

PORCUPINE HONOR ROLL

608

A list of the Porcupine men who have volunteered for overseas service since the beginning of the war appears hereunder. As some men from this district have enlisted for service with outside units, their names may be missing from the list, and we ask our readers to supply them as soon as noted so that the muster may be complete for reference.

- A**
Allan (Rev.), Capt. J. M.; Adamson, —; Adams, G. F.; Allison, P. R.; Anderson, A. J.; Armstrong, Preston, P.; Ayre, Arthur; Andrews, Lieut. Fred; Andreck, J.
- B**
Baker, L. G.; Bailod, Arthur; Babin, Harvey; Bird, T. W.; Bouche, H.; Breteau, A. H.; Brisson, W.; Burton, G.; Brady, Wm.; Bush, Jack; Beswick, Sergt. R. C.; Bird, Ira L.; Bradley, P.; Bridson, Wm.; Barnett, C. E. (killed in action); Bowery, M.; Black, Andy; Brinton, David; Brooks, E. S.; Bennett, Wm.; Bailod, James A.; Beattie, Ross; Biesenthal, Chas.; Brasked, Samuel M.; Ball, J.; Brennan, Jack (killed); Barclay, J.; Barton, Howard; Batterby, W. F.; Brown, Wilfred; Biassette, L.; Boudreau, J.; Boudreau, J.; Bushfield, W. A.; Bartlett, Robert A.; Barkhouse, Finlay; Bourdignon, Felix; Brown, Geo. A.; Brown, James; Baker, Blodgett, Ernest; Bougett, E.; Barton, A.; Belanger, Jas.; Bird, J. A.; Bain, Jack M.
- C**
Cole, Manley; Chilcot, A.; Carr, T. P.; Cotton, Sergt. Thos. (killed); Chilcot, J. D.; Carbonneau, P.; Crapeau, E.; Champagne, W.; Cadorette, G.; Chaylt, C.; Cuthbertson, F.; Champagne, H.; Carr, Ben; Carmichael, Corp. Ed.; Close, Archie; Charlick, Reg.; Craig, Erwin; Cashman, J. W.; Coyne, Larry; Craveth, L. C.; Cieloni, G.; Charron, L. W.; Christie, J. J.; Cusworth, H. E.; Canley, J. Lewis; Carey, John; Cooper, Jos. M.; Carr, D. G.; Connelly, F.; Connelly, R. G.; Crawford, S.; Capes, H. E.; Cooper, Corp. J.; Calverley, R.; Casson, Lance; Corporal E.; Campbell, T. C.; Canie, E.; Charbonneau, E.; Clairmont, A.; Coleman, J. H.; Cotes, L.

- Cote, E.; Cote, A.; Cyr, P.; Coulis, John J.; Compeau, J.; Curtis, W. T.; Corris, Frank; Campbell, G. V.; Callum, Robert; Cote, Juilaum; Cramp, Fred A.; Clark, Rufus; Cretney, John Henry; Coulis, Louis L.; Coleman, Fred; Couillard, Wilfred; Cherron, George; Carmichael, Robt. G.; Canel, Enele; Chevier, Joseph; Chete, Francis; Crawford, R. S.; Canie, Emile.
- D**
Denzil, J. Jarvis; Dorien, Matt.; Desceoteau, A.; Deschane, J.; Dobbs, W. S.; Desoliner, H.; Doust, A.; Douglas, O.; Dallere, W.; Docker, Eddie; Dooley, Andy; Doherty, B.; Deldine, James; Desarzniers, Claude; D-ttavio, G.; Dadds, W. H.; Dixon, Lee-Corpl. H. R.; Desarmeau, L.; Du-bois, G.; Duelsarme, A.; Drake, S. W.; Dinsmore, W. H.; Dunsford, Leonard; Dawson, Wm. G.; Draycott, Albert E.; Donnell, John J.; Dowsley, G. W.; Dupuis, A.; Deacon, Wilfrid; Dickson, W. J. G.
- E**
Elgie, Arthur; Elgie, Jr.; Elgie, A.; Endress, Dick; Elgie, J.; Erafeu, E.
- F**
Fraser, L. A.; Faragher, J.; Frisby, Henry; Fleming, Stanley; Fry, Wm.; Francois, A.; Fraser, A.; Fraser, Andrew; Fettes, Frank Arnold; Ferrari, O.; Franeis, Jas. H.; Fleming, Jas. S.; Freebain, "Curley"; Francis, F.; Fleming, S. J.; Fournier, Joseph; Fauteaux, Leo.
- G**
Grindy, Herbert (killed); Gagnon, F. J.; Garrett, Frank; Goudy, W. K.; Gauvin, J.; Gaertin, P.; Gellsonimo, G.; Galloway, J.; Gardner, Harold; Groulx, J. H.; Graham, Fred; Gilbert, Egean; Grimes, Percy; Gardner, Seotie; Gentile, A.; G. Lanzi; Grenier, A.; Gould, L. H.; Gallagher, Corp. P.; Godin, T.; Grindy, H.; Gibson, T.; Gauthier, U.; Gillies, S. Gentile, G.; Galai, E.; Gough, Jas. F.; Goulet, N. Griffin, D.
- H**
Hogan, J.; Hadwin, J. M.; Hortie, H.; Hughes, R.; Hall, W. H.; Harris, L. W.; Houle, E.; Harris, Len.; Hornby, Fred; Harvey, E.; Haneock, T. R.; Huiseppe, T. D.; Holland, L. H.

