

Don't lie down on Trail Mush Along!

There wouldn't be much of a Gold Camp in the Porcupine, if the Old-Timers had simply said, "Oh, well, we've found gold here, we know the gold is here," and then had been content to go to sleep on the trail. But they were not that kind of Old-Timers. They made the huskies mush along. They spent time and money and energy in the prospecting game. That was their business. They knew the gold was here. It was their little chore to find it. They weren't content with one trip, two trips, a dozen trips. They kept right on. And they are at it yet. They have found a lot of gold, but they will not be content until they have sought it to the limit.

Same way with the live merchants in the business game. The business is here for them, but they must keep advertising a-searching for it. One advertisement won't do, nor two, nor three. Keep at it steady, that's the game mush along!

The Porcupine is the right old place to search for gold. And to search for business here, try the columns of The Advance. The live ones know that is the right trail to follow in prospecting for business.

Mush! mush along!