



You cannot be happy unless you are well. In the morning take

ENO'S

FRUIT SALT

—just a "dash" in a glass of water—for your health's sake.

gami, Cobalt, Haileybury, Englehart, Charlton and Kirkland Lake.

"It was quite right for the advertisers to mention the names of these places, but why boycott New Liskeard, the oldest and in many respects the most important town in Temiskaming?"

The following corporations have their head offices in New Liskeard: Canada Northern Power Corporation, Limited, and subsidiary companies; Hill-Clark-Francis, Limited; The Wabi Iron Works, Limited, Temiskaming Telephone Company; The Shepherdson Manufacturing Company, and the Orser Pea and Fruit Canning Company; and National Grocers.

"New Liskeard is so well-known by the leading business concerns of Ontario and Quebec that it is hard to conceive how men can refer to places of interest in Temiskaming without mentioning this town. Why, it would be as easy to think of a Simcoe without a Barrie, or a County of Renfrew without a town of the same name in it as a Temiskaming without a New Liskeard.

"Mr. Macdonald, Town Clerk, drew the Weekly Star publishers attention to the mistake made in leaving New Liskeard off their map of the Ferguson highway, and in the last issue of the Weekly Star a corrected map is published, and the following explanation given:—When this map of the new Ferguson highway to the North country was published in The Star Weekly last Saturday the artist inadvertently neglected to print New Liskeard. The omission of so important a point on the road requires correction and the map is here repeated with New Liskeard in its place between Haileybury and Englehart.

"Since the foregoing was placed in type we learn from a citizen who has returned from Toronto that New Liskeard citizens have again been humiliated—humiliated in the 'house of their friends'—for we are told that this town has been left off the large map of Northern Ontario which hangs in the Agricultural Building. And who is responsible for this slight, or insult, as some will consider it?"

"The officials of the Department ought to know that the Ontario Government farm is at New Liskeard that the office of the Department for Northern Ontario, is and has been for twenty years, in New Liskeard; and that the Crown Lands office for the district has been here for 32 years and that the office of the Northern Development Branch is also here.

"In the case of the Daily Star the mistake was promptly rectified, but in the case of the mistake here referred to officials will find it difficult to offer an acceptable apology. Some one deserves to be severely reprimanded."

FORESTS ARE ESSENTIAL TO WELFARE OF COUNTRY

Without Forests Floods Do Damage. Birds Depart, and Insect Pests Flourish

There are people who have not given much thought to the matter, who have the idea that re-forestation and other forestry problems are matters for lumbermen, paper mills, and so on, to worry about. Their idea is that the common man is not concerned. If they would read "Canadian Forest and Outdoors," the official journal of the Canadian Forestry Association, they would appreciate the fact that it is a most uncommon man, indeed, who is not vitally concerned with forestry problems. Every issue of "Canadian Forest and Outdoors" shows some way, not perhaps thought of by the average man before, wherein the conservation of the forests is of direct and pressing importance to every man, woman and child in the country.

For example, there is the matter of floods. Perhaps, a flood would not generally be credited with having any direct connection with forest destruction, yet such is actually the case. There were, of course, far-seeing people who made this plain at the time the Mississippi floods were being discussed so seriously. "Look after your forests," these wise people said, "and the occasion for dams and levees and whatnot will not be so pressing. The Canadian Forest and Outdoors recently put the situation in a paragraph: "What mortal mind can conceive the ocean of water stored up in the roots, trunks and leafage of millions of trees! But we have cut down and laid waste our forests. And so the rivers are choked with freshets that the dikes are futile to control. Truly, the task is not the building of levees, but the growing of forests on the lands that now lie waste. The storage of water in growing forests and in public reservoirs would rescue the farmers from the servitude of flood and drought, enhancing their revenues and adding value to their lands and chattels." That paragraph shows how vitally interested the farmer must be in forest conservation and in re-forestation.

There is another place that the farmer finds the value of the forests. During heavy rains the forests prevent the washing away of the soluble salts which farmers term "fertility." In the time of droughts, the forests prove to be regular sponges that store up the moisture necessary to keep crops healthy. Forests temper the frosts, and in summer shade the ground from the more intense rays of the sun, thus helping to keep alive certain bacteria which make plant food. The forests harbour birds, liz-

ards and toads, and these prevent the insect pests from overrunning the country. Scientists agree that if all the birds were killed off or were to leave the country, the insect pests would become so numerous that they would eat all crops and human life would be starved off the earth in a few years. There is a saying that toads are worth \$24 each because of the service they give as insect killers in gardens and fields. At night they work devouring cutworms and beetles which hide during the day. Birds carry on the insect war during the day and the toads by night. When the trees all are gone, the birds and toads will be no longer in the country. Without a recurring supply from the forests there can be no newspapers. Literally, hundreds of articles in daily use are made from wood from the forests. The houses in which men live, the ties they wear, and scores of other necessities of modern life depend upon the resources of the forests. It will show a short-sighted foolishness if the country allows the forests to be burned off, cut off, or destroyed by pests of any kind. The average man for every fair reason should take a keen interest in forest conservation and forest replacement.

