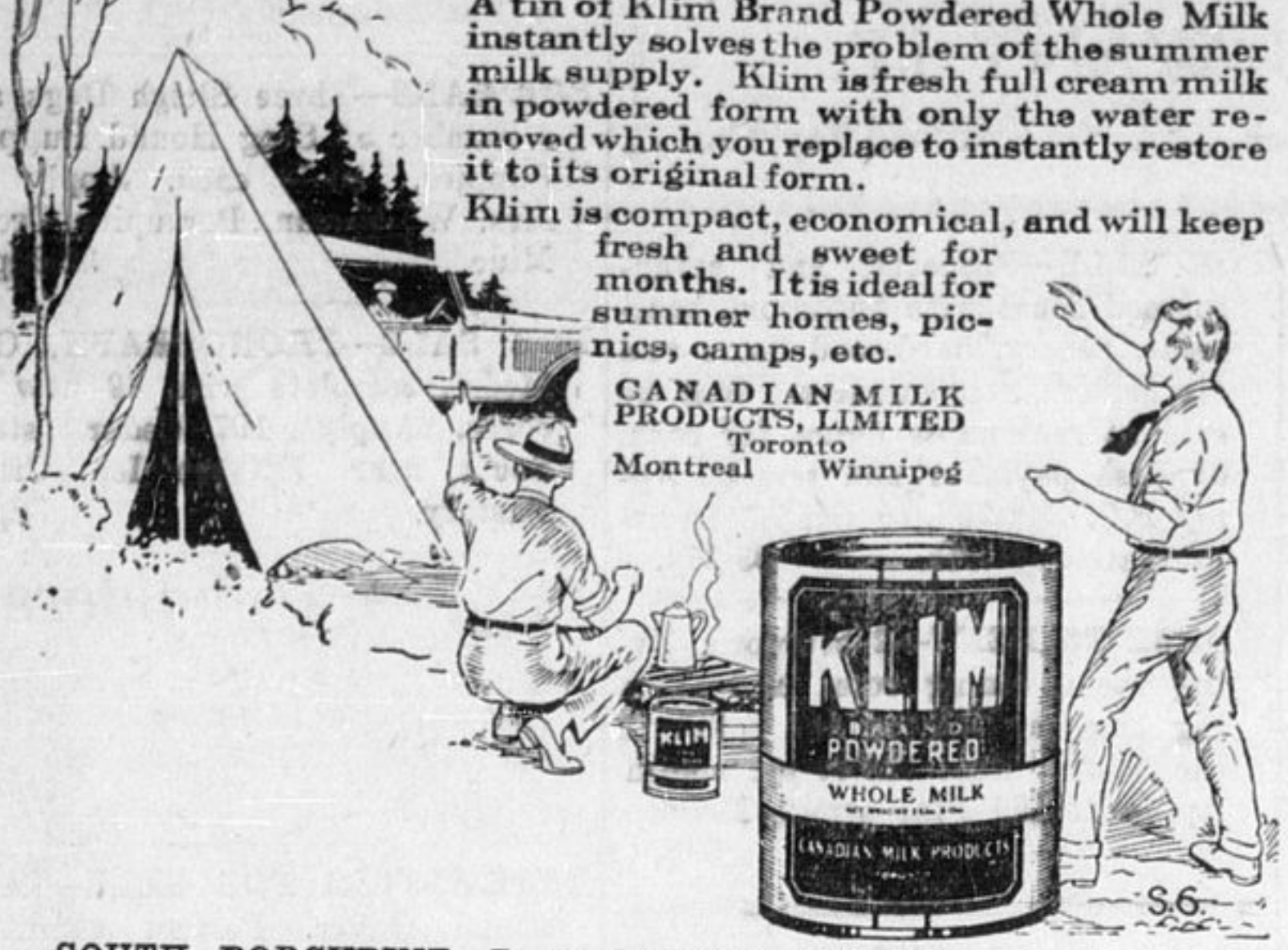


KLIM-for-Summer Use



A tin of Klim Brand Powdered Whole Milk instantly solves the problem of the summer milk supply. Klim is fresh full cream milk in powdered form with only the water removed which you replace to instantly restore it to its original form.

