

# Growth of Advertising Due to Advertising

**T**ALKING about "Ten Year's Ago in Timmins," neither the town nor any of its other industries has shown more expansion or growth than the business of The Porcupine Advance. In the matter of advertising for instance, present business is four times the size of the advertising business ten years ago

One big reason for this is the persistent advertising by The Advance of advertising in The Advance. Thus advertising has proven an effective way to get more advertising

The same principle will apply to any other business. Judicious and persistent advertising will prove a business that will bring you more business

The Advance itself has proven that Advertising in The Advance brings big returns in business growth

You can be convinced of the same fact by actual experience and profit, whether your advertising is simply a "Want" advt. or a full page announcement. Scores have been so convinced

Join the happy throng!

**Phone 26, Timmins, and a representative will  
call on you**