

**CO-OPERATE IN EVERY WAY TO DEVELOP THE NORTH**

"Possibilities of North Land Are Wonderful and Need Better Appreciation," Says Toronto Paper.

The following editorial from The Toronto Mail & Empire last week is "much better," thank you. It is along the line The Advance has been earnestly striving to direct the people of the south. The Mail and Empire says:—

"The Secretary of the Ontario Mining Association claims that Southern Ontario sells more supplies to Northern Ontario mining companies and a population than Canada exports to thirty countries, including Australia. The comparison should serve to draw popular attention to the immense possibilities of developing good home markets—markets that are profitable, are constant, and that build up the country. The worriers about tariffs and their effect on our international trade too often look at the shadow, and fail to see the substance. If the industrial section of Ontario, for instance, can sell ten million dollars' worth of materials to Northern con-

sumers, is it not far better than selling ten millions' worth to Brazil or Ecuador. The lesson to Toronto in particular, which is the supplying centre for most of this Northern mining business, is to co-operate in every way for the development of Northern Ontario. The people there often complain that they get insufficient attention from the Government. Some of them believe they are being milked for the benefit of Southern Ontario. The best way to convince them that their interests and Southern Ontario interests are identical is to be active in assisting them in their development programme. The Northern country may, in ten years, prove to be as great a producer and profit-maker as our agriculture is. Its possibilities are wonderful, and need better appreciation."

**SOMETHING DOING ALL THE TIME IN TIMMINS**

A summary of the big events in the entertainment and amusement line in Timmins show what a busy town this is. Last week there was the Big Bazaar as a special feature. This week there is the Chautauqua. Next week there will be the annual Regatta of the Timmins Citizens Band, and the following week, (Aug. 4th.) the Camp has the Big Day at South Porcupine.

**PROGRESS ON THE T. & N. O. EXTENSION TO TIN CAN**

According to information from Cochrane the contractors on the T. & N. O. extension to Tin Can expect to start laying the steel this week and the work will be rushed through. In reference to the progress of the work on the extension and the probabilities for the completion of the line the Cochrane Post recently had the following:—

It is the intention of the T. & N. O. Commission to let the contract for the remaining 90 miles probably early next year, provided the work on the present contract is far enough advanced to make continuous building possible. Mr. Maher, who has been surveying from the present terminus north, has most of the line already laid out, two parties of engineers actually locating the railway north. The Commission is also starting a party of engineers on a general survey of the country between the Abitibi and the Kabinakagami rivers up to the Albany with a view of ascertaining the timber resources, agricultural possibilities and water powers, as it is the intention to eventually go ahead with a branch from a point 90 miles north of Cochrane at the base of the big timber into the District of Patricia. They have engaged the aeroplane to

take Mr. Maher over this territory to get a general view of the topography of this area, and will then follow up the work with a more detailed survey. It will enable the use of the vast timber resources of the North Country and create immense industrial plants for the manufacture of paper. It is to be hoped, however, that no monopolistic rights will be granted to tie down the entire North Country.

**BATTING AVERAGES OF TIMMINS TEAM TO DATE**

Games played	At Bat	Hits	Percentage
Duncan ... 5	20	10	.500
Pierce ... 2	6	3	.500
Cochrane ... 3	7	3	.423
Melntyre ... 5	17	4	.235
Sheehan ... 5	13	3	.231
Farr ... 5	16	3	.188
Seully ... 5	18	3	.167
Destefano ... 5	20	3	.150
Tate ... 5	14	2	.143
Roehon ... 2	7	1	.143
Lake ... 5	18	2	.111

Friday, Aug. 4th. is to be the Big Day at South Porcupine. A couple of years ago South End had a big day on Aug. 4th, and the event was such a pleasant success that the attendance this year is likely to be large from all parts of the Camp and beyond.

**CLIFTON MILLING PLANT TO BE READY OCT. 1ST**

Finances in Fine Shape. Expected That Substantial Tonnage Can Be Developed with Moderate Underground Work.

The following letter under date of July 12th, has been sent to shareholders of the Clifton Porcupine Mines Limited by Mr. Ernest H. Bridger, Secretary, under orders from the Board of Directors. The letter explains itself and makes pleasing reading to all interested in this promising property:— "We are glad to be able to advise you that the Company's campaign for the sale of additional Treasury stock has been a success, and that sufficient money is now in hand to erect a mill. So far as can now be foreseen, no further stock will require to be sold to bring the property to a profit-making basis.

