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CLARK'S
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 Simply heat & Serve



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W. CLARK Limited - MONTREAL

MEN GREATER THAN MINES IN DEVELOPING NORTH

Romance Behind the Stock Figures of Successful Mining Ventures.

That there is more than dollars and cents to the success of North Land mines is clearly indicated by the following article by Mr. Homer L. Gibson, who knows the mines of this North and the stories underlying their success. Mr. Gibson writes:—

"In these days of materialism, I sometimes wonder if the human element so closely interwoven with the growth and wonderful success of our mines has not been submerged by the very weight of production and divi-

dend figures. Certainly if such is the case, it is quite in line with the modern way of reducing all success, all failure, into the impersonal terms of dollars and cents.

"We speak of successful mines in terms of production, of dividends, of rising stock market quotations—all eloquent in their own way—but while the ticker tape tells of profits, of dividends, it does not reveal the other side, the story of men who risked much to make possible the success so widely acclaimed.

"Mention Keeley in any stock broker's board room and the immediate response is that Keeley is producing so many thousand ounces of silver monthly, is paying so and so in dividends, that that the stock is worth so much. Not a thought for the man who risked his reputation on an intricate geological bet. The fact that the gamble won is taken now for granted, but they say Dr. Bell, the father of Keeley, 'sweat blood' until the discovery of high grade was made which proved that his theory was right.

"Teek Hughes is pretty much to the fore in investors' minds these days. How many of those who figure the stock for possible profits even know that the directors, not so long ago, took a gamble in the mine turning out right, even in the face of apparent failure.

"Coniagas is just now beginning to see light in connection with its huge million-dollar venture on Coniarum. Here was a case where the money which might have been distributed to shareholders as well-earned dividends was diverted through the decision of the directors to a 'long shot.' If it won, all right—if it lost—one hesitates to think what bitter recrimination there might have been on the part of disgruntled shareholders.

"McIntyre is just now completing a 4,150-foot shaft, which is costing \$2,000,000. This is pioneer work and some one's theory is going to be put to the test. Some one connected with the enterprise had to see a vision of great possibilities at a depth never before plumbed in the North, and some one had to make the momentous decision to spend this much of the company's funds. There seems little doubt that this, like other well-conceived and courageously carried out ventures, will succeed, and as usual its very success will overshadow and submerge the human element which conceived it.

"I have mentioned a few of the well-known exploits calling for great vision, great driving power, and greater courage which have materially aided the growth of mining in the North. These are being repeated constantly in a smaller way perhaps, all through the mining regions.

"One has to go through the mines to get face to face with the physical and moral heights sealed in bringing these mines to their proud position of prominence. One has to hear the quietly told story of risks confidently taken to appreciate the fact that it has taken great men to make our great mines. In the clear air of the North one is prone to feel that of the two, the men are the greater, that the ticker tape may be the proper standard of measurement for the mines but it is quite inadequate to express the measure of the men who made the mines."

HORSE RACING AND OTHER SPORTS FOR MAY THE 24

Pleasant Event Announced for Dalton's Park on The Old-time Holiday, May 24th.

