## AUCTION SALE

J. DALE

will hold a Public Auction Sale of Household Furniture at

80 FIRST AVENUE, TIMMINS

Other lots may be included in the sale joyed by all attending. Write Box 603 or Phone 688-J-2 Timmins, Ont.

## SACRED CONCERT MONDAY

The Schumacher United Church choir is giving a sacred concert in the Salvation Army hall, Timmins, on Monday evening next, April 4th, at 8 p.m., for the benefit of the Army Rev. Mr. Kennedy will occupy the The Schumacher United Church choir has a well-merited re-Monday, April 4th at 2 p.m. putation for musical talent, and the event on Monday will be en-

A weak plank on a scaffold can make a strong argument for safety.



## A Sensational Discovery in Household Finishes

Never before in the history of household finishing has there been a product like Lacq-a finish so beautiful, so durable, and so easy to apply. Lacq is not paint nor varnish, but an entirely new kind of finish, made in all colors for floors, furniture and woodwork, that

## Dries in Less than One-Half Hour

Come in and try it yourself.

Price per quart \$2.25

## THE IDEAL HARDWARE

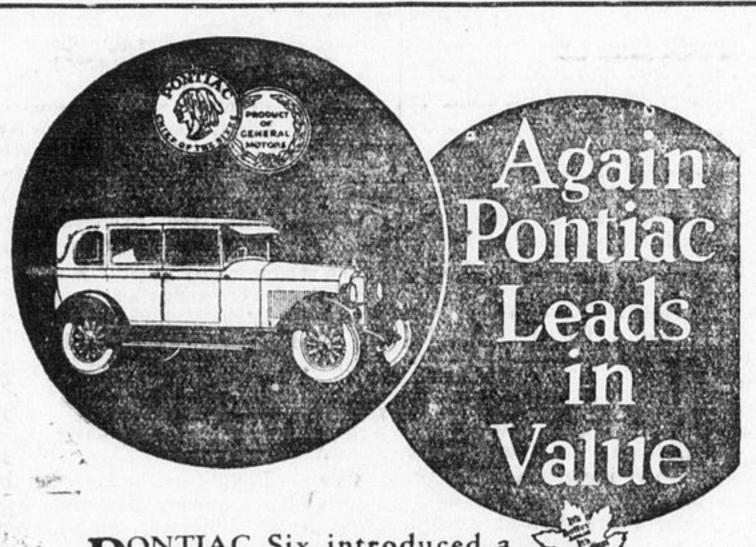
COMPANY LIMITED

Timmins, Ont. 56 Third Avenue

## THE DEMONSTATOR

Mrs. Montgomery, will be at the Ideal Hardware, Timmins, on FRIDAY AND SATURDAY APRIL 1ST AND 2ND.

The public are cordially invited to come in and get all information necessary on Painting and Decorating.



MONTIAC Six introduced a I totally new and revolutionary standard of values when the first Pontiac Six was announced a little over a year ago.

Now, Pontiac Six is increasing its leadsweeping still further in advance of its field. For, in the New and Finer Pontiac Six, General Motors has achieved a combination of fine, six-cylinder performance, strikingly beautiful appearance and low price unequalled in all the automobile world.

Again Pontiac leads in value—and by a wider margin than ever. Small wonder that the records established by Pontiac's first year sales are already being surpassed by the enthusiastic public reception of the New and Finer Pontiac Six.

Come in and see the car, and the reasons for Pontiac leadership become at once apparent.

New Fisher Bodies New Duco Colors New Design Radiator Massive Crown Fenders Tilting-Beam Headlights New Design Steering Wheel

New Transmission and Brake Levers Smoother and More Positive Clutch Oil-Sealed Universal Joint Three New Body Types

PF-1720

AT NEW LOW PRICES

Marshall-Ecclestone Limited

Corner Third Ave. & Pine St. Timmins Schumacher

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED



## AT THE SALVATION ARMY FLOW OF POPULATION IS NOW TO THE NORTH LAND

More Newcomers in North in a Year Than Settle in the West in Five Years.

The Simcoe Reformer is one of the papers of Southern Ontario that consistently pays special attention to the North Land. The Reformer always takes a keen and intelligent part in any discussion or consideration of the North Land and so there will be more than passing interest in the following editorial from the last issue of The branch. Reformer:-

"Ontario is experiencing a new sensation—the sensation of having north of her for hundreds of miles a vast educational films of much excellence. what the boys are doing for the country that is growing rapidly in The titles of the various pictures are service. The building of ships is alwealth and population—a country that speaks of Old Ontario as "The South." Ontario is losing the feel-Cadets in Training." There will also and canals spreading right across Cawealth and population-a country ing that she is merely a belt of inhabited territory along the American border. She is losing the false conception of the North that pictured it as a cold frozen region that inspired dread. Within very recent times this false conception has been exploded and the dread has gone. Ontario is last year by Commander Graves will homes and hospitals in the various feeling more elbow room. Inspiring be sure to be present Sunday evening, ports of the Dominion. He gives conceptions of the possibilities of her vast territory are dawning.

