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THE DALY TEA CO., LTD.—Head Office: Napanee, Ont.

## ATTRACTIVE PROGRAMME FOR CORNISH BAND NIGHT

Good Attendance and Selections All Greatly Appreciated.

As was expected, the Cornish people set a very high standard for the National and County nights in the season's series of band concerts at the Goldfields Theatre. Last season the "National and County Nights," representing the talent of the various counties and nationalities, proved unusually popular, and the programmes were of particular merit. This season still greater success may be achieved in these band ones.

Sunday evening, after the church services, the Goldfields Theatre was well filled for the "Cornish Night" programme, which was under the direction of Bandsman W. S. Johns. The programme as provided was a genuine musical treat, every number being interesting and pleasing and some of them being of outstanding excellence. On account of illness among the artists, some of the numbers announced had to be omitted, but a first-class programme was presented and all lovers of good music were well pleased indeed.

Bandmaster Wolno and his bandmen did themselves proud, the band numbers being given with a talent and furnish that won many compliments and hearty applause. The selections were attractive in themselves and were specially well presented. The band numbers included: "March," "Red Gounlet"; selection, "Melodious Gems"; overture, "Oberon."

The piano solo by Mrs. Wilkins was an outstanding number and delighted all. Mrs. Wilkins is a musician of rare ability and her finished work at the piano Sunday evening, both in her pianoforte solos and as accompanist, was greatly appreciated.

The tenor solo, "Friend o' Mine," was exceptionally well given by Mr. A. Jenkin and won very decided recall, his responding number being another favourite on the programme. Mr. Jenkin has a pleasing tenor voice and sings with feeling and effect.

The readings and recitations by Mr. P. Varkar, of the Dome, were specially popular hits and delighted the audience. Mr. Varkar has rare skill as an elocutionist and his dialect numbers were especially talented. He has a friendly, unaffected way that immediately wins the audience. His opening number, "Only a Dream," with musical effects, was specially appreciated. This selection included verses from famous lyrics and the audience joined in the singing. The effect was particularly pleasing, many fine voices being noted in the audience, one outstanding soprano of special sweetness and rich tone catching the pleased attention of many.

Music lovers found the cornet solo by Bandsman Walter Williams a most attractive number, tone and expression being noteworthy in this number.

Another instrumental selection that delighted all was the effective presentation of "Larboard Watch," a cornet duet very effectively given by Bandsmen Walter Williams and Carl Johns. This was generally appreciated as one of the most pleasing numbers on a programme of consistent high merit.

The octette, "Comrades in Arms," was a pleasing number rendered by male voices of merit and that blended most harmoniously. With Mr. R. R. Johnston's talented work as accompanist, this selection had particular appeal to all who enjoy gifted choral work.

Last, but by no means least, may be mentioned the solo by Mr. R. Smith, whose trained and rich baritone, with its power and expressiveness, is always a delight to listen to. His presentation of "The Cornish Floral Dance" was a talented piece of work and his second number in response to a very decided recall was

another unusually attractive selection.

The evening throughout was a very pleasing one, and very sincere appreciation is given to the Cornish artists, "One and All," for the talented programme presented.

The next band concert will be on Sunday evening, Oct. 24th, after the church services, and will likely be "Lancashire Night."

### THE RIGHT WAY TO FIGHT THE MAIL ORDER HOUSES.

Mr. I. E. Pedlow, general dry goods merchant and importer, of Renfrew, Ont., is one of the most successful business men of Ontario. He has built up an unusual business for a town like Renfrew, and he himself credits his success to two factors that he would likely link as one—good business principle, and advertising. Mr. Pedlow never had any use for those short-sighted folks who wanted merchants to try to counteract the mail order houses by raising the sentiment or loyalty cry. Mr. Pedlow himself was always an ardent loyalist so far as Renfrew was concerned, but he argued that no self-respecting merchant wanted to make anything approaching a charity appeal. "It isn't good business," he said. The fact was, he argued, that the average town merchant could, and did, beat the mail order prices for the same quality of goods. Where the average merchant fell down was in failing to tell the public about it. "You must advertise," he said "and you will find the catalogue houses soon throwing up their hands in surrender when you turn on them their own type of rapid-fire guns—live advertising."

Twenty years ago, Mr. Pedlow fought and beat the mail order houses with their own weapon of advertising. "It isn't a matter of sympathy or sentiment or anything else. It's sound common sense. Here are the facts. Here are the prices. Can the mail order houses equal these?" That is the way Mr. Pedlow advertised. And he advertised generously. Timothy Eaton had nothing on I. E. Pedlow when it came to regular full-page advertising every week in the local paper.