Klim is compact, economical, and will keep fresh and sweet for months. It is ideal for summer homes, picnics, camps, etc.

CANADIAN MILK PRODUCTS, LIMITED
Toronto
Montreal Winnipeg

SOUTH PORCUPINE—Dome Mines Co. Limited,
Reamsbottom & Edwards,
United Provisions Company,
TIMMINS—Hollinger Stores Limited
Frank Feldman
Shankman Bros.
Frank Byck
CONNAUGHT—M. O'Connor
SCHUMACHER—McIntyre Mercantile Co. Limited

Radio Used to Tell About North Land's Possibilities

MR. CYRIL T. YOUNG GIVES TEN MINUTE ADDRESS ON NORTH LAND MINING FROM THE NEW BROADCASTING STATION OF THE NATIONAL RAILWAYS AT TORONTO.

The Ontario Broadcasting Station of the Canadian National Railways at Toronto, recently established has been used already to give advertising to the possibilities of the gold and silver fields of Northern Ontario and Quebec. Mr. Cyril T. Young of the Lands and Development Department of the Canadian National Railways recently delivered an address of much interest and value that was broadcast from Toronto. The text of the address was as follows:—

Our Development Department of the National Railways will interest you from time to time by ten minute radio addresses on Canada's natural resources of field and mine and forest. This evening it will be mining, and as this address is being delivered from our Ontario broadcasting station Toronto, it will have particular reference to the gold silver and nickel camps of Northern Ontario. Mining Contributes 30 per cent. of Railway Tonnage

You will at the outset appreciate how much our Canadian National Railways is interested when you stop to realize that mining tonnage not including coal, constituted 30 per cent. of the total tonnage carried on Canadian railways last year. We are further interested in the passenger traffic resulting from these mining camps, because when you as a passenger go to Cobalt, Porcupine, Kirkland Lake or Sudbury you go to one of our Canadian National ticket offices to secure the necessary transportation.

The foremost thinkers in the Province of Ontario today are of the opinion that the solution for the cementing together of Eastern and Western Canada, is to be found in the development of Northern Ontario and Northern Quebec across which all of our transcontinental railways wend their way through what has been thought heretofore to be a barrier between East and West. Possessing as it does the greatest precious metal belt in the world it may be the magnet drawing them together.

Deep Mining in North

Mining men and geologists call this great section of Canada the Pre-Cambrian Shield due to its shieldlike shaped area and the fact that the age of its rocks are prior to the commonly known Cambrian age. The economic advantage of this rock formation is that mining and particularly gold mining, will carry values at deeper depths than found in other gold countries throughout the world in rock formations which are not Pre-Cambrian. Across this vast area of more than a thousand miles between East and West, we find here and there hill sides stored with metal treasures inexhaustible for years and years—forests still vast and primeval, and rivers available for power requirements which here tumbling and there loitering run wanton to our northern Mediterranean—James and Hudson Bays.

Mines Now World-Famed

Backed by a record on every page of which is progress the production and fame of these mining fields is as well known in London as Wall Street, New York, and as familiar on Wall Street as in our own Canadian cities for not only is it the richest precious metals belt on the whole American continent but challenges the world. Of outstanding importance to the mining world is the fact that these Canadian fields are peopled, prospected and mined by the white race. They are the homes of a brave and hospitable people who, after the scourge of northern fires, say: Are we downhearted? No. They are the blazers of the trails who seem never to wear doubts bandage on their eyes, and who in the deepest of their discouragement never seem to be struck with more fear or apprehension of the future than is needed to complete their consecration to Northern Ontario progress.