- Hardman, Archie; Hay, Andy; Heming, J. S. (killed in action); Hinks, Chas. H.; Hill, Dave; Harvey, Chas.; Halerow, Herbert; Huntley, Tom; Holland, Major E. J.; Holland, Ernie; Hayward, Paul D.; Horne, Ambrose; Hurley, Dan.; Harris, Talberte; Hamilton, James; Hopkins, Russell; Halliwell, Ralph; Hawkins, Peter; Holland, G.; Hutchison, Austin; Hutchison, Reg.; Hughes, Owen J.; Henry, T. G.; Haughland, Andrew; Hayward, Edwin; Haysmith, A. L.; Hogg, J. Hughes, Robt.; Hale, H. A.
- I**
Insole, Sergt. Geo. H. B.; Inhowik, Andrew; Irving, Gordon.
- J**
Jones, Wm. H.; Jackson, A. D.; Johnson, J.; Jermyn, Chas.; Johnston, J. W.; Jeffries, A. G.; Johnstone, R.; Jeffries, Len.; James, T.; James, Thos.; Jamieson, Bert.; Johnson, Lawrence; Jordan, J. J.
- K**
Kennedy, Flt.-Lieut. P. (killed in action); Kelly, J. J.; Kelley, Geo.; Killians, Roy; Keene, I.; Kennedy, Geo.; Kenning, Fred.; Kerr, D. G.; Kelly, —; Kennedy, Gerald A.; King, W.
- L**
Lessard, Roy; Leary, A.; Lachine, J.; Labovitch, J.; Lavalle, W. J.; Lavalle, A.; Lemay, A.; LaPlane, J.; Lelieve, W.; Lloyd, H.; Langlois, L.; Lyons, Thos.; Lyons, Jean; Lanciault, H.; Ladue, C.; Larose, Mac; Leroux, Joseph E.; Ledgard, Frank; Levalley, M.; Lyons, E.; Lang, Mac; Capt.; Lobdell, H. R.; Lemieux, Ed.; Linn, S. J.; Lago, G.; Lynn, S.; Latour, A. P.; Lowes, Lee-Corpl. J. J.; Lindsay, Samuel P.; Lachapelle, Omer; Lille, Jim; Lett, Russell; Lavoie, Joseph; LeForest, Joseph; Lennin, I. P.; Levine James N.; Lalonde, David J.; Lambert, Louis; Lecroix, L.; Larocque, O.; Lavinge, B.; Lavrier, J. C.; Laughton, Charles; Lavieque, Ed.; Ledue, Fred; Laughton, Jos.
- M**
Mansfield B. (killed in action); Moore, G. E. (killed in action); Mansfield, C. (killed in action); Melzer, F.; Moushan, R.; Manguke, L.; Martin, G. G.; Mason F.; Murray, J. G.; Maloney, Mike; Munro, John; Munroe, Jack; Mulloy, Fred. A.; Mainville, Harvey; MacDonald, John; Morsten, Norman E.; Mick, Lawrence C.; Martin, Philip S.; Manion, John; Marchan, A.; Mitchell, Art. B.; Mousseau, T.; Macaulay, Lieut. R. A.

