

FALL SALE

Sale Starts
Saturday
 Morning
Oct. 31st
 at 9 o'clock

Our Complete Stock of Ladies', Children's and Gent's Furnishings are listed at prices that have never before been Slaughtered like these in the history of the mercantile business.

This Sale will Begin with a Roar
 It will be the Talk of the District for Months

DOWN GO PRICES
 AWAY GO PROFITS

You have all attended so-called Sales before but you have never witnessed the like of this Sale. We are not giving this Sale a phoney name to get you here. We are not going out of business, neither are we pushed for cash.

"We are Making a Special Drive to Gain More Customers"
OUR MOTTO "Once a Customer Always a Customer"

If you are from out of town, purchase \$10.00 or more of our fine merchandise during this sale and we will gladly allow you bus fare.
 Time and space forbids us quoting all prices here. Entire stock on Sale

DRESS GOODS DEPT.

White and Striped Flannelette. Sale Price19c. yard.
 Cotton Cashmere, reg. 40c. now 29c. yd.
 All Wool Flannel, reg. \$1.25 Sale 89c. yd.
 200 yards. Payette Silk, reg. \$2.25 yard. Sale Price\$1.43 yard.
 Figured Crepe, reg. \$1.25. Sale 98c. yd.
 Serges, Good Quality, regular 95c. yd. Sale Price69c. yd.
 Checked Flannel, regular \$1.25 yard. Sale Price98c. yd.
 Velvet 36 ins. wide, Blacks, Navy, and Brown, reg. \$2.75. Sale Price\$1.98
 Curtains many designs, regular 35c. and 40c. Sale Price.....29c. yard.
 Sateen, all shades, regular 35c. yard. Sale Price29c. yd.
 Anderson Gingham, regular 50c. yard. To go at34c. yd.

COTTON DEPT.

Cotton—Bleached and Unbleached, Sale Price18c. yd.
 Pillow Cases, reg. 35c. now.....25c. ea.
 Large Sheets, double bed size. Sale Price\$1.43 each
 Dish Towelling, good value, Sale 12c yd.
 Face Towels, reg. \$1.75 pair, best quality, large size. Sale Price.....\$1.39 pr.
 One ounce balls of Silk and Wool yarn, all shades, best quality, reg. 25c. Sale Price19c. ball
 One ounce balls Wool Yarn, all shades, best quality, reg. 15c. Sale 10c. ball.
 Canadian Wheeling Yarn, regular \$1.25 pound. Sale Price95c. pound
 Scotch Fingering Yarn, regular \$1.50 pound. Sale special.....\$1.19 pound

HOSIERY DEPT.

Ladies' All Wool Stockings, good quality. Sale Price48c. pair
 Ladies' Silk Stockings, regular 85c. Sale Price48c. pair
 Children's Pure Wool Stockings, Sale Price38c. pair

Please Remember every article is marked in plain figures

SPECIAL ATTENTION TO OUR MEN'S DEPARTMENT.

Men's Mackinaw Coats, good heavy quality, reg. \$9.50 now.....\$6.95
 Men's Combinations, all wool, get in on this special\$2.69 suit
 Men's Flannel Shirts, reg. \$2.25 all to go at.....\$1.69 each
 Men's Woollen Socks, reg. 65c. pair. Sale Price.....45c. pair.
A complete line of Men's Pants on Sale. See Our Prices.....
STOP LOOK LISTEN
 We bought our Rubbers when rubber was low. It has advanced 50 p.c. since. We are in a position to sell less than wholesale price. See us and save dollars.
 Men's Snag Proof Overalls, reg. \$2.25 ea. Sale Price.....\$1.69
 Smocks to match to go at same price.
 Men's Sweaters to Clear at Bargain Prices.



SIX GIRLS WANTED

If you are experienced and can work fast, we want you.
APPLY AT ONCE.



READY-TO-WEAR DEPT.

LADIES' WEAR

Ladies' Fleece Lined Bloomers. Reg. \$1.25 now85c. pair.
 Ladies' Hats, all new styles, regular \$5.50. Sale Special.....\$2.95
 Ladies' Coats. We have a few Fur Coats on hand. Come in and see our prices. A small deposit will enable us to hold one for you until you want it.
 Ladies' Cloth Coats. Including Marvelas, Bolivia, Burberry, many are Fur-trimmed, all reduced to Special Bargain Prices.
 Ladies' Silk Dresses at prices never heard of before. Come in and let us show you our stock.

CHILDREN'S WEAR

Children's Fleece Lined Combinations, reg. \$1.25 for98c.
 Flannel and Serge Dresses priced to please \$1.98 to \$7.00 ea.
 Ladies' and Children's Sweaters, all sizes. Prices Slaughtered.

BOOT & SHOE DEPT.

Ladies' Shoes. We carry a complete line in every style. Prices that are astonishing. See us for your shoes and save dollars.
 Children's Shoes. It is not often you run across sales where you buy genuine Hurlbut and Pussyfoot Shoes at Sale prices. Ellies is different. Bring the kiddies and have 'em fitted out with these famous shoes at Reduced Prices. Ladies' and Misses' Oxfords, Black and Tan, reg. \$4.65. Special Sale.....\$3.87
 Ladies' Kid and Patent Slippers at remarkable prices. Come early while our sizes are complete.
 Ladies' High Top Boots, values to \$6.50 Sale Price98c. pair.
 Set your clock, come early for this Special
 We have a few Pairs of Men's Boots to clear at remarkable prices.
 We carry the Frank Slater Brand Shoes for Ladies. New styles, good sturdy shoes at greatly reduced prices.

14 Pine Street
 North

Opposite the Post Office

W. ELLIES

The Pioneer Merchant of Timmins

IT'S NOT A REGULAR SALE
 IT'S A SLAUGHTER OF PRICES.
 DON'T FORGET THE DATE AND PLACE AND BE HERE