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TO MEET the insistent demand for the New Studebaker models, Studebaker's mammoth factories began, on April 1st, to produce over 500 cars per day!

But even this gigantic production has not been able to stem the tide of orders. Orders from Canadian dealers for shipment during May were three times greater in number on May 1st, this year, than on the same date last year.

The demand for May follows on the heels of the April record—when sales showed an increase of 109 per cent over the same month last year.

The public knows that the New Studebaker models are a year in advance of current design. Knows that the greatest motor car value in Canada is the New Studebaker. Acting on this conviction, thousands of people, each month, are naming Studebaker as their choice of motor cars.

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3-Pass. Duplex-Roadster	\$1765.00
5-Pass. Duplex-Phaeton	\$1790.00
5-Pass. Coach	\$2035.00
3-Pass. Country Club Coupe	\$2115.00
5-Pass. Coupe	\$2275.00
5-Pass. Brougham	\$2300.00
5-Pass. Sedan	\$2490.00
5-Pass. Berline	\$2580.00

SPECIAL SIX

4-Pass. Duplex-Roadster	\$2325.00
5-Pass. Duplex-Phaeton	\$2325.00
4-Pass. Sport Roadster	\$2550.00
5-Pass. Coach	\$2515.00
4-Pass. Country Club Coupe	\$2645.00
5-Pass. Brougham	\$2800.00
4-Pass. Victoria	\$2965.00
5-Pass. Sedan	\$3185.00
5-Pass. Berline	\$3300.00

BIG SIX

7-Pass. Duplex-Phaeton	\$2875.00
5-Pass. Coupe	\$3825.00
5-Pass. Brougham	\$4020.00
7-Pass. Sedan	\$4020.00
7-Pass. Berline	\$4130.00

These prices include taxes and freight. They cover cars with standard factory equipment, delivered complete and ready for service.

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STUDEBAKER
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**Cochrane Board of Trade
Upholds Case For James Bay**

Flatly Contradicts Suggestions of Rev. Mr. Walton Regarding Scarcity of Fish in Far North Waters. Dominion Government Reports Quoted to Support Case Presented by Cochrane Board of Trade.

Considerable publicity has been given to the case made out by Rev. Mr. Walton, Anglican Missionary, for the natives of the Hudson Bay area. Rev. Mr. Walton has been urging attention to the dire needs of the natives. Incidentally, Rev. Mr. Walton has made statements that would suggest that James Bay is lacking in the great commercial supply of fish that has been quoted as one weighty reason why the T. & N. O. should be completed to tidewater. These statements by Mr. Walton have roused a storm of protest from Cochrane. It is to be regretted that antagonism should thus be roused against Rev. Mr. Walton, for the tendency naturally will be to consider that if his case is attacked in one particular it is open to attack in all phases. Flat denial is given the suggestion of Rev. Mr. Walton in regard to the fish in James Bay. It is to be expected that many will think that being wrong in regard to the one point he may also be astray in his whole case for the natives of the far North. It would appear that either the Dominion Government or the Provincial Government, or both, should make a thorough investigation at once and let the facts be known. If the natives are actually suffering serious hardships, as Mr. Walton says; if they are dying of starvation, as he emphatically announces; if remedy for these conditions is available and practical; then the Government should act at once. If Rev. Mr. Walton is mistaken or has unduly exaggerated the case; then this also should be made known. The question should be definitely settled. Questions as to Mr. Walton's accuracy in regard to the possible fishery industry of James Bay, or his opinion on the wisdom of building the T. & N. O. extension, should not be allowed to cloud the real question raised by Rev. Mr. Walton—the conditions under which the native peoples, the Indians and the Eskimos, of the James Bay area, are living and dying.

At the same time it is only fair that contradiction of any incidental statements by Rev. Mr. Walton should be allowed, and both sides of the question heard. The Cochrane Board of Trade has taken cognizance of Rev. Mr. Walton's statements and at a recent meeting the following resolution was carried unanimously:—

WHEREAS the April number of the Toronto Board of Trade Journal contains an excerpt from an address on the Hudson Bay District delivered before the Young Men's Club of the Toronto Board of Trade which speaks disparagingly of the resources of Hudson Bay in general, and in particular states the following:

"It has been suggested that the T. ACROSS CANADA AND BACK

The wonder trip of the coming Summer will be conducted by Dean Laird, of MacDonald College, to Victoria B.C., and back.

Inspired by the success of the trip to Victoria last year on the occasion of the Teachers' Federation meeting at that point, and filled with patriotic motives for everyone to see their own country, the Dean has arranged for a special train of standard sleeping cars to leave Toronto on July 20, visiting Port Arthur, Fort William, Winnipeg, Regina, Moose Jaw, Calgary, Banff, Lake Louise, Vancouver, thence Steamer to Victoria.