- Miller, H. W.; Miller, S.; Morrison, T.; Mansfield, Ronald; Maloney, M.; Marino, G.; Maseio, P.; Mascioli, C.; Marchioni, T.; Mosso, Jack; Meyers, J. R.; Maxwell, Dave; Montgomery, W. A.; Manville, J.; Murphy, Vincent; Munroe, Jack; McKay, H. M.; Mairana, W.; Martineau, A.; Millond, M.; Memoult, A.; Martin, T.; Mullen, Victor; McDonald, M. S.; McAuliffe, W.; McAulay, Peter; McAulay, Fred; McDougall, Lieut.; McKay, — (killed in action); McPherson, —; McLeod, Donald; McLeod, Malecol; McGraton, Harry; McCoshen, J. J. E.; McPhee, R.; McCarty, S.; McClusky, W.; McGrath, Wm. Geo.; McKee, Louis; McDonald, Howard; McInnes, Dan.; McLeod, Dan.; McLeod, Alex.; McEntyre, Archie; McChesney, Jas.; McManus, Gordon; McLennan, Dan.; McGregor, J.; McKnight, W.; McLellan, J. H.; McEachren, H. J.; McQuarrie, Andrew; McPhee, Geo.; McCrear, Dan.; MacDonald, H.; McIntyre, S.; McAndrew, P.; McEachren, Archie (drowned); McCoy, Eddie; McLoud, Roy; McCoy, Sydney R.; Mothersell, Robt.; Macdonald, John; Munn, Matthew; Melkenon, Robt. A.; Morin, Mat.; McKibbin, A.; Mallette, L.; Mason, Roy; Martell, Ralph B.; McDonald, John; Macdonald, M.; Neil, Earl.
- N**
Nicholson, John; Nelson, Frank; Nicholson, Lieut. W.; Nicholson, J. M.; Nicholls, Nelson; Nash, James.
- O**
O'Connor, H.; O'Leary, L.; Ostrom, Fred.; Oswald, Jack; O'Connor, J. C.; O'Connor, W. H.; Ostram, J. C.; Osborne, R.; Olmstead, Wm. A.; O'Connor, Neil; Ogilvie, W. A.
- P**
Pearson, W. H.; Parsons, K. L.; Piercy, Capt. C. M.; Pozson, Arthur; Pottinger, Harry (drowned); Pearce, Stanley; Pilsworth, B. L. P.; Payne, Roland H.; Pietro, S. D.; Parnell, W. A.; Peterson, C. F.; Petty, Sergt. H. C.; Prangeley, Albert E.; Philbin, S.; Palmer, E.; Philbin, P.; Patrick, Henry; Phayre, A. Richard; Papillion, Ned.; Phillips, Geo.; Pointer, Roy; Paluzzi, D.; Pietro, S.P.; Pepin, W.; Poitras, S.; Paquin, Jos.; Pecore, Ronald A.; Peterson, John.
- Q**
Quinn, Ed. C.
- R**
Rattery, J. H.; Rogers, L. T.; Richardson, Andrew; Reid, Dennis; Ruthertford, Christopher; Robertson, Angus; Richardson, Frank; Routh, Horace C.; Rhude, Russell; Rhude, By-

- ron; Roche, Peter; Reid, Hugh; Rowe, John C.; Reid, John; Raicoot, E.; Roma, J.; Roehor, A.; Raymond, P.; Ryan, A.; Reed, Albert W.; Roche, P. J.; Robertson, Oscar; Ruthertford, Joseph J.; Ralph, Jas. R.; Ronald, John S.; Roche, Capt. Harold; Roehon, Wilfrid; Raicoot, A.; Redford, Chas.; Ramsay, S.; Roy, E.; Rush T. C.; Ready, T.
- S**
Starr, Milton; