

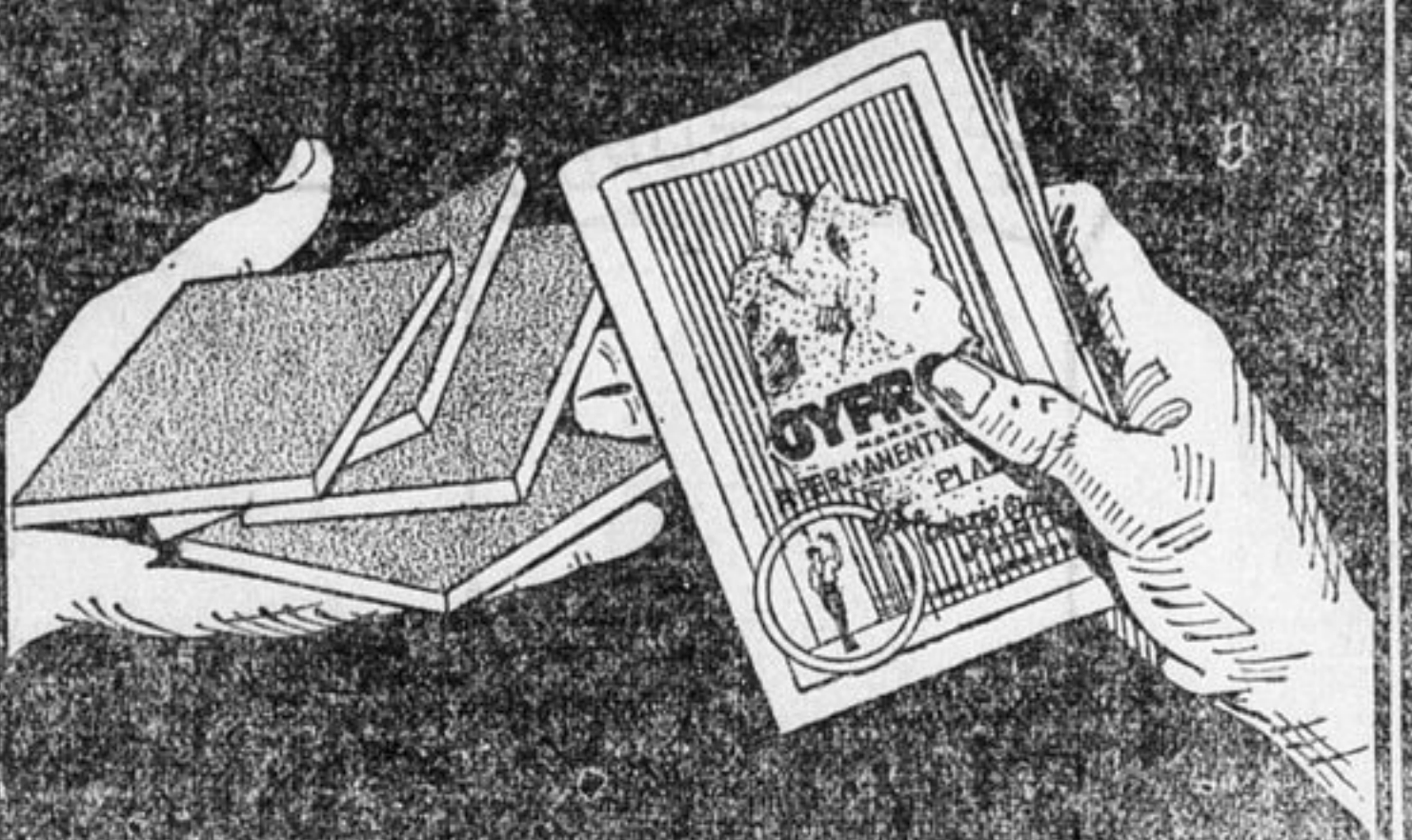
Four
Stores
in the
North

"A CHAIN OF SERVICE"

The Geo. Taylor Hardware
Limited

Cobalt
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GYPROC
A Permanent Wall Without Plaster



The new fire-proof wall-board that will not warp, crack or shrink.

