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CHEVROLET Economical Transportation is now available to the light truck user at a lower price than ever before. It is no longer necessary for the buyer of a Chevrolet Chassis to have a special body prepared.

The construction of this new Chevrolet Superior Chassis permits any standard body to be built on to it. Two popular types of body are shown in the illustration above. Many others are available, at moderate cost, to the buyer of a Chevrolet Superior Chassis.

Accompanying this new measure of economy are the usual Chevrolet qualities of power and endurance, and the many improvements recently completed in the Chevrolet Superior line.

Combined, these render the new Chevrolet Superior Chassis the greatest value of its kind in Canada. Every prospective light truck owner should inspect it at our showrooms.

(Ask About the G. M. A. C. Plan of Deferred Payments)

B2816

THE NORTHLAND MOTOR SALES CO.  
Phone 293. Timmins, Ont.



\$722,000 FROM PORCUPINE DIVIDENDS FOR OCTOBER.

This month the dividends from the Porcupine gold mines will total \$722,000.00. Of this amount the regular four-weekly dividend of Hollinger accounts for \$246,000.00, while the Dome's \$1.00 per share for this month figures out to \$176,000. The Wright-Hargraves, Kirkland Lake will pay \$68,750.00 in October as its regular quarterly disbursement of 2 1/2 per cent. This brings the total disbursements to shareholders for October to nearly \$800,000.00 for the gold mines of the North Land. The Nipissing will pay \$360,000.00 to shareholders in October, three per cent. dividend and three per cent. bonus. Thus the gold and silver mines will pay shareholders well over a million dollars this month. Surely, this is a large enough amount of money to make the Southerners and Easterners sit up and take notice, even to the extent of learning that the Hollinger is a gold mine (and some gold mine) situated at Timmins (and not at Cobalt, though Cobalt is still some town and going strong). If these figures are not important enough, how about the following recently given in the publicity literature of the C.P.R.:— "An accurate record, so far as available, of the gold production of the Porcupine since the camp was opened, shows a grand production value of \$104,599,633.00, of which amount the Hollinger accounted for \$65,004,097. The tonnage record for the period mentioned has amounted to 11,967,094." For a young camp like Porcupine (about a dozen years of age) these seem to be pretty good figures, but if they are not impressive enough for Southerners and Easterners who take no stock in a small matter, say, of 150 miles, then wait until next year and production figures here will wake up even the boosters.

GOLD DIVIDENDS FOR TEN MONTHS, \$4,760,000.00

Up to and including October this year the gold mines of this North Land will pay shareholders the pleasant sum of \$4,760,000.00 for the ten months. The following are the amounts so covered in these ten months:—Hollinger, \$2,460,000; Dome, \$1,428,000; McIntyre, \$546,042; the Wright-Hargraves, \$206,000; Lake Shore, \$120,000.

The silver mines also have a good dividend record for the ten months referred to, the following being the payments by the silver concerns:—Nipissing, \$1,080,000; Keeley, \$320,000; Kerr Lake, \$225,000; La Rose, \$150,000; Coniagas, \$100,000. Total for the ten months, \$1,875,000. Those who are tempted to frown upon investments in mining ventures, preferring industrial concerns of other types should remember the howl that went up some years ago in regard to the Keeley Mine being responsible for the fall of the Farmers' Bank. Many men in this country held that the Keeley could make good, but they were scorned. To-day it will be noted that the Keeley takes second place in the dividend-paying silver mines, and it is now very generally agreed that the Keeley will yet prove that all the faith and optimism given to it years ago were more than justified.

ANSONVILLE AND IROQUOIS FALLS MEN IN NEW PULP CO.

The Bell River Pulp Company, Limited, was recently incorporated by letters patent of the Government of Quebec. The Board of Directors include:—President, L. E. Tremblay, formerly of the Chicoutimi Pulp & Paper Co., and now with the Abitibi Power & Paper Co., Iroquois Falls; Vice-President, J. Lallier, papermaker, Abitibi Power & Paper Co.; Secretary-treasurer, E. Montfort, Clerk of the Township of Calvert, Ansonville, Ont.; Director, W. Turmaine, papermaker, with Abitibi Power & Paper Co., Iroquois Falls, Ont. It will be noted that the board of directors is composed entirely of men with a direct knowledge and experience in the pulp and paper industry. The head office of the company is at Senneterre, P. Q.

The company, under its charter is authorized to buy or sell timber wood and make the mechanical pulp. It may build mills and dams, own water powers and timber limits, distribute the electric power, build up sidings and use any other means of transportation. The Company acquires from a syndicate all rights from a lease granted by the Government for a period of 50 years on a splendid hydraulic power of 25 ft. in height. The fall is formed by the Bell River, into which the large lakes, Victoria, Wabanoni and Obaska, overflow. The extraordinary rapidity of the river is due to a series of rapids above the falls. The capacity is 2000 horse power. The enormous amount of water enables the mills to operate winter and summer,—the prospectus points out,—an advantage not enjoyed by all mills.

The authorized capital of the new company is \$199,900, there being 1999 shares of 7 per cent. Preferred at a par value of \$50 each, and 3,995 of Common stock at a par of \$25.

In the prospectus offering stock to the public, reference is made to the fact that the pulp and paper industry in Canada offers a very profitable field for investment. Figures are given to show in detail the probable returns from money invested in the Bell River Pulp Company, Limited. In making these estimates costs are figured at a maximum, with profits kept to minimum figures. Probable profits are likely to exceed the figures quoted.

It is pointed out that the company has an unusually large supply of raw material of superior quality. Transportation of the pulp to the mills is assured by the Canadian National Railways. The work of manufacture will be in expert hands, the services having been secured of three efficient foremen who have had thirty years' experience in one of the largest pulp mills of the world. The Bell River Pulp Company is building mills at Senneterre, Abitibi, Quebec, two miles north of the foot of Bell River Falls. The cost of construction, including the building of dam, installation, etc., will amount to \$125,000.

The Bell River Pulp Company, Limited, will make mechanical pulp with electric energy. The average yield of the mills is estimated at 18 to 24 tons per 24 hours.

BLISS

I'm happy that the sun and moon  
Are both hung up so high  
That no pretentious hand can stretch  
And pull them from the sky.  
If they were not, I have no doubt  
That some reforming ass  
Would recommend to take them down  
And light the world with gas.  
—The Messenger.

Fill your pipe with

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"It Satisfies"

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