## The Big Day of Sports and Interest at Iroquois Falls

INTERESTING REPORT OF BIG EVENT AT BIG PAPER TOWN OF THE NORTH LAND.

So many from Timmins visited Iro-descriptive of a department in the quois Falls for Labor Day, and the Mills, because there were for example, Tierney, Dad Bovard or Jack Gwinn? street to 7th street, along 7th to Deevent at the Big Paper Town was so the Red Cross Float, the Allies Float, unusually good, that the following full and many of like nature. Incidentalreport from "The Broke Hustler," ly, it might be mentioned that the the newspaper published at Iroquois wounded soldier in the Red Cross Float was a returned soldier, Mr. Falls, will be of general interest:-

Labor Day, September 3rd., was Bovard, while the Allies Float was observed in Iroquois Falls in a manner extraordinary. The much heralded Festivities were flawlessly executed by the able men in charge and by the participants, and were fully enjoyed by all. The day, Sepember 3rd., 1917, was indeed a maker of History.

The weather man did not bestow his best graces on the town of Iroquois Falls, on this eventful day. When the committee assembled at 8 o'clock in the morning to prepare themselves for a strenuous day, there were signs of apprehension lest the rain would spoil a well-planned holiday. It was not raining at this time, but look where you would, the indications assured everyone that the rain must come sooner or later. In fact, it started a little at 8:30 a.m., and on and off during the day there was a slight

wrizzle. The initial event of the day was the arrival of the train from Porquis Jet., bringing in a considerable crowd of welcome visitors. The Government official moving picture photographer, after making a complete picture of the people assembled on the platform, eager to greet the visitors, snapped the incoming train, and then, mounted on a truck proceeded to catch the parade of the pilgrims. Suddenly, one husky voiced young man, announced that the gentlemen wearing the blue badges were guides, and were at the service of anyone who wanted to visit the Mills. And, particularly in the crowd, ever to be noticed by their winning ways and smiles, were several young ladies who were collecting for the Lady Minto Hospital at New Liskeard. Iroquois Falls was just beginning to enjoy itself.

The Tour of the Mills was conducted by men who could aptly be called capable guides. The Mills were thrown wide open. One could see everything. Many assured themselves of the opportunity, especially the young ladies, and the novelty and spirit of adventure connected with the trip to the dam attracted many of

the fair sex. It had been advertised in the foreign literature that all visitors would be well taken care of at the Hotel Iroquois. Mr. Stover, the manager and his cohorts, certainly kept up the hotel's good reputation (cuisine unequalled), and after a good cheering meal the visitors were ready to enjoy the big events of the afternoon, the monster parade, the inter-town baseball game, the Iroquois Falls league baseball game, the tennis tournament and the field sports.

The Monster parade was monstrous in the fact that it was huge, that it was something unheard of for the North, and that it was a howling success. One can well understand how Nice can be expected to provide something novel at its internationally famed carnivals. We have all seen, either in the real or in the motion pictures reel, the marvellous floats exhibited in the Southern States flower Carnivals. But, who can imagine a town as far removed from the Equator as Iroquois Falls, as far distant from the scenes of mirth and enjoyment, attempting to carry out a parade, in which one sees\_numerous elegantly clad floats, descriptive of the different departments of the Mills and of patriotic and other subjects, passing beneath daring yet conservative arches, in which one views upon crowds of clowns and merry makers, and also a fine representation of the different brotherhoods, --- all these things combining to make a notable procession.

There were many floats. Some were better than others as is wont to be the case, but all were worthy of mention. The Abitibi Lands and Forest Limited presented a most appropriate float, a real good advertisement for Iroquois Falls,—a miniature Iroquois Falls House, all fitted out, inside and out. The detail and workmanship were perfect. The Townsite Company is to be congratulated, Some were of the opinion that the float of the Woods Department,-a log cabin on wheels,-was the best. The plan was surely original and expressive. The Mill Stores, in an exceedingly attractive float, showed the wide scope of articles carried by this Department. The efficiency of the float is certainly a tribute to the efficiency of the Mill stores staff. And then the Electrical Department's contribution, a power plant, showed that the scheme was the product of a master-mind. To add to these were many others, not all

peculiar to Iroquois Fall, the boys in Northern "New Orleans." anywhere. Show us the high brow From thence it wound its way through small sense to the cheering of the conditions could have hopped over thespian who can compare with Bill the town by the way of Buckingham "Royal Rooters."