"The attentions of the Manager, Mr. W. C. Offer, are now being devoted to the work of construction. The equipment for the milling plant has been ordered and a part of it has already arrived at the property. Mr. Offer confidently expects to have the completed plant in operation by Oc-

tober first. "In the meantime, Number 3 shaft has been dewatered and the workings re-sampled. Some surface work has been done in the vicinity of this shaft, resulting in the opening up of a new vein system of great promise. Some specimen ore has been taken from these veins and it is expected that a substantial tonnage of good ore can be developed with a moderate amount of underground work.

"The Directors feel that the outlook for the Company is very promising. The work which has been done on the property has opened up ore which will equal that of any other Northern Ontario mine in grade. It is now simply a question of proving sufficient tonnages to make Clifton a real success.

"The shareholders will no doubt be gratified to know that the sale of this new allotment of Treasury stock has been made without expense to the Company for commissions or even for advertising. Consequently, every dollar subscribed by the shareholders is now available for the purposes of the Company."

A feature of the evening of Regatta Day, July 27th is a Masquerade Dance to be given in the Theatre Basement that night with Wolno's Orchestra providing the good dance music.

# Summer Cottagers

## Use Keepsweet Cream this Summer And Be Independent of the Cow!

Summer cottagers, campers, motorists, yachtsmen, proprietors of summer hotels and all who go away in the summer:

HERE is the product you have longed for year after year. It's Keepsweet Cream, delicious, rich, pure cow's cream, and it will keep perfectly fresh and sweet all summer long.

It makes you independent absolutely of the uncertain local supply, and of course it is far safer, because Keepsweet Cream is pure and free of all germ life, being carefully sterilized.

Think of it! Your entire summer's supply of Cream in a small packing case! It is the solution of one of summer's most awkward and trying problems.

**Keepsweet Solves the Problem**

No more long tramps or trips to get your supply. No more failures to call or shortage. No more souring and spoiling.

Keepsweet solves the problem! Take Keepsweet Cream and Milk away with you in the summer and it's just as if the finest milk cows in the world were pastured at your back door.

An unailing supply of the richest cream and milk—and, by the way, it's real, pure, natural cow's cream! There's nothing added and nothing is taken away.

**Keepsweet is NOT Condensed It is Whole Liquid Cream**

When you wish to use Keepsweet you simply take a can off the shelf, shake it a few times, punch two holes in the top of the can and empty the cream or

milk into a jug. Then it's all ready to pour over berries or fruit, puddings or pies, porridge or cereals, coffee, tea, etc. Once the can is opened, Keepsweet must be treated as ordinary raw cream. But so long as it is kept in the can Keepsweet will keep fresh, pure and sweet for months on end.

**Keepsweet Is Delicious**

It is very rich and deliciously thick and should be stirred well when used in tea, coffee, cocoa and other beverages.

When you have Keepsweet Cream on your pantry shelves you do not need to worry about souring or spoiling through terrific summer heat or thunderstorms; failure of your ice supply or shortage of your raw cream or milk supply. Keepsweet Cream should be in the pantry of every home.

Picnickers, excursionists, tourists, motorists, summer cottagers and proprietors of summer hotels: Keepsweet is ideal for your needs. Order your whole summer's supply and have the case shipped direct to your summer home.

Keepsweet Table Cream is put up in three sizes: Family size, 11 ounces net, 48 cans to the case; small size, 6 ounces net, 96 cans to the case; restaurant size, 8 pounds net, 6 cans to the case.

Grocers:—The Dominion Government has ruled that as Keepsweet Cream is "true to its name" and in nowise a condensed product, being just pure, natural cream, it is exempt from the sales tax. Your wholesaler will supply you.

DOMINION MILK CORPORATION, LIMITED TORONTO, CANADA



**Introducing Keepsweet Milk**

KEEPSWEET MILK! Sister product to the now famous Keepsweet Cream. Keepsweet Milk is nothing else than pure, rich, delicious milk—cow's milk—not adulterated in any way. It's not condensed, it's not evaporated, it's not medicated.

Like the Cream, you buy Keepsweet Milk in sanitary cans. It will keep for months and months in all its freshness, sweetness and purity.

Keep Keepsweet Milk and Keepsweet Cream always in your pantry. You'll need it ever so often. And you'll love its delicious flavor.

Ask your grocer about Keepsweet Milk and Keepsweet Cream. He will supply you.

# Keepsweet Table Cream

