

# 120,669

## COPIES OF THE ADVANCE

were printed and sold and paid for during the year 1925. The first week in January, 1925, the paid-up circulation was 1981. For the last week in December the paid-up circulation was 2446. This shows the steady and healthy growth of the circle of paying readers of The Advance.

**The average weekly circulation of The Advance  
for 1925 was**

# 2320 Per Issue

**all paid subscriptions and sales**

The growth of The Advance is indicated by the fact that in 1916 the circulation was less than 600, in 1923 it was 1635, in 1924 it had reached 1961, and in this year of grace it has reached over 2,600.

**Practically All of This Circulation is in The  
Porcupine Camp**

It is the ideal type of circulation, concentrated in a rich district, every buyer a reader and every reader a friend. To local and foreign advertisers alike it is the one and only medium to reach the people of the Porcupine Camp. We will be delighted to go into this matter further with any advertiser or prospective advertiser.

# The Porcupine Advance

**Phone 26**

**Timmins, Ont.**