"Mr. Cyril T. Young, who has just been made fellow of the Royal Geographical Society because of his new book, "Mineral Resources," in an address to the Gyro Club of Toronto recently said: "When Canadians real ize the almost untold wealth of our North Country, the young men will be treking up there in thousands instead of looking elsewhere for their future prospects."

into the North Country in one year, vital importance of the merchant marhe said, than had settled in any west- ine to the Empire and to Canada. ern province in the past five years.

"And as to its being a cold frozen all different to those given last years. ors. country it must be remembered that all our vast North now under development lies in a more southerly latitude than the city of Winnipeg. Canadians have been irritated by assumption of American friends that Canada is a cold frozen country and have protested against the title "Our Lady of the Snows'' being applied to Canada. And yet we in Old Ontario formerly held the same opinion of our North Country and with no better reason for doing so. To those who still hold that view it must have come as a surprise to read that a drilling crew on Lake Osisko, thirty miles from the Transcontinental, had been compelled to remove their drill two weeks ago because the ice on the lake was breaking up.

"Old Ontario was once called Canada West. Then came the rush to the West. "Go West, young man!" became a popular slogan. The empty prairies filled up; new provinces were organized, and then Ontario experienced the new sensation of being called "The East," or, at least, of being looked upon as a part of "The East." "The flow of population has now

### \$6.00 TO \$8.00 PER DAY

When qualified as Auto Mechanics, Battery and Welding Experts, Brick- gressive towns are building and the layers and Barbers. Earn as you vast territory is filling up. And Old ladies. Write or call for free cata- of as "The South." West, Toronto.

## To Show Navy League's Work By Pictures and Address

Meeting at Goldfields Theatre Sunday Evening After the Church Services. Interesting Motion Pictures to be Address by Commander Graves on Navy Shown. League. All Invited.

A meeting is called for the Gold-| These are new films of even greater fields theatre on Sunday evening, interest than those that roused so April 3rd, after the church services on much attention in Timmins, a year Sunday, under the auspices of the ago. They illustrate the British Navy Navy League of Canada, Timmins and its work, including submarines,

motion pictures to be shown. These cadets in training, and depict what will include very interesting and the service is doing for the boys and be a slide showing the British Navy nada. together with an address by Comman- In his address, which fully supports der S. B. Graves, R.D., R.N.R.

the Navy League of Ontario, will oc- [Navy League is carrying on throughcupy the chair.

very comprehensive grasp indeed. the sailors of the merchant service. "More newcomers were now coming Commander Graves makes clear the

The motion pictures to be shown are

destroyers, mine sweepers and hospi-A chief item of interest will be the tal ships. The pictures show the

and explains the pictures, Commander Dr. J. A. McInnis, vice-president of Graves tells of the work which the out Canada. He describes the large Those who remember the address buildings for sailors maintained as for he has the happy faculty of pre- facts relative to the help given senting a very interesting and impor- the widows and other dependents of tant subject in very attractive way. sailors of the merchant marine. Dur-During the war, Commander Graves ing the war nearly 17,000 Canadian was in command of one of the British merchant marine sailors gave their destroyers in the North Sea and the lives as sacrifice to the great cause in English channel. Previous to that which the Empire fought, and the dearduous service he had a long and use- pendents of these brave men are not ful service on the sea, and on matters entitled to any Government pension in connection with the merchant mar- or relief. It is these that the Navy ine—the branch that the Navy League League are caring for, as well as caris specially interested in—he has a rying on training for boys and help to

> Sunday evening a silver collection will be taken up in aid of the widows and orphans of merchant marine sail-

RED LAKE CENTRE MINES

#### APRIL 1ST. EUCHRE AND DANCE, McINTYRE HALL.

The "Hidden Treasure" specialty will be one of the features at the big euchre, bridge and dance to be given by the McIntyre Football Club in the McIntyre Recreation hall on Friday evening, April 1st, at 8 p.m. Music by the A.S.D. orchestra. Good prizes. A good time assured for all. Refreshments served during the evening.

#### DANCE ON FRIDAY, APRIL 8TH, BY THISTLES CLUB

in the Hollinger Recreation hall on Friday evening of next week, April 8th. This is the regular meeting of the Caledonian Society in the Hollinger hall, but the Society has kindly given over the date to the Thistles Football Club for their dance. The Thistles Football Club dance on April 8th is expected to be one of the most enjoyable events of its kind and a large attendance is expected.

set in northward. Everywhere pro-Hairdressing courses for Ontario is now coming to be spoken

of civilization."