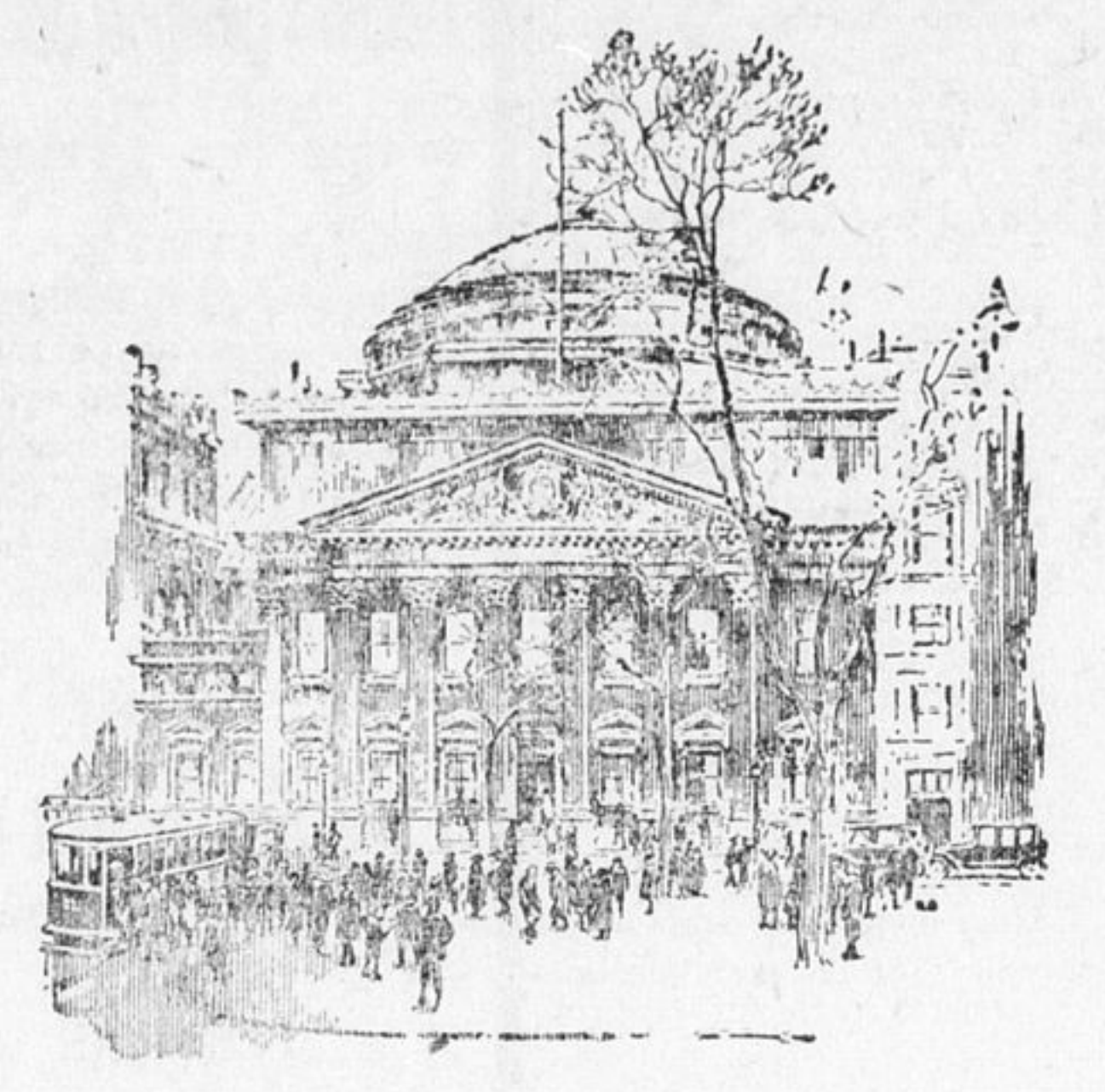
Announcement is made of an attractive programme of sports to be held in Dalton's Park, on Tuesday, May 24th. The programme will include horse races, bicycle races running and other events. The events are sure to please and will be much enjoyed no doubt.

May twenty-fourth has continued to be a popular holiday for a great many years. To most people in this country it comes along in memory as the first outdoor holiday of the season, particularly devoted to sports and pleasure. In Timmins too often the question has been regretfully asked: "Why didn't someone get up a day of sports for this holiday?" Since Dalton's Park has been established there has always been a sports day for this holiday, and with good weather the 24th of May is always a very popular occasion.

The 24th of May, 1927, promises to eclipse past years' successes at Dalton's Park, and all who like horse racing and the other sports and trials of speed will find the programme on May 24th at Dalton's Park something to be well worth while.

Spring pep on your pantry shelf
SHREDDED
WHEAT

Food for any hour of the day
Ready-cooked, ready-to-eat,
Crisp-delicious nourishment



Bond Interest

When your interest coupons become due, or when you receive cheques for interest on registered bonds, deposit them in a Savings Account in the Bank of Montreal. The money you receive on your investment in bonds will then earn interest for you.