HE DREW THE LINE WHEN HE WAS PLAYING GOLF

He—"Well, I have taken up golf."
She—"Do you play with 'knickers'?"
He—"I should say not—only white people!"—Swiped.

ADVANCE GUARD OF MOTOR CRUSADE TO TORONTO

The Powassan News last week says: "Dr. A. S. and Mrs. Porter and Misses Roma and Dorothy and Garth motored from Timmins on Sunday, arriving in Powassan about 10 p.m. They made the long trip of 320 miles or more over the new highway in one day, which is remarkably good going. The doctor and his family are of the advance guard of the Northern crusade en route to the Canadian National, and they left the following morning for Toronto after spending the night with Dr. Porter's brother here. They purpose spending a few days with Powassan friends on their return."

HIGH-GRADE SAMPLES FROM RUN OF THE PRESS

A mother was singing her baby to sleep. "If I were a baby," said the baby's brother, aged six, "I'd pretend to be asleep."—Indianapolis News.

Small talk form quite a percentage of the conversation in polite society. Yes, they discuss ladies' clothes a lot. —Border Cities Star.

A judge the other day halted his court until a woman present rolled up her stockings. That judge likes to see decorum in his court. Decorum is not another name for woman's knees.—Ed. Howe's Magazine.

Life is not what we make it for a time, but after a while the children are old enough to make it even worse. —Milwaukee Journal.

Mother (to her small son): "Willie, you've said that awful word again. Go upstairs and wash out your mouth with gin."—Louisville Courier-Journal.

The Mississippi has caused almost every calamity except a special session of Congress.—Dallas News.

Arch. Gillies, B.A.Sc., O.L.S.

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Never get confused in your mind as to the difference between higher education and higher intelligence. —Exchange



HURLBUT
CUSHION-SOLE
Shoes for Children

Set the Children's Feet in the Right Path!

Mothers, who know how hard the average child is on his footwear—buy Hurlbut's, knowing that "Hurlbut's" last practically twice as long as ordinary shoes and therefore, cost much less per day's wear.

Apart from price considerations, they are scientifically lasted to take care of the growing foot.

Sold and Recommended by
Hollinger Stores, Limited
Buy Hollinger Quality—It Pays

TOWNS OF THE NORTH LAND WANT A PLACE ON THE MAP

New Liskeard Brings Specially to Attention the Oversights Made in Maps and Recent Literature by Governments and Others.

Recently the Northern Ontario Motor Crusade to Toronto has stirred up great interest and activity in the south in regard to this North Land. Literature dealing with the North and maps of one kind and another have been published by the Government and others. The publicity through the Crusade has also roused the people of the North to attention, and many of the maps and other literature issued

Experiments of more than thirty years have proven that Aluminum is the best container for tea. Red Rose Tea is now packed only in Aluminum, and every package is guaranteed to be in perfect condition.

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Next to Subway Opposite Park

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED



Have YOU a "Lunch Counter" Husband?

MOST lunch-counter husbands are men who hate to upset home routine by being late for dinner. So when they're delayed at the office or stay overtime at the golf club they eat downtown.

But today such consideration is unnecessary. The up-to-date housewife serves her family meals at the regular time, while the latecomer's meal is kept piping-hot in McClary's

HERMETITE

No danger of over-cooking. No scorching. He sits down to a real, home-cooked meal in the pleasant surroundings of his own family. The "stored heat" principle of McClary's Hermetite enables you to keep his dinner temptingly hot without using any more current. The door closes so tight that it makes the oven almost hermetically sealed—only a minimum of heat can escape.

Decide NOW to save the money he spends at lunch counters—to enjoy more leisure—to eliminate drudgery. McClary's all-white, porcelain-enameled electric range will bring to your kitchen economy, beauty, utility and sanitation such as you have never before experienced.

In the very style and size you require, at a price you can afford.

McClary's Electric Range



McClary's Speediron Element is the greatest electric range improvement of modern times. Unlike old-fashioned elements, the coils of the Speediron are protected. "Boiling over" pots, leaks and drips cannot injure them. They are safe because they are protected by a removable, cast iron cooking surface. If coils burn out after long service, you simply lift the element out and have coils replaced easily and quickly—at the cost of a few cents.

Ask your McClary's dealer to demonstrate this renewable, repairable element.

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Timmins Cochrane New Liskeard Cobalt