Ask for free Gyproc booklet and Gyproc samples.

The George Taylor Hardware Limited
"Always at your Service"

NORTHERN EMPIRE THEATRES

New Empire Theatre

Coming Friday and Saturday, Feb. 22nd & 23rd

JOHN GILBERT

IN

"ST. ELMO"

Comedy "Wet and Weary"

Pathe News

Pathe Review

Old Empire Theatre

Coming Friday and Saturday, Feb. 22nd & 23rd

in

Chas Ray Alias Julius Ceaser

A First National Feature

"Naked Fists"

Comedy "Knockout"

Eagle Talons, No. 3

Matinee Daily

TIMMINS JUNIORS TIED
THE SERIES ON THURSDAY

By Winning From Falls at Iroquois Falls by Score of 4 to 3.

Timmins Juniors tied up the Northern Group of the N.O.H.A. last Thursday, when they defeated Iroquois Falls at Iroquois Falls by one goal, the final score being 4-3.

The Juniors put up a good brand of hockey, running up the score in the first period, and playing a defensive game the rest of the evening. Briden, Hardy and Desormeaux started for the locals, putting up the best game they have yet this season. The whole team got down to combination, and played it during the first period, before the heavier Papermakers could get going right. Shortly after the game started Sampson and Desormeaux in a piece of nice combination scored the first for the local boys. Shortly after Desormeaux and Briden went down the ice, Desormeaux passing to Briden, the latter making it two for the Gold Miners. Sampson then went in alone, and beat Mills again. The gong rang with the Timmins boys three goals up and the Papermakers being unable as yet to find the net behind Levine.

The second period saw the Falls sextette loosening up some, two tallies being credited to them during this period. Briden made it four for Timmins when he sent in a hot one, which Mills did not see.

During the third period, with the score two up in their favour the Timmins boys fell back on a defensive game. "Fat" Levine was hurt early in the period, but "Fat" considers a bad bump as nothing, and though the Falls got another one in, he handled all shots coming his way very nicely. The final gong rang, with the league tied, necessitating a play-off at Timmins on Monday night.

Mr. Rene Fournier handled the game and gave general satisfaction.

The teams were:—
Timmins—Levine, goal; Morash and Hackett, defence; Sampson, right

SPLENDID NEW RECORD SET
BY SUN LIFE OF CANADA

Evidence of widespread prosperity is afforded by the statement published by the Sun Life Assurance Company of Canada covering its transactions for the year 1923. This Company, which is international in its charter, operating in over fifty countries, reports substantial advances in all departments, confirming its position as the leading Insurance Company, doing an ordinary life business exclusively, in the British Empire, and maintaining its high rank amongst the great financial institutions of the world.

Of particular public interest is the fact that no fewer than 318,443 policyholders are assured under ordinary contracts issued by the Company, while in addition 22,731 employees of a great diversity of industries are protected under Group Insurance policies. These figures, taken in conjunction with the impressive gains in business, demonstrate a growing sense of prudence and family responsibility on the part of the public, and indicate the universal confidence in which the Company is held.

The large increases in new business and total business in force are well supported by the striking advances in those figures indicative of the strength and resources of the Company. Throughout the fifty-three years of its active operation, the aggressive policy which has brought the Company to its present position, has been accompanied by wise and conservative management. It will be a matter of special gratification to the great army of participating policyholders that they share in the general prosperity of the Company in the form of increased dividends.

The business in force at December 31st last reached the tremendous total

of \$703,765,243, showing an increase for the year of \$72,360,373. The new business written during the year amounted to \$119,804,657, the policies actually issued and paid for being 35,975, for a total of \$107,391,255. During the year the payments to policyholders and their beneficiaries in respect to Death Claims, Matured Endowments, Profits, etc., amounted to \$22,445,979, bringing the total so paid since the organization of the Company to \$151,916,489. This amount exceeds the total business in force with the Company fourteen years ago, and affords striking testimony to the degree in which its function is being fulfilled.