And Mr. Pedlow made it all pay. And he's still at it. Here is a paragraph from the last issue of The Barrie Examiner:

"Last week's Renfrew Mercury carried an advertisement that is worthy of the perusal of every retail merchant who feels the effect of the catalogue competition of the big city stores. In this advertisement, Mr. Pedlow (the man who put his business on a strictly cash basis some years ago, holding that the people could pay cash to him as well as to the mail order house) gives a large number of items with his own price and the mail order catalogue price in each case. The saving on the items if purchased in Pedlow's runs from 2.14 to 75 per cent., the average saving on the items quoted being over 23 per cent. Mr. Pedlow states that hundreds of others equally convincing could be quoted. In order that there might be no doubt as to the accuracy of the figures and the fairness of the comparisons, a note is appended to the advertisement by the editor of the Mercury stating that, by request, he investigated the claims and certified them correct. Mr. Pedlow is taking an effective means of fighting city competition. Not only does he care-



REDUCING EXPENDITURES  
The Proper Place to Start

## TORONTO KIWANIS LOOK FORWARD TO VISIT HERE

Will be Here Oct. 22nd, with New President for District. Report of District Convention

There was no special speaker for the Kiwanis luncheon on Monday, but the report of the District Convention for Ontario and Quebec as held at Toronto recently was given by Mr. Jos. Weston, and proved unusually interesting and effective. Mr. Weston spoke of the various activities of the Kiwanis Clubs, with particular mention of the Boys' School movement and the sincere interest taken in this Government plan by the Kiwanis. Mr. Weston said that one of the specially interesting features of the convention was the presence of a group of Indians from Sault Ste Marie. These had honoured the new president for Ontario and Quebec district, Mr. W. Cockburn, by electing him a member of their tribe. They had also presented him with a beautiful beaded tunic. The next district convention will be held at London, Ont.

Letters from Toronto showed that the Kiwanis there are looking forward with great interest to their visit to Timmins on October 22nd. They expect to come here a hundred strong and there will of course be a big time. The new President for Ontario and Quebec, Mr. Wm. Cockburn, is expected to be among the visitors on the occasion.

It was decided to have the Tuxis boys, winners of the junior football medals given by the Kiwanis, as guests of the club at an early date when the medals will be formally presented.

The next meeting, next Monday, Oct. 18th, will specially observe Ontario Dental Health Week, in which the Kiwanis are taking a lively in-

terest. There will be no meeting on the following Monday, Oct. 25th, on account of the big meeting on Oct. 22nd, when the Toronto Kiwanis visit here.

### FORMER COBALT JEWELER MAY LOCATE IN TIMMINS

Mr. Walter Bellsham, for many years a jeweler and optician in Cobalt, and held in very highest esteem there, was a visitor this week to Timmins. Mr. Bellsham was for a number of years a leading business man of the Silver Town, but has had considerable ill luck at Cobalt, suffering no less than two robberies and being burned out five times, in each case the indifference or carelessness of others being very evidently to blame for this misfortune. Mr. Bellsham has just returned from a trip to the far West, and is here with a view to locating in Timmins as the most prosperous and promising town in this North Land. Mr. Bellsham is understood to be negotiating for the pur-

### HAVE YOU PAIN AFTER EATING?

"FRUIT-A-TIVES" CORRECTS  
STOMACH TROUBLE QUICKLY



MME BRISSON

"After a long and weary illness, caused by bad Digestion, and after having tried all kinds of remedies, I decided to take 'Fruit-a-tives', and after three weeks' treatment, I felt great relief. To-day, I am in perfect health and am proud to say that the result is attributable to 'Fruit-a-tives,' which I recommend very sincerely. Mme Brisson, 27 Rivet St., Montreal."

If you have poor Digestion or Pain after Eating, try "Fruit-a-tives," the wonderful fruit medicine. "Fruit-a-tives" is nature's own remedy—the intensified juices of apples, oranges, figs and prunes, combined with tonics. It will give you welcome and quick relief. 25c. and 50c. a box—at all dealers.

### TREASURER'S SALE OF LAND FOR TAXES

TOWNSHIP OF CALVERT  
District of Cochrane, Province of Ontario

TO WIT:  
By virtue of a warrant issued by the warden, Reeve of the Township of Calvert bearing date of the Tenth day of August, A.D. 1926, sale of lands in arrears for taxes in the Township of Calvert will be held in the Municipal Hall of Ansonville, Ont. at the hour of ten o'clock in the forenoon on the 22nd day of November, A.D. 1926, unless the taxes and costs are sooner paid. Notice is hereby given that the list of lands for sale for arrears of taxes is being published in the Ontario Gazette on the 14th day of August, 1926, and that copies of the said list may be had at my office.  
Treasurer's Office,  
This 14th day of August, A.D. 1926  
PAUL DUBE,  
Treasurer.

chase of a jewellery business here in Timmins.

Mr. Bellsham has many interesting impressions to give relative to his recent visit to the West. Vancouver he classes as the richest and most prosperous-appearing city of the great West. It exceeds Victoria in its apparent wealth and progress. Edmonton, he thought, was much like Vancouver in many respects, and its evident prosperity and promise were most attractive.

On his visit West, Mr. Bellsham was greatly impressed with the sobriety and orderliness of the many towns and cities visited. He summed up his ideas on the whole temperance question with these words:—"I saw more drunkenness in Cobalt the three days before I left Cobalt than I did the whole time I spent in the West." Mr. Bellsham is very sincerely of the belief that Government control is a much more effective and reasonable way to handle the liquor question than any species of legislation such as the O. T. A.

In helping others up we go also.

It is possible that the man who wakes up to find himself famous has been sleeping all the while with one eye open.—Arkansas Gazette.



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Inquiries solicited for any quantities of Lumber or Dimension Timbers

Stock will be carried in Yard at Timmins after June 1st.

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Lumber, Building Materials, Coal  
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