

Making a Convenience of a Business



Many there are who make of a legitimate and well-established business nothing but a convenience---a place from which to get odds and ends when there is no time to go farther afield. They do not hesitate to send their good money away for many things they need, and which could just as satisfactorily and much more promptly be supplied by their home merchants and dealers. No business, no matter of what nature, can long exist on this sort of patronage. Nor is it fair to expect that it should. The public expect to receive services as and when they demand it; but many do not do their part in making this possible.

There are manufacturing industries with fairly complete equipment which, because of such lack of consideration, are idle much of the time. It must be patent to all that a busy plant can operate much more cheaply than one which is working only on part time. Therefore it should be the policy of all to place their business of whatever kind it may be with the local plant or factory to the end that it may be kept reasonably busy and thus be in a position to give its best service.

When it is printed matter of any kind, remember the plant and equipment of

The Porcupine Advance

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