W. J. WALLACE,
 Manager Timmins Branch

BANK OF MONTREAL
 Established 1817

CANADA'S PLACE IN THE WORLD'S GOLD PRODUCTION

In view of the recent statements that Canada will likely take second in the world's production of gold this year or next, the figures of gold production in the world may be of interest. In recent years 1925 was the world's best year for gold production. That year, the total production in the world was gold valued at \$468,700,000.

In 1919 the production had declined to \$365,800,000. In 1923, it was \$388,500,000.

The Transvaal is the world's largest gold producing area. In 1925 the production of the Rand was \$188,000,000. In 1919, it was \$189,000,000; in 1923 it was \$189,100,000; and in the 1926 it was \$205,900,000.

The United States stands second among the world's gold producers. U.S. gold production in 1915 was \$101,000,000; in 1919 it had dropped to \$60,300,000 and it has been decreasing since until in 1926 it was only \$45,000,000.

One of the other hand Canada (third on the list of world production) has shown steady increase in the last few years, the production of gold in 1926 being more than double that of 1920. The figures for some of the years are as follows:—1915, \$19,000,000; 1919, \$15,900,000; 1923, \$25,500,000; 1926, \$35,700,000.

When Canada's gold production is mentioned it should be remembered that nearly 85 per cent. of the Dominion's production comes from Ontario. Last year Ontario produced gold to the value of \$30,900,000. The previous year the production was \$30,200,000. In 1916 it was \$8,500,000, which was less than half of the production for the Dominion that year. Speaking of Ontario's gold production it may be noted that the end of 1926 Ontario's output of gold exceeded that from the famous Yukon by some \$33,000,000. The Yukon may be described as a "flash in the pan," while Ontario's gold factories now run day and night with increasing production.

Just as Ontario supplies the main part of Canada's gold, so the Porcupine provides a large portion of Ontario's production. The Porcupine produces over 80 per cent. of the total gold mined in Ontario each year. And over half Ontario's gold comes from Hollinger.

PRESENTATION MADE LAST WEEK TO MRS. Z. MANSFIELD

Mr. and Mrs. Z. Mansfield and daughter, Cora, have returned to Nova Scotia to take up residence there. During their residence here they have been excellent citizens and have made many friends who regret their departure. On Tuesday evening of last week the Women's Mission Circle of the Timmins Baptist Church presented Mrs. Mansfield with a beautiful silver and pyrex pie server as a memento and a mark of appreciation. The family were given other personal tokens of esteem and are followed to their new home by the good wishes of all who know them.

WOMEN APPROACHING MIDDLE LIFE

WHAT MRS. GODIN SAYS ABOUT "FRUIT-A-TIVES"



MRS. O. GODIN.

Mrs. Godin's letter is of particular interest to women approaching middle-life. It reads:—

"I am giving this testimonial hoping it will benefit every woman suffering as I did at the change of life. I was obliged to go to bed, had terrible dizziness and pain, and felt extremely weak. 'Fruit-a-tives' were really a God-send to me. Now I am in perfect health. Every woman should follow my example. They would surely get the wonderful relief I did."—Mrs. Onesime Godin, Paquetville, N.B.

By toning up the stomach, kidneys and bowels, "Fruit-a-tives" is a great help to women at this trying stage of life. "Fruit-a-tives" is a sane medicine. It acts in a natural way because it is made of intensified fresh fruit juices combined with tonics. Let "Fruit-a-tives" help you, too. Start today. 25c and 50c a box, everywhere.

PLANTED EARLY POTATOES ON GOOD FRIDAY, APRIL 15

The Haileyburian last week says:—

"Mr. J. W. Myles opened the gardening season this year so far as is known at present, by planting his early potatoes on Good Friday, April 15th. This appears to be a record for early planting in Haileybury, although it has been the case when there was good gardening weather late in the month of April. Last year it was well into May before the weather was good. Mr. Myles was cleaning up on holiday and finding the ground dry and mellow, he decided to try a few potatoes as an experiment. Present weather conditions would indicate that many will soon be following his example."

