean to the country. Accordingly it is of interest and profit to spend a little time in consideration of the noteworthy influence of forest wealth. In this connection, The Advance last week received a booklet from the National Lumber Manufacturers' Association, of Washington, D.C., detailing what is entitled "The Story of Wood." Much of this attractive little booklet deals with general facts about wood and the forests,—facts that are as true in regard to Canada as to the United States, in which the association labours. "The Story of Wood" is so interesting that The Advance makes no apology for quoting from it at length. In opening, the booklet says:—

"In the beginning the tree was the symbol of life and the revelation of human destiny. We picture the Garden of Eden as embowered in trees. Trees provided the ark that saved the chosen remnant of the human race from the Deluge.

"In the depths of the forest prehistoric man found a refuge from his enemies. Wood gave him his weapons, also his tools. Wood inspired him to build out of branches and leaves the first human edifice.

"With the passing of time the sublime structure of the towering trees exerted so great an influence upon the human race that there came into being a crude but genuine architecture. The first columns and pillars were the trunks of trees, and the various orders of architecture were developed from humble shelters of

logs and timbers.

"Even in the early days of the Kings of Israel, architecture, with the forest as its ally, had advanced a long way. When Solomon built the great temple he turned lumberman on a mighty scale and sent 80,000 woodsmen to the mountains to cut and hew fir trees. And he called on King Hiram of Tyre for cedars of Lebanon.

"Because it is a product of life, man has always felt for wood a close kinship. It has been a true friend to him and all down the years has retained his affection and his confidence. Naturally when man began to venture beyond the immediate environs of his own settlement, it was in conveyances made of wood; such conveyances of the primitive raft, the canoe dug out of a log, the crude sled, the bullock cart.

"For four thousand years all the maritime commerce of the world was transported by ships built of wood. The wealth of the Greek states and of Rome itself was largely due to the command wood gave of the sea.

"It was in tiny vessels of wood that Columbus conquered the unknown waters of the West; in ships built of the same staunch and faithful material DaGama rounded the Cape of Good Hope, and Magellan achieved the circumnavigation of the globe.

"In sloops and square-riggers made of wood our forefathers won their way from the Old World to the New. Out upon the broad bosom of the Atlantic floated the Pilgrim craft that was freighted with the genesis of a nation. Those who watched from its fog-drenched deck beheld the "wind tossed branches," that welcomed them to a new strange and beautiful land that, even in the language of the wilderness, spelled Home.

"In brief, wood carried the adventurous spirit of man out over the globe and pioneered the paths of progress leading toward modern civilization. Actually, it founded this civilization, particularly here in America.

The booklet proceeds to show how wood was used for the stockades to prevent Indian attacks, for corn cribs and barns, for homes, stores, schools, churches, etc. The equipment of the buildings was largely of wood just as to-day. Emphasis is given to the all-important part that wood played, and plays to-day, in the life of trade and commerce. The very first cargo sent to the Old Land from Virginia was cedar logs. Reference is made to the ships, the canal boats, the docks, the wharves, the railroad coaches, the ties,—all came from the forests. As the booklet phrases it:—"The natural wealth of the magnificent forests was largely converted into buildings and other property; thereby were multitudes employed, trade stimulated, and fertile land cleared for thriving farms. Countless industries, based on wood, sprang up over the land to balance agriculture and animal husbandry. The real El Dorado of America was not in its gold coasts, but in its glorious forests. All the gold that has come out of America since Cortez and Pizarro looted the Aztecs and Incas is not equal in value to the forest products and their manufactures in a single year."

Continuing its story of wood the booklet says:—

"Wood combines strength and stiffness with lightness, an important factor in buildings of all descriptions and in all the work of life. Weight for weight, it is stronger than steel. It is resilient and shock-absorbing. It is easily sawed, carved, planed and lathed to any desired pattern; it may be bent or twisted, and is readily shaved to paper-like veneers and plywood. It can be quickly and firmly nailed, doweled, joined or glued into place.

"Wood has beautiful natural textures, grains and figures. Its colour is varied and pleasing; it may be easily stained and painted, thus affording much variety of appearance from a single species. It is easily applicable in large units, and yet those units are not rigid, being capable of facile alteration on the job with hand-tools. A brick is a brick, but a board may be reduced to many pieces of many shapes.

"Wood is durable. Chariots of antiquity have come down to us with their wooden parts still sound. In Japan there is an intact wood temple erected thirteen centuries ago. Many wood articles were taken from the 3500-year old tomb of Tutankhamen. Good lumber has been made from tree trunks that have lain six hundred years on the forest floors. The "Constitution's" oaken "iron-sides" are being partly rebuilt of wood that has been stored under water for fifty years by the United States Navy.