The Income, Assets and Surplus provide a great demonstration of strength. During the year the Assets passed the Two Hundred Million Dollar mark, and now stands at \$209,257,313, an increase of \$35,168,454 over the previous year. Cash Income from all sources increased by \$10,714,317 to the record figure of \$46,965,639—a remarkable advance. The Company was fortunate in having a large amount of money available for investment and re-investment. During the year new securities purchased, excluding loans on the Company's policies amounted to \$84,027,336. The policy long pursued by the Company of selecting high-grade, long-term securities, has been again followed, and is reflected in the high interest rate earned on the mean invested funds, which was 6.20 per cent.

Profits paid or allotted to policyholders reached the amount of \$4,417,068. After setting aside \$3,500,000 for unforeseen contingencies, the net Surplus over all liabilities and capital stock advanced by \$3,603,447 to \$17,872,868.

The record is one in which the Directors of the Company express their own satisfaction—a sentiment which will be wisely shared. It is interesting to note that the Company, in order to facilitate the constant quest for new business, and to maintain the high standard of service to which they have accustomed their policyholders, have established a number of new divisions during the past year, and have further developments of a similar character in contemplation.

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KLIM JINGLE CONTEST
POWDERED WHOLE MILK
For Northern Ontario People Only

\$250.00
in cash prizes

PARTICULARS OF CONTEST

Write out the Klim Jingle on one side of the paper only, filling in the last line, using any one of the three jingles you like.

Sign your name and address plainly with name of store where you purchased Klim Whole Milk.

You can send in as many Klim Jingles as you like, providing each one is accompanied by the portion of label mentioned.

Every Jingle sent in must be accompanied by the front Brown Panel Portion of a Klim Brand Powdered Whole Milk label bearing the word "Klim."

Mail all Jingles to Contest Department, Canadian Milk Products, Limited, 347 Adelaide St. West, Toronto.

Contest closes, March 17th, 1924, and all Jingles must be in by this date.

Here is a perfectly fair contest in which everyone has an equal chance of winning a prize.

All you have to do is to complete the missing line on any one of the three jingles printed below, and abide by the simple conditions which are reproduced at the side of this advertisement.

PRIZES

First Prize.....\$100 in cash
Second Prize... 50 in cash
Third Prize.... 20 in cash
Fourth Prize... 15 in cash

Fifth Prize..... \$10 in cash
Sixth Prize..... 10 in cash
Seventh Prize 5 in cash
Next 4 Prizes 5 in cash

In addition to the above we are offering a prize of \$25.00 in cash to the person sending in the greatest number of jingles who does not win one of the first two cash prizes. There will also be a large number of special prizes of \$5.00 in groceries to be given by the Distributors of Klim Whole Milk, for the best jingles which do not win cash prizes.

SPECIAL NOTE.—We will send one of our new type Handy Kitchen Beaters to every competitor, whether successful or not.

Remember, the first prize is \$100.00 and perhaps YOUR line will prove the winner.

Additional copies of these jingles and conditions may be obtained from the local distributors of Klim Whole Milk listed below.

Klim is pure, Klim will endure
Without ice or fuss or flurry
Klim is handy, results are dandy

Mary had a lot of Klim
And it was white as snow
In every dish that Mary made

I'm a jolly little kiddy
Full of life and full of vim
All because my mother fed me

KLIM POWDERED WHOLE MILK
FOR SALE BY

Timmins—Hollinger Stores Ltd., Shankman Bros., F. Feldman, F. Byck
South Porcupine—Dome Mines Ltd., Reamsbottom & Edwards, United
Provision Co., Schumacher-McIntyre Mercantile Gonnaugh-M. O' Connor

