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offers in the fine-car field

of crank shafts.

sacrifice Studebaker quality.

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E made a canvass of many who bought

rivals of Studebakers. We said, "Tell us

why you liked your car the better."

The majority said, "We did not even look at the

Yet Studebaker is a leader in the fine-car field

Last year, 145,167 fine-car buyers paid \$201,000,-

today. Studebaker builds more quality cars than

000 for Studebaker cars. Nearly three times as

Studebaker." Most of them bought new models of

the car they owned before.

any other plant in the world.

Is it fair to yourself-or

\$50,000,000 in modern

plants and equipment, of

which \$32,000,000 has been

added during the past five

\$10,000,000 in body plants

fair to us-not to learn the

reasons for this trend?

many as in 1920.

BEST ALLEY IN THE NORTH

\*\*\*\*\*\*\*\*\*\*

#### THIS JACK MUST THINK EVEN HIS NAME'S UNLUCKY MILLIONS OF BRITISH

These are bitter days for Jack Morrison. Not only was he fined last week for being drunk, but this week John Peterson. He is not likely to feel much better because he has company in the hour of trial, O. Kalkrisa to be charged along with him. These Morrison.

CLIFTON CONSOLIDATED

gan School of Mining.

# CAPITAL FOR ONTARIO

he is to face a charge of assaulting Toronto Financial Man Fortells Large Investment in North Land Mining Industry:

There are reports current that Mr. police court charges come at a time J. G. Beaty, prominent Toronto finanwhen Jack was beginning to be proud cier, who has just returned from a because he was getting on so well. visit to London, England, has brought He is just out a few weeks from Nor- back with him the authority to invest way and doesn't speak much English. some fifty million dollars of English He did speak it enough, though, to in- capital in Canadian enterprises and sist that his name was, and is, Jack especially in Northern Ontario mining ventures. Mr. Beaty has not officially made the statement that this power has been given him by his Brit-STOCK AFTER APRIL 1ST ish associates. Neither, on the other hand, has he denied it. Here, how-At the special meeting last week of ever, is something Mr. Beaty has said the shareholders of Clifton Porcupine since his return from a visit of some Mines the by-laws providing for the months in the Old Land in conference distribution of Clifton Consolidated with capitalists there:- "There is stock in exchange for Clifton Poren- | going to be a big boom in Canadian pine stock were unanimously ratified. securities, particularly in Northern The shareholders were notified that Ontario mining securities." Mr. the new stock would be ready for is- Beaty added that this explanation is sue by the Trusts and Guarantee Co., shared by the shrewdest of British fin-Ltd., Toronto, on and after April 1st. ancial men. People who are acquaint-The President, Mr. Homer L. Gibson, ed with developments throughout the informed the meeting that all build- world see that Canada is a great and ing material, equipment for the work coming field for their financial inplanned, and supplies for three vestments. British capital was not months or more have been landed on being spent in Old Land industries the South Lorrain properties. Build. for the present. This was due, Mr. ing operations are beginning this Beaty believed, to the prevailing lack week. It is expected that construct of confidence in the Government and tion work will be completed in time the peculiar present industrial situto permit commencement of active de- ation with its many uncertainties. velopment within the next month. Looking for new fields for investment, Work is to be in charge of Mr. Maur- British capitalists are more than ice E. Young, graduate of the Michi- favourably impressed by the opportunities in Canada. It would be well, however, for Canada to face the situation fairly and squarely. Outside capital is attracted this way largely because of the disabilities under which it has suffered in its own home field. Burdensome taxation,-and still worse, uncertainty as to further imposts, and the petty annoyances of certain types of revenue-raising measures-will account for the tendency of British capital to seek fair fields. It should be remembered that the same things will drive British capital away from Canada. At the present time Canada needs stability of Government and freedom from annoving forms of taxation and interference even more than it needs reduction of taxation. With the proper attention to the rights and interests of investors, and with a minimum of charge and petty imposts, Canada