Returning, the trip will be via the Okanagan Valley, Nelson, the Kootenay Lakes, Windermere Bungalow Camp, from which place the party will be motored to Banff, 104 miles over the newly completed Banff-Windermere Highway, the most charming and awe-inspiring trip it is possible to conceive, with stops at Radium Hot Springs, Vermilion River, and Storm Mountain Bungalow Camps—another day at Banff, then Edmonton, Saskatoon, Devil's Cap Bungalow Camp, near Kenora on the Lake of the Woods, steamer from Fort William to Port McNicoll, thence rail to Toronto, where the trip will terminate on August 10.

Everything is included at the price of \$325.00 from Toronto; transportation, sleeping cars, accommodation in hotels and bungalow camps, meals in diners, hotels and on steamers, sightseeing tours at points visited and all gratuities.

While appealing primarily to teachers, the tour is open to everyone desiring to go.

All welcome. Fares from other points than Toronto will be named and descriptive illustrated booklet sent on application to Dean Laird, MacDonald College P.O., Que. -14 t-2

"& N.O. Railway be extended to James Bay. But why? Some say 'it would help the fishing industry. 'But are there any fish there? 'Owing to the ice conditions, the 'waters are cold for fish. There 'are some fish—small white fish— 'but not in great quantities. The 'fishery of the North is a dream.' AND WHEREAS this assertion is a misstatement of facts which has the effect of supplying erroneous information.

AND WHEREAS this constant misrepresentation on the part of the Rev. Wm. Walton can easily be disproved through the extensive reports from the Government survey and exploratory parties contained in Federal and Provincial Government publications, and has been disproved in a Memorandum issued by the Natural Resources Intelligence Branch of the Department of the Interior, Ottawa, of 1923, which states explicitly.

"The fisheries of Hudson Bay and 'the lakes and rivers running into it 'should with reasonable protection 'prove a source of perpetual revenue and food supply.' The natural stock is everywhere plentiful of superior quality and considerable variety."

"The completion of the Hudson 'Bay Railway and the Temiskaming 'and Northern Ontario Railway 'would be of great benefit in the development of the apparently considerable fish resources of Hudson 'and James Bays, as a direct outlet to American and Canadian 'western or Ontario markets would 'then be available."

AND WHEREAS on more than one occasion these misrepresentations on the part of Rev. Wm. Walton have been flatly contradicted by travellers and prospectors who have spent years on James and Hudson Bays.

AND WHEREAS His Lordship the Bishop of Moosonee, Right Rev. J. G. Anderson of Cochrane, whose diocese reaches to the farthest northern shores of Hudson Bay, has for years been an ardent supporter of the "On to the Bay" movement, and eminent men who have spent long years in the missionary fields of James and Hudson Bays, like Ven. Archdeacon Renisson, now of Hamilton, Ont., Ven. Archdeacon Woodall, now of Porcupine Junction, Ont., have always fully coincided with the support given by His Lordship in this matter.

THEREFORE BE IT RESOLVED that the Cochrane Board of Trade go on record as most strenuously objecting to the statements of Rev. Wm. Walton regarding the lack of fisheries and other natural resources of James and Hudson Bays being taken seriously, and that the Toronto Board of Trade be reassured that the statements contained in the memorandum presented to the visiting party of its Executive on March 18th, 1925, during their sojourn in Cochrane by the Board of Trade are in every way based on well-known facts, and are not conjectures, the Rev. Wm. Walton to the contrary notwithstanding.

AND BE IT THEREFORE RESOLVED that a copy of this resolution be forwarded to the Toronto Board of Trade, with the request that it be given due publicity in the next issue of the Toronto Board of Trade Journal. TO EXAMINE

TIMMINS CONTRIBUTIONS TO NATIONAL SANITARIUM

Mr. Geo. A. Ried, Secretary-Treasurer, Toronto, writes The Advance to say that the Muskoka Hospital for Consumptives desires gratefully to acknowledge the following contributions received in Timmins and Schumacher by the Field Secretary of the National Sanitarium Association:—

- \$10.00—Northern Canada Power, Ltd.
- \$5.00 each—Chas. Pierce & Sons, E. J. Meyers, Sullivan & Newton, Simms Hooker & Drew, D. Sutherland, J. E. Grasset, John Watt, G. Mitchell, D.D.S., Ryan-Murray Co., R. W. Robbins, J. W. Fogg, Union Coal Co., Gamble-Robinson, Ltd., Northland Motor Sales.
- \$2.00 each—Dean Kester, N. Ansara, Geils & Herman, Frank Byck, C. Desaulniers, Goldale Cafe, S. Bucovetsky, J. Shewan, J. J. Denny.
- \$1.00 each—Curtis Optical Co., D. Laprairie, D. Ostrosser, R. P. Wilson, D.D.S., A. Ellis, L. O. Howard, J. Hall, K. Gray, E. M. Honey, D.D.S., Schumacher Hardware, Feldman Bros., T. Murphy, J. M. Leighton, T. Furlong.
- 50 cents—J. Brebner.
- Small sums, \$1.90.
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