Personal Service

It has been the aim of this Bank, since its inception, to be something more than a mere repository for funds. Its policy has always been to render a service both personal and interested to all its clients. Perhaps this fact accounts for the remarkable and steady growth of the Imperial Bank during the last 48 years. 441

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'Pleasure Ice Cream Parlour

RICH AREA AT DEPTH

Production of Porcupine and Kirkland Lake Properties Highly

Mr. Balmer Neilly, Secretary of the Ontario Mining Association, writing in the Annual Financial Survey of

In the early days of the Porcupine success.

Would these Temiskaming ore bodies, disclosed on the surface, continue to depth and maintain their average gold content? This was the First-class rooms, and steam heated query that must be answered, and the necessary data depended upon results, to obtain which necessitated heavy expenditures on extensive de-

There were times in the early hisory of nearly every large gold-producing mine in Ontario when there was some cause to question the advisability of maintaining their struggle. Max Greenberg The decision to continue often tried the patience and courage of those responsible for the necessary financing, Corner Balsam but, fortunately for the Province, these men, upon whom the decision depended, had the courage of their convictions and were financially able to carry their venture to a logical and successful conclusion.

Boots and Shoes and Rubbers re-This perserverance and faith on the part of the early pioneers in mining has had its reward, and to-Best Boots and Shoes and Rubbers day it is gratifying to be able to state that Ontario is at the top of It will pay you to try us once, you'll the list of all the gold-producing Provinces and States on the North American Continent.

In the early stages of production in NEW MACHINE FOR SHARPEN Does Good Work and does it quickly.

During the first half of 1921 the average reovery from all gold ore treated in Ontario was \$8.11 per ton. In Toys, Fancy Goods, Jewelry, etc., Pays highest prices for second-hand The comparative figure for the entire furniture. Sells new and second-hand year of 1912 was \$9.10 and for the first nine months of this year \$9.04.

> To date it may be safely said that all the gold produced in Ontario has come from ore mined, on the average, above the six hundred foot level. Generally speaking, development has been carried to about the thousand foot level and results obtained would indicate no diminution in the size of the ore bodies and that the average gold content has slightly increased.

The deepest gold mine is working on the two thousand foot horizon, and is an outstanding illustration of the fact that, in this case at least, the ore bodies are richer and much more extensive than on the upper levels.

The manager of our largest gold mine has stated publicly that to date, nothing has developed that would cause him to doubt the extension of their present ore bodies, with continuity of grade and dimensions, to at least the three thousand foot level.

Up to the present time the experience obtained from deeper develop-

balt brigade had four alarms to answer. Two were chimney fires, with no particular damage done. Another was the case of an overheated stove setting fire to a refrigerator car containing apples. Some damage was done before this blaze was brought under control. The fourth fire had considerable headway before it was discovered. It was in a house at 178 Lang street, and neighboring places were threatened. The building was gutted and the contents all destroyed. but adjoining buildings were saved from damage. The loss will be around \$1200.00, with half covered by insurance. Four alarms in eleven hours is said to be a record for the Cobalt

PORCUPINE PROVING A

Encouraging.

The Toronto Globe last week says :-

and Kirkland Lake gold camps there was general apprehension lest the past disheartening history of gold mining in Ontariol should be repeated. Many efforts successfully to develop a gold mine in this Provnce had been made, but all without

velopment.

any mine, the higher-grade and more easily available ore bodies are utilized. As work continues and additional knowledge is obtained regarding extent and average gold content of the ore bodies, the general average for the whole mine is more easily calculated. For this reason considerable importance may be attached to the statistics covering the gold production of Ontario during the past two or three years.

The power shortage that developed in the Porcupine camp early in the year threw the gold mining industry out of its stride. Production was of necessity curtailed, but it must be a matter of pride to all concerned that since power has been available the early deficiency has been almost counterbalanced, and that the final results for 1923 will probably exceed those of 1922, both as to tonnage treated and the average grade of the ore.

ment in our gold mines has been highly satisfactory.

Within eleven hours last week Co-

NEPTUNE TO VISIT WORLD CRUISERS



The certificate as shown above will be issued to all passengers abourd the Empress of Canada who appear efore Neptune, as did those passengers on the Empress of France last year, who are shown in pictures 2

When to travel upon the sea was to venture in great the mysteries of the deep.

danger it was usually thought wise by the voyagers The unique photograph. o propitiate the god of the waters by making gifts to him before setting sail, and oftentimes, when Neptune displayed his wrath at sea, human sacrifices were made to him. To our superstitious ancestors the son of Saturn and Ops had great power over the waves, especially those of the sea, and had, therefore, in his hands the welfare of all vessels and their human and other freight. The and were tried for their misdemeanour, punishment or worship of Neptune was early introduced into Rome, praise being awarded without favor. Those who proand July 23rd, "Neptunalia," was his feast.

As science reduced the terrors of the sea, and of course, exempt from trial. making their first "crossing of the line" are initiated into the holder from further trial.

The unique photograph reproduced above was taken aboard the Canadian Pacific "Empress of France" while on a "Round the World" cruise last year. Neptune boarded the great liner in the early morning of the day on which the "line" was crossed, and held court. He was attended by the Royal Barber and other high officials who assisted in the initiation ceremony. Most of the passengers were summoned to his august presence duced evidence of having been "initiated" before were,

education and higher civilization erased the sometimes This year, when Neptune boards the Empress of terrible superstitions from the minds of the world, so the Canada, which leaves New York on a Round the World worship of and sacrifices to Neptune ceased, but even to cruise on January 30th, his secretary will issue to all those this day he is venerated by many Latin and Scandinavian | who pass before the God of the Waters, certificates to sailors and no ship crosses the equator without some that effect, which will be countersigned by Captain S. recognition being made of him. Usually this takes the Robinson, R.N.R., who commands the vessel, and which, form of a burlesque performance in which those who are besides being valuable souvenirs of the trip, will exempt

J. R. BRIDGES

..........

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