LIGHTNING PLAYS QUEER PRANKS AT SILVER TOWN

A despatch last week from Cobalt says:—

"Two sharp thunderstorms, occurring twenty-nine hours apart, cleared the air this week, washed out much ice and snow, raised the lakes and, incidentally, did some damage to property. The telephone service of the Temiskaming company was affected to some extent by the first storm, which swept directly over the town on Monday evening, and was followed at midnight Tuesday by one of slightly less severity. No damages were reported following its second visitation. The heavy rain which fell has materially helped to free the lakes of ice and has proved of service in hastening the departure from the bush of the remaining snow. Locally, two houses were struck on Monday evening, and Mrs. Walter Bellsham, who resides with her son-in-law, Harry Rodgers, was slightly burned when their house received one bolt. The lightning entered the building through the electric wiring system, wrecked the fixtures downstairs and left the house along the floor, damaging some of the skirting boards in its progress. The lightning continued along the wire fence which stretches between the Rodgers' home and that occupied by Allan Jones, entering the latter house. Here it stripped off a thin sliver of wood, about an inch wide, from a dresser, and also removed the hands from a watch lying there. No other damage was reported."

Toner A. MacDonald
 Barrister, Solicitor, Etc.

GOLDFIELDS THEATRE BLDG
 Phone 34 Timmins



"Tintex tints the silk without coloring the lace"

WHAT true economy Tintex brings! Even faded lace-trimmed silk "undies" can be made colorfully new again—and without tinting the lace. For this purpose use Tintex in the Blue Box. In fact, Tintex tints and dyes anything and will keep all your finery colorfully new all summer long. And so simple—just "tint as you rinse." See the Tintex Color Card.

Blue Box—for lace-trimmed silks (tints the silk—lace remains white). Gray Box—for tinting and dyeing all materials (silk, cotton, mixed goods). 15¢ at drug and dept. stores

Tintex
 TINTS AS YOU RINSE

Tints & Dyes Anything any Color

Distributors: Lyman's Ltd., Montreal

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The Men Who Know McLaughlin-Buick Best

IT is from the man behind the wheel of the McLaughlin-Buick that the most sincere expressions of appreciation come. It is upon the experience and the judgment of the man who knows McLaughlin-Buick that this car has become the standard by which all other cars are measured—the literal basis of comparison of automobile values.

Year after year, by dint of constant improvement in detail, yet upon the unchanging principles of McLaughlin-Buick construction and quality, McLaughlin-Buick maintains and increases its undisputed leadership among quality cars and adds to the numbers of those who respect McLaughlin-Buick because they have knowledge and experience of McLaughlin-Buick comfort, beauty, performance and endurance.

Upon the verdict of the McLaughlin-Buick owner, McLaughlin-Buick confidently rests its case.

Dealer for McLaughlin and Pontiac
Marshall - Ecclestone, Limited
 Timmins, Ont.

McLAUGHLIN-BUICK

WHEN BETTER AUTOMOBILES ARE BUILT, McLAUGHLIN-BUICK WILL BUILD THEM

Tomorrow (Friday) evening the Ladies of the Orient are holding a masquerade dance in the I.O.O.F. hall. Music by the A.S.D. orchestra. Good prizes. A good time for all.

Saturday evening of this week the Cornish Football Club is holding a dance in the Hollinger Recreation hall for the benefit of one of their members who is ill. Music by the A.S.D. orchestra; refreshments served; and a pleasant evening certain for all taking in this dance.

Deposit Bond Coupons

Clip your bond coupons the day they are due. They will be accepted by this Bank and placed to your credit. By depositing them at once in a Savings Account you will immediately start earning interest on your bond interest.

IMPERIAL BANK
 OF CANADA

TIMMINS BRANCH, SOUTH PORCUPINE BRANCH. D. SUTHERLAND, Manager. J. PAUL MICHAUD, Manager.

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