the excellent manner in which the avenue to 9th street and from there pared a long and interesting list of large crowds lining the streets con- directly to the Ball Park. ducted themselves. The visitors to- The big events of the afternoon ball suit and shoes, led all the way in things interesting by winning an event gether with the town people did all were the ball game and the field the 100 yard dash, beating out Lee once in a while.

ed in the folk costumes of our various cess, and the progress of the parade (Timmins versus Iroquois Falls) Old vania champion by a yard. Anson was never obstructed by people try- Father Pluvius began to make felt won four other events and was also Intermingling everywhere, making ing to encroach too far into the his might, and for a while it was the aggregate prize winner. Mr. the attending onlookers roar with street. There also seemed to be doubtful if there would be any game. Sharp of the Woods Dept. won the laughter, the clowns, and black faced a spirit of a genuine hilarity However, thanks to Providence the married men's race, but owing to a comedians were paramount. Making prevalent everywhere and the crowd rain stopped suddenly and thanks to trick learned in his palmy days, he use of all the tricks known to circus- took up the spirit of the occasion and the fine playing on both sides the beat the pistol. When the race was dom, and adding to these a few anties transplanted Iroquois Falls into a crowd was able to see a closely con- run over he unfortunately twisted his tested game. Iroquois Falls won and ankle. Obert showed class in the costume would assuredly be favorites The parade started at the Mill. their victory can be attributed in no pole-vault, and under more favorable

events. They were all keenly con-

manned by a score of children, dress- they could to make the parade a suc- sports. Just before the big games, Nolan, former University of Pennsyltwo or three feet more. Bill Tierney After the ball game the field sports showed that he was still the same old Special mention might be made of vonshire Avenue, along Devonshire were held. The committee had preand jump, while Bill Blanchard made



## Vision Your Sons, Mothers of Canada!

Vision them at early morning when through the rising mists, there bursts a hurricane of fire---

See your valiant boys---calm, grim, but cheerful, "stand-to-arms" until the Hun's "morning hate" dies away.

Picture them at breakfast, the meal that must bring them the bodily sustenance to carry them through the strain of another day.

Then think what might happen if, one morning, there was no breakfast --- no food, and word went down the lines that Canada had failed them.

Vision all these things, and then--as Women of Canada --- Mothers of Men---Answer this Call to Service.

Canada must send to Her Own, and to the Allies Fighting Forces, more wheat, more beef, more bacon, and more of such other foods as are nonperishable and easily exported.

Canada can do this without depriving her own population of a fair share of any of these foods if You Women will but help.

All we ask of you is, that instead of buying so much white flour (if you do your own baking) you vary your baking by using one-third oatmeal, corn, barley or rye flour. Or, if you buy your bread, that you order a certain proportion of brown bread each day.

Second, instead of using as much beef and bacon as formerly, you vary your family's diet, by substituting for beef and bacon such equally nutritious foods as fish, peas, lentils, potatoes, nuts, bananas, etc.

Third, and this is most important, --- positively prevent the waste of a single ounce of food in your household.

## They Must Be Fed

Statistics show that, everyday, in Canada, sufficient food is thrown into garbage cans to feed the entire Canadian Overseas

Travellers have often remarked that many a European family would live well upon the quantity and quality of food wasted in some Canadian homes.

Such waste is shameful at any time; but in these times it is criminal.

Our only hope is that with these truths before you, and in view of the vital issues at stake, we may count upon your earnest co-operation in stopping this appalling waste; and in substituting other foods for the wheat, beef and bacon that must be sent overseas.

Next week a Food Service Pledge and Window Card will be delivered to you. It is your Dedication to War Service. The Window Card is your Emblem of Honour.

Woman's Auxiliary, Organization of Resources Committee, in Co-operation with The Hon. W. J. Hanna, Food Controller.

## Sign The Food Service Pledge