It's a Good Climate, Too

A perfect, although at times rigorous, climate interferes not at all with underground mining development in the winter months, and in summer yields to the farmer and market gardener, on the Clay Belt area scattered throughout the mining districts almost every product of the temperate zone, thereby lowering mining costs. Fortunately farm and mine are mingled together, and you will find in the same field the clover catching the quick aroma of the rains and the gold and silver hoisted to the surface by day or by night beneath the stars. Supporting further this northern agriculture in these gold and silver fields and lowering the cost of living to the miners is the further fact that on the same homestead, where in the summer the wheatlocks the sunshine in its bearded sheaf, there in winter the removal of the forest products from the land at remunerative prices is made possible by the large pulp and paper mills of the north, which at night, like the Hollinger and other mining mills, are a sight worth seeing with their thousands of lights ablaze.

From these assured and permanent advantages of field and mine and forest, and the fact that railway and road facilities are almost amply provided for is growing an amazing system and net work of industries in the north land which are not supported by human contrivance of tariff customs or preference. Proof that the north is prosperous is the fact that commercial travellers today throughout Ontario will tell you that business is better up North than anywhere else, and we find that laborers and citizens generally, returning from across the Border are going North in constantly increasing numbers. This is accounted for by the fact that there is always a standard world market for gold bullion, and practically the same may be said for silver bullion, in fact hard times and cheap labor make gold mining still more profitable when other industries even tariff protected ones, close their doors.

Governments Should Show More Interest

Some of our Governments might well be more sympathetic and energetic in developing mining and particularly gold mining which yields a product which no commercial traveller need be sent out to sell and which further provides a home market for farm products.

Canada Third in Gold Production

Do you realize that South Africa and the United States are the only two countries in the world leading Canada in gold production, with Canada's output rising by leaps and bounds while the world production of gold is steadily decreasing? Surely

Continued on Page Eight



McIntyre

Recreation Hall
SCHUMACHER

Bowling, Billiards, Cigars, Etc.
— OPEN TO ALL —
BEST ALLEY IN THE NORTH

MILLINERY

Hemstitching and Picot Edging Done



MRS. V. CLERMONT

No. 3 Cedar Street North
Note the New Address

S. McChesney & Son

MANUFACTURERS AND DEALERS IN

ROUGH AND DRESSED LUMBER

TIMBER, LATH AND POSTS

Special Inducements to Home Builders

S. McCHESNEY & SONS

Phone 331c - - Timmins

Mackie's Electric Bakery

Ice Cream Parlour

WEDDING CAKES A SPECIALTY

The best of milk used in all our breads.

SPECIAL TUESDAY AND FRIDAY
FRUIT BREAD

Mackie's Electric Bakery

Wilson Avenue River Road Timmins

Telephone - 231B

OUR MOTTO: "MADE CLEAN, KEPT CLEAN,
SOLD CLEAN."

We will send You

The Mining Handbook

1924 Edition

Free on Request

Arthur E. Moysey & Co.

FOUNDED 1904

TIMMINS PHONES 100 & 101 ONTARIO

It Pays to Advertise in The Porcupine Advance

NORTHERN CEMENT, BRICK AND BLOCK CO.

DO YOU WANT TO SAVE MONEY?

You can do that very thing if you build your basement walls and house with blocks from the Northern Block Company.

Come in and inspect the plant and its production; then figure it out for yourself and you will be convinced.

No. 1 gray brick cost \$26.00 per M. at the plant.

Where is this plant? On the road to Dalton's Race Track.