## THE SALVATION ARMY, TIMMINS SACRED CONCERT

Given by SCHUMACHER UNITED CHURCH CHOIR Monday, April 4th, at 8 p.m.

CHAIRMAN: REV. MR. KENNEDY

Adults 35c.

Children 20c. <u> Annananananan kalendaran kananan kana</u>

## BUYS VICTORIA SYNDICATE.

have purchased all the holdings in the frock and coat shown here. Red Lake district which were formertre will now adjoin the Howey in edges. three places—to the north-east, the Yellow felt makes the small turnedthe properties involved in the deal is in two shades of blue. now concluded have been fully paid for. A number of the veins discovered on the Howey are understood to have been picked up on the holdings A big dance is announced to be held of the Red Lake Centre Mines.

#### PURSE FOUND PROMPTLY RETURNED TO OWNER

Mrs. A. Feldman is very grateful to Mrs. M. L. Pilon, of 104 Main avenue, for the latter's kindness and thoughtfulness in very promptly returning Mrs. Feldman's purse, lost at the fire sale on Monday. The purse contained a number of shares of stock aud so was of special value to the owner. Mrs. Feldman promptly notified the police of the loss and also inserted an advert, in The Advance to secure the return of the purse and contents. Mrs. Pilon found the purse and at once took steps to locate the owner and logue. Hemphill Schools, 163 King "We are no longer on the frontiers very soon had the purse and contents back in the owner's possession. If all who find lost articles would take the same interest and thoughtfulness in finding the rightful owner, it would relieve anxiety and be of much advantage. Too often those finding articles appear to be regardless of the rights of others. The prompt way in which Mrs. Pilon located the owner and returned the property is worthy of note because it is an example not always followed, but one that should be followed by all finding articles of

> The next band concert will be held on Sunday evening, April 10th, in the Goldfields theatre after the church

> > 7.30 p.m.

Night 7.30 p.m.

for CONSTIPATION and STOMACH and LIVER DISORDERS

FIG-LAX

25 and 50 cents at Druggists

## Fashion Fancies



DONE IN NAVY AND BUTTEROUP YELLOW

French flannel in navy and a brilliant buttercup yellow that reminds us of the first days of Spring is re-The Red Lake Centre Mines, Ltd., sponsible for the effectiveness of the

The dress is a one-piece belted afly controlled by the Victoria Syndi- fair of yellow fiannel. The navy coat cate, and is now in possession of worn over it is as simply made as the twenty-three properties in the dis- dress, and lined with the yellow which trict mentioned. The Red Lake Cen- ends in a fringed border around the

south-west and the south-east. All down hat, while the gros-grain band



VERY PALE BLUE CASHMERE MAKES THIS EXTREMELY SMART FROCK.

This may be said to be a season of pastels, for never has there been such reavenly tints of blue and green and yellow and lavender.

Above is shown a delightful day frock, which gives the two-piece effect, but is really all of a piece, for convenience. The blouse portion is joined to the pleated skirt.

Pale blue cashmere is the material. while the embroidery is in rings of dark blue done in chain stitch. There is a narrow belt of the fabric, fastening with a metal buckle. Many of the ne wthings, by the way, have belts, including coats and cuits as well as frocks.

Thieves broke into Winsor's hardware store at Sudbury last week and stole \$5.00 in silver and four safety razors. The miscreants, however, missed \$800.00 in bills in the cash box. This is published just to make the villains mad at what they missed

## MACHINERY FOR SALE

135 H.P. Tubular Boiler. 135 H.P. Laurie Corless Engine 2 Tandem-Ingersol Rand Compressors. Belt driven 13'' x 18''.

700 cubic feet air per minute. Bumper, Steam Drill and Air Guns One No. seven and one half Symons

Gyratory crusher One No. five Symons Gyratory erusher.

Lot of other quarry equipment.

Address E. E. ANDERSON Montreal 28 Royal Avenue

2.30 p.m. Auction Sale

# TIMMINS GIFT SHOP

231/2 Third Ave.

Next to Hollinger Store

# RETIRING FROM BUSINESS

The balance of the fine stock and fixtures must be sold in

# A FEW DAYS

Attend the Auction Sales and buy at your own Prices Ladies invited to attend the Auction Sales

Every Afternoon at 2.30 p.m.

231/2 Third Avenue

THE TIMMINS GIFT SHOP

Next to Hollinger Store S. HOWARD LYON, Auctioneer