

# A GOOD Proposition AND GOOD Advertising BRING GREAT RESULTS

**H. A. Proctor**  
believes in advertising  
in The Advance because  
he has proven it

From a small advertisement regarding the new Moneta Townsite lots, Mr. H. A. Proctor last week sold 98 lots, receiving cash in full or material deposit on each of same.

This is not the only instance this Real Estate agent can give. From one 50c Classified advt. some weeks ago he sold a \$5,000.00 house. From others he received equally satisfactory returns. "It doesn't matter whether it's display or classified advertising, I find The Advance brings outstanding results," says Mr. Proctor. "Usually I sell the property within a day or two" he concluded, "and then have enquiries for days and even weeks afterwards."

**H. A. Proctor**  
Dominion Bank Bldg.  
Timmins - Ontario

## TO IMPROVE RULES AND REGULATIONS OF GOLF

Royal Canadian Golf Association  
Seeking to Improve Standards of  
Golf for the Advantage of  
the Game.

The executive of the Royal Canadian Golf Association will make an effort to improve the rules and etiquette of the game throughout the Dominion this season, and will also devote considerable attention to the matter of handicapping, and to these ends the following extracts are included in a letter to all clubs that are members of the Association:—

"Careful handicapping is important for the general good of golf. It affects club medal contests, inter-club matches, tournaments and promotion of good-fellowship among players in general.

"We commend the following as a simple method of applying the Calkins system, which is the official system of the Royal Canadian Golf Association and the United States Golf Association. Please note carefully the following directions: Ascertain each player's average best score. This implies his average best game. Trace down the column showing the best score average, and the handicap is ascertained in the corresponding vertical column headed 'Par.' The table will give you the proper handicap. If you have not a copy of the table we shall be glad to forward one on request.

"Par distances are as follows: Holes up to 250 yards in length, par 3; holes from 251 yards to 445 yards, par 4; holes from 446 yards to 600 yards, par 5; holes over 600 yards, par 6. Measure from centre of tee to centre of green. Due allowance should be made for any peculiarity in the configuration of the ground or for unusual conditions.

"Experience has proven that the best way to get the average score is to send a post card to each member. If they do not return them, telephone and ask them their three best scores. This should be done at least twice a year.

"Your executive committee wishes to emphasize the importance of better observance of the rules of golf by various clubs in Canada. The rules of golf are important to the game. No one need plead ignorance of the rules when a little booklet in which

they are plainly set forth may be had for a few cents per copy. It is the duty of every player to report any breach of the rules to the executive of his club. The offending player, if he is worthy to play the game of golf, should be grateful to such informant. If each club could develop a small group of players who absolutely insist at all times that the rules and etiquette be strictly observed a great deal could be accomplished in the right direction and a higher standard of golf in Canada would be the result.

"Club committees should give the most careful attention to the above in their competitions during 1924.

"To play the game is a British tradition. In order to 'play the game' the rules should be adhered to. In the Old Land the players know the rules and observe them.

"Let every club make 1924 a banner year in the direction of a higher standard of golf in Canada."

### MAJOR ARTHUR RETIRES WITH RANK OF LIEUT.-COL.

Readers of The Advance who were members of the 97th Algonquin Rifles or the 159th Battalion C.E.F. will be interested in the following notice which appeared in District Orders under date of April 10th, by the Officer Commanding the Military District No. 2:—"Major R. H. Arthur is permitted to retire and is granted the honorary rank of Lieutenant-Colonel on retirement, under the provisions of K.R. (Can.) 193." Major Arthur was formerly medical officer for the Algonquin Rifles and on the formation of the overseas battalion became Medical Officer for the 159th Battalion. His home is in Sudbury.

### MYSTERIOUS DISEASE SAID TO BE "POISONING"

As noted in recent issues of The Advance North Bay, Sudbury, Capreol and other North Land towns have been visited in the past few months by a mysterious "disease" that has caused great mortality among the dogs. In a few days fifteen dogs dropped dead on the street or in the yards in North Bay. At first poisoning was suspected, but this explanation was dropped when the mysterious "disease" made its appearance simultaneously in separated towns. Starting at Fort William, the "disease" appeared to work its way east as far as Mattawa, the dogs in practically all the intervening towns suf-

fering. At Mattawa several dogs were found dead on the streets. The fact that at North Bay several of the dogs were of noteworthy monetary value caused a close investigation. As a result it was decided by Dr. Miller, V.S., that the seven dogs he had examined in the matter, were all killed by poison. It is now believed that the other dogs concerned in the various towns visited by the "disease" met death through the administration of poison and that a sort of maniac or succession of maniacs caused the senseless destruction. It is a pity that the party or parties responsible could not be apprehended and put away for safekeeping.

**T. P. Carroll**  
Paperhanger & Painter  
10 Main Ave., Timmins

**Northern Paint Shop**  
No. 57½ RIVER ROAD  
(Wilson Avenue.)  
**CARS STORED**  
overnight or by the month.  
Painting and Renovating Autos.  
A Specialty.  
P.O. Box 1074. TIMMINS.  
Furniture Upholstering-Repairing

When a boy loves a girl that's his business,  
When a girl loves a boy that's her business,  
When they are getting married that's their business.  
My own business is to sell Singer Sewing Machines and Willis Pianos.

CASH OR ON EASY TERMS

Our Sewing Machine Repair Charges are Reasonable.  
**O. SEGUIN**  
69 Maple St., Timmins  
P.O. Box 75 - Phone 211.

Four  
Stores  
in the  
North

"A CHAIN OF SERVICE"

**The Geo. Taylor Hardware  
LIMITED**

**Cobalt  
Cochrane  
New  
Liskeard  
Timmins**

A Permanent  
wall without  
plaster, gyproc

is a sheet of pure  
gypsum rock  
will not burn,  
warp or shrink

Gyproc walls

are lasting



### More than a Shelter

Can you spend an evening in your summer cottage in real homey comfort or—are the walls a mere partition to separate one room from the other.

With a saw, hammer and a few nails you can apply Gyproc Fireproof Wallboard yourself. Pure Gypsum plaster cast in sections handled without dirt or trouble.

Gyproc is equally suitable for tinting or papering. It keeps out the intense summer heat and is absolutely fireproof.

Gyproc is quickly and easily applied and its non-warping and unshrinkable qualities make it a permanent covering for your walls and ceilings. Let us tell you more about it.



SIZE OF SHEET  
4 to 10 feet long, 32 inches wide,  
3-8-inch thick.

**GYPROC**  
Fireproof Wallboard

The George Taylor Hardware Limited  
"Always at Your Service"