#### NORTH COBALT STATION MASTER ENTERS ACTION

may well look for a noteworthy influx

of British capital to assist in the de-

velopment of the country and its re-

Geo. Gibbons, for about a dozen years station agent for the T. & N.O., at North Cobalt, has entered action against Roy Alguire, of Cobalt, in connection with some allegations said to have been made recently in reference to Gibbons. On Dec. 15th last what was billed as a barrel of salt, and consigned to the name "Hough," was put off at North Cobalt by a North-bound freight. The barrel was placed in the freight shed and is said to have remained there for a couple of days, but had disappeared when Alguire came to claim it. The police suggest that there were eight gallons of whiskey packed in the salt and that there are strong reasons for believing that the barrel and its contents were taken from the shed by railwaymen, cached at Rib Lake for a few days, and later taken to North Bay. Mr. Gibbons claims he was suspended for three days by Mr. Geo. W. Lee, Chairman of the T. & N.O., after Alguire is alleged to have accused him of taking and selling the liquor. Mr. Gibbons was subsequently re-instated in his position, but claims this is contangent on clearing himself on the charges made. Hence the action at law referred to.

Mr. Neh Faulkenham, of Matheson, was a Timmins visitor on Monday.

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#### Studebaker builds more fine cars

See the Studebakers

Facts to consider than any other plant in the world. Studebaker assets are \$90,000,000 — all staked on Last year 145,167 wise motor satisfying, better than car buyers paid \$201,000,000 for others, buyers of highgrade cars. Studebakers.

in the past three years.

without knowing what we give.

to give you superlative beauty. 125 experts who devote their whole time to studying betterments.

concern has stood for high principles and policies. For two generations, against all the world, it held first place in horse-drawn vehicles. Now for years its name and fame have been committed to like attainments in fine motor cars.

Consider Studebaker history. For 72 years this

#### If you only knew

There is no room here for details and comparisons. You will find them all in Studebaker showrooms. But let us cite some significant facts.

leaves the factory. The demand has almost trebled If you want beauty, fine upholstery, rich finish and equipment, consider that It is folly to buy a car in this class Studebaker has had more experience in fine coach building than any other

> These are facts you should know. They are inducing 150,000 per year to choose Studebaker cars. Some sell under \$1,500. Some meet every requirement in size and power and luxury. But the chassis are all alike, save in size. The same steels, the same standards throughout. Every important Studebaker part represents the best we know.

That lack of vibration, so conspicuous in Stude-

bakers, costs us \$600,000 yearly in extra machining

That matchless strength in vital parts comes from the costliest steels. For some we add 15% to

That Chase Mohair, used in our closed cars, is

made from the soft fleece of Angora goats. Cotton

or ordinary wool, or a combination of both, could

reduce our price \$100 to \$150 per car, but it would

Note the bumpers, the steel trunk, the extra cord

tires, the motometer, the

courtesy light on some

models. Figure what they

The infinite care

tors to make 30,000 inspec-

tions of the material and

workmanship in each

Studebaker car - before it

motor car maker.

\* \* \*

We employ 1,200 inspec-

would cost as extras.

the quoted price to get exactness in them.

People have learned these facts - hundreds of thousands of them. The demand for Studebakers has almost trebled in three years.

Investigate the reasons. You will find them by the scores. Then, if you choose a rival car, we shall have nothing more to say.

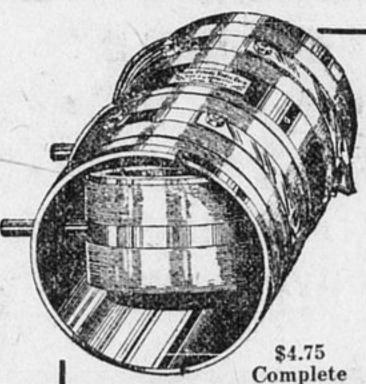
LIGHT-SIX	SPECIAL - SIX	BIG-SIX
5-Pass. 112-in. W. B. 40 H. P. Touring \$1465 Roadster (3-Pass.) 1445 Coupe-Roadster (2-Pass.) 1735 Coupe (5-Pass.) 1985 Sedan 2135	5-Pass. 119-in. W. B. 50 H. P.  Touring \$2000  Roadster (2-Pass.) 1970  Coupe (5-Pass.)	7-Pass. 126-in. W. B. 60 H. P. Touring \$2425 Speedster (5-Pass.)

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