

Take a Tip from Mr. Henry Ford

You've heard from Mr. Ford, Mr. Henry Ford, father of all the pretty little Tin Lizzies running around. And you've heard from the Lizzies, too.

Henry is supposed to be one of the richest men in the world. He is "rich" all right -- especially at times. But he sure knows some things.

He may be weak on War and History and some other things, but he is a rip-snorter on business. When Henry talks business it is worth anyone's while to listen.

And Henry Says:

"The local paper is the town's greatest asset. No town should fail to appreciate its local paper to the extent of a liberal patronage."

Mr. Ford has built an immense business and a staggering fortune chiefly through the medium of advertising.

And when Henry advertises in the North land he uses The Porcupine Advance, Timmins.

Need more be said? Just take a tip from Mr. Henry Ford.