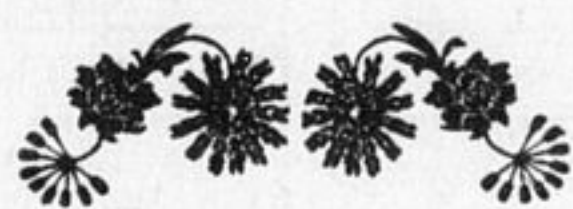


Quality Counts in Circulation as in Other Lines



Quality of circulation is even more important than Quantity. The Porcupine Advance has both quantity and quality, and so fully covers the Porcupine District.

All experts agree that a paid-in-advance circulation is the ideal one. That is the sort this paper possesses. The people think enough of The Advance to pay for it. That is quality circulation.

Concentration of circulation is another evidence of quality. Here again, The Advance is in a fortunate position. Of a total paid-in-advance circulation of over 2,660, over 2,370 copies are taken and paid for right in the Porcupine Camp.

Hundreds of satisfied advertisers can testify to the value of advertising in The Porcupine Advance.

If you are interested in placing your story before the public, write, phone or call, and a representative will take the matter up with you.



===== THE PHONE IS 26 TIMMINS =====