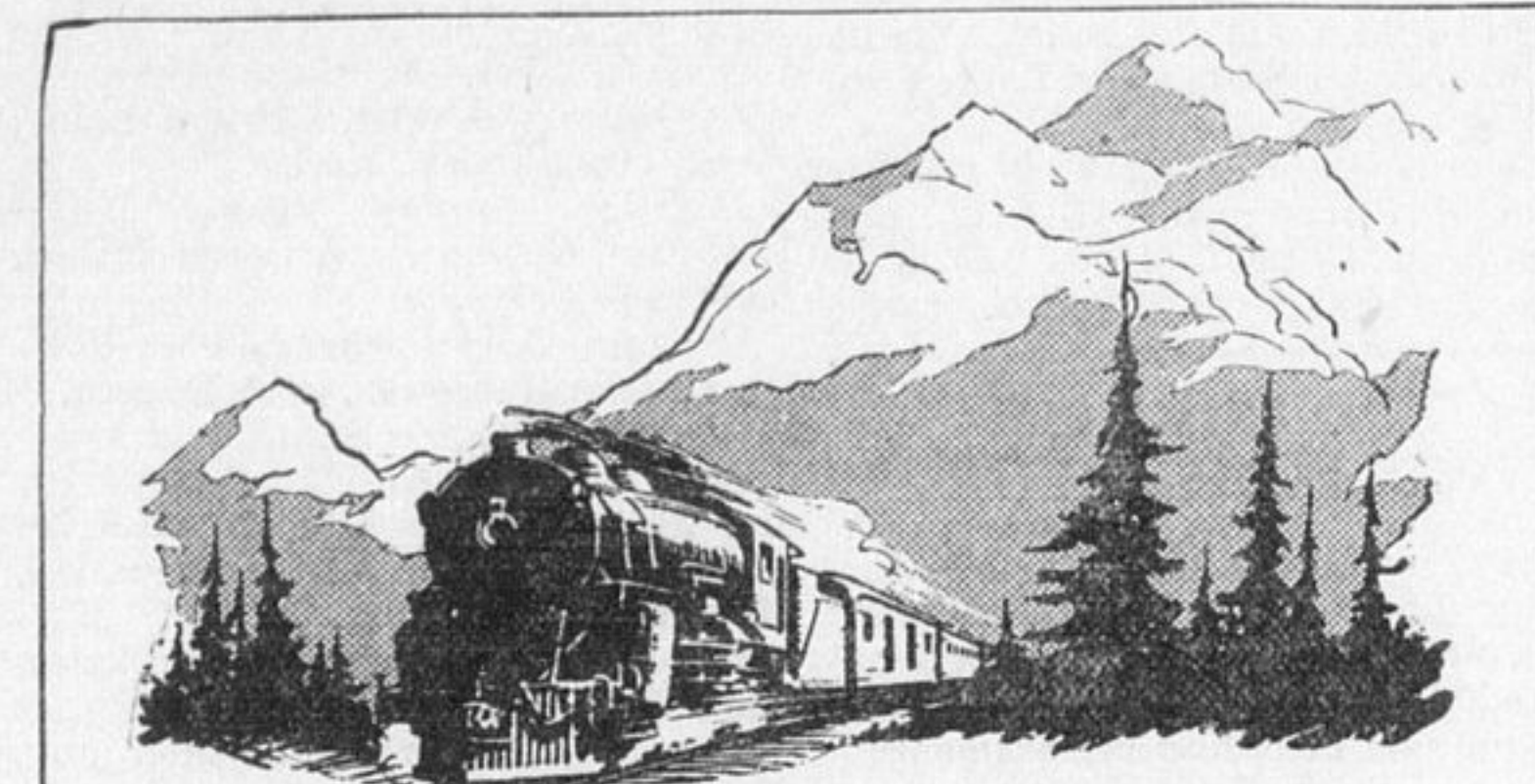
"Wood is plentiful, inexpensive, and capable of perpetual replacement by natural processes through the mysterious laboratory of the leaf, where in sunlight works its miracles."

"Did my wife speak at the meeting yesterday?"

"I don't know your wife, but there was a tall, thin lady who rose and said she could not find words to express her feelings."

"That wasn't my wife."

—Exchange



Through the Canadian Rockies to the North Pacific Coast and California

GOING TO CALIFORNIA? Then, do not miss the glory of the Canadian Rockies on your way. Their winter garb is a thing of dazzling beauty. Glittering peaks of ice and snow . . . falls, frozen into a spray of diamonds . . . every color of the rainbow dancing in the sparkling air. And you ride through this maze of beauty in comfort . . . over the Canadian Pacific Railway.

But are you wintering in California? And is your return trip in the early spring? Then arrange your return transportation via the scenic northern route—Puget Sound and the Canadian Pacific Rockies.

There is an excellent hotel and golf course at Victoria, the rose garden capital of British Columbia . . . also at Vancouver, the great gateway to the mystery of the Far East.

C. H. White, District Passenger Agent
North Bay, Ont.

Canadian Pacific



Your Children - and the Years to Come

Jack Intends

If Dad can finance it, Jack intends to go to college next year. He's a sixteen-year-old, keen on sports, intensely alive, interested in everything that goes on . . . man-size in all but years.

Every year he's learning new buying habits—stepping-up his spending power. It means that Dad will have to do some figuring to give the boy his start.

Edna Hopes

As soon as Dad can manage it, Edna hopes to begin that special training course. She's going out more—wears evening dress—has to have more clothes. More than ever, each dollar counts . . . must be well spent.

So Mother plans and saves to keep expenditure within bounds. Her son and daughter have earned the right to be well-equipped to face life's battles, so that they may have every chance of success.

What plans are you making for the future of your children? It is important that they should be enabled to follow their natural bent. Guarantee them a good start in life by providing for their future no matter what may happen to you. A Manufacturers Life Endowment Policy will do it.

THE MANUFACTURERS LIFE INSURANCE COMPANY

A. W. LANG

District Representative, Timmins.

Kindly forward particulars of endowment insurance maturing in . . . years, for my children, age . . . years.

Name . . . Address . . .

HOW EDINBURGH ONCE CELEBRATED "HOGMANAY"

Quaint Christmas Relative to New Year's Eve in Scotland. "Hogmanay" is the Scots' Big Day

Now that the great Christmas festival is over, it is interesting to turn to the coming observance of New Year's Day. In some Old Land countries, notably in Scotland, New Year's is more generally observed than even Christmas. New Year's Eve, or "Hogmanay," as the Scots call it, is a big time. All people from the Old Land are interested in "Hogmanay," and as there are many in this camp to whom "Hogmanay" is a wonderful time, because of memories of years gone by, the following article by Margaret Hillman will undoubtedly be of interest:—

A hundred years ago the old Scottish festival of Hogmanay was celebrated in Edinburgh with greater demonstrations of merriment and with far less decorum than in these present dignified days.

On New Year's Eve, the guizards, with blackened faces, and dressed up in old shirts, were busy going round from house to house. Each guizard was accompanied by another boy, attired as a girl, and carrying a broomstick. They announced their demands by singing the old refrain:—

"Get up, gudewife, and shake your feathers,
And dinna think that we are beggars,
For we are bairns come out to play,
Get up, and gie's our Hogmanay."

Current loaf and shortbread were usually bestowed upon the guizards, though in some places oatakes and cheese were given.

In bygone days it was a very popular custom to see the old year out and the new year in by drinking the hot pint. As the witching hour of midnight approached, the hot pint, or wassail bowl, was prepared, which consisted of warm spiced ale, with an infusion of whisky. When the clock struck twelve, each member of the family drank some of the hot pint, and there was a general handshaking and exchange of good wishes for a happy New Year.

In Edinburgh the New Year was usually, as now, solemnly ushered in at the Tron Kirk, and after "Auld Lang Syne" had been sung, there was a general dispersal of the crowd to first-foot all their friends. It was most important that the first-foot should not make his visit empty-handed, but carrying shortbread and currant loaf in his hands. A dark man was the most popular first-foot, as he was supposed to bring good luck to the house. Woe betide the householder if a woman or a man with a squint, was the first to cross the threshold.

The first-foot had the privilege of kissing the person who opened the door to him, so the young men always tried to be first-foot at a house where there was a pretty girl. When granny received him, instead of the fair



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damsel, the first-foot was not so enthusiastic in demanding his rights! Great hilarity prevailed, and much innocent mirth was indulged in while the first footing was proceeding.

On New Year's Day the shops were all closed, and the streets were thronged with votaries of the New Year, some noisy and some speechless, carrying bottles of whisky in their pockets, which they offered not only to each other, but also to passersby. Postmen, lamp-lighters, and message boys expected, and were not loth to ask for their hansom. New Year gifts were given by friends and relations, the custom of sending Christmas presents being of comparatively recent growth.

The direction of the wind was always scanned anxiously on New Year's Eve, for it was a cherished superstition that the way of the wind on the night foretold the prospects of the New Year.

Simcoe Reformer:—"Keep cool in the presence of a burglar." This advice probably refers to the head; the feet will take care of themselves.

Louisville Courier-Journal:—"The whole family owns the car. This is, when the car is idle it is mother's car, when it is in use it is the children's car, and when disabled or with a tire down it is dad's car."



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Avoid inferior quality.



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