Proprietors } J. Dalton
 } A. Miller
 } Box 71, Timmins

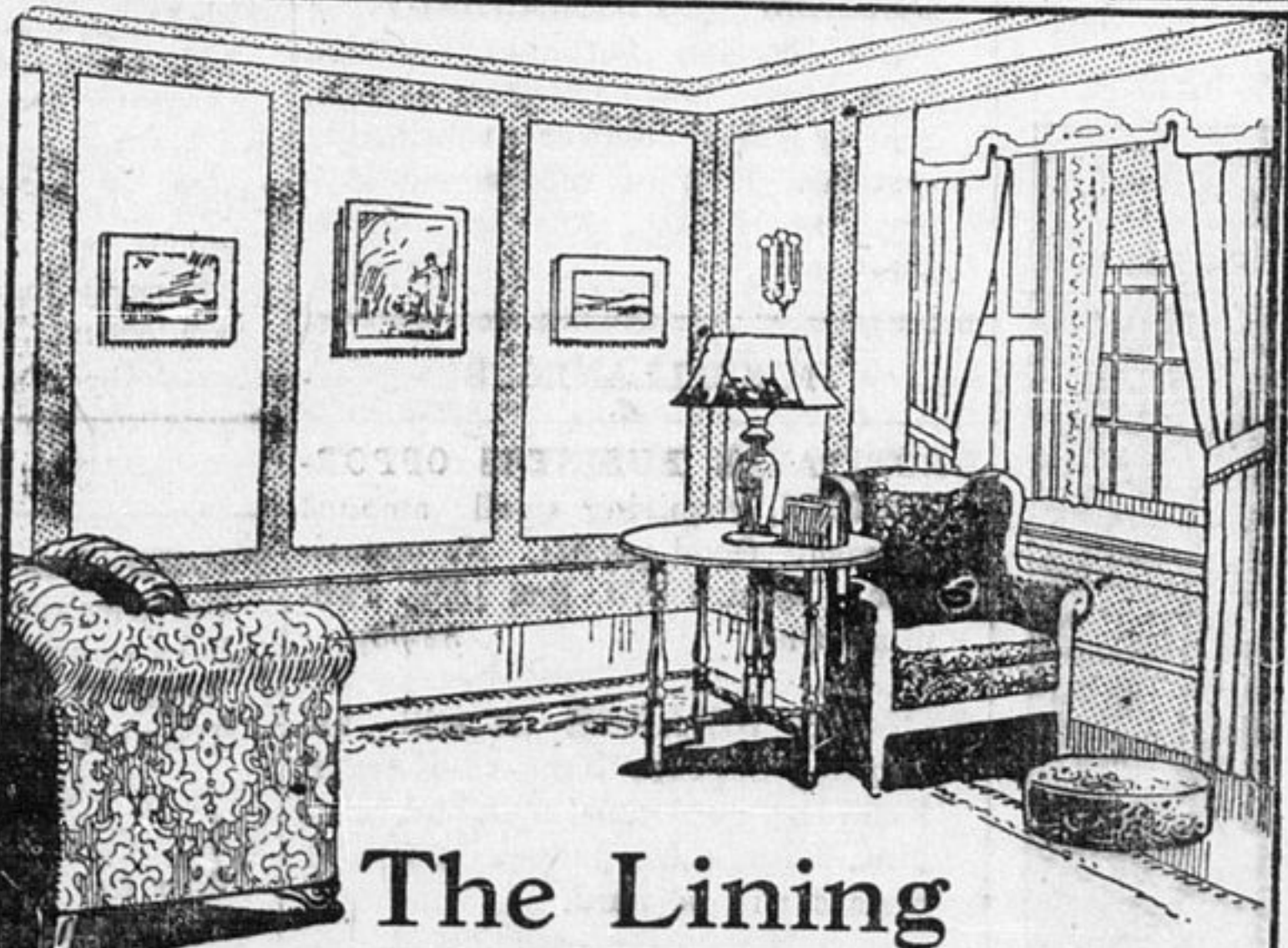
Phone 39

Four
Stores
in the
North

"A CHAIN OF SERVICE"

The Geo. Taylor Hardware Limited

Cobalt
Cochrane
New
Liskeard
Timmins



The Lining of Your Room

—does it mar an otherwise well-furnished interior?

The use of Gyproc, the new improved wallboard, is the best assurance of economical and substantial walls.

It can be handled cleanly and easily. It will not warp, shrink or crack, and is a real protection against fire.

Specify Gyproc in new construction and repair work for walls and ceilings.



SIZE OF SHEET
4 to 10 feet long, 32 inches wide,
3/8-inch thick.

GYPROC

Fireproof Wallboard

The George Taylor Hardware Limited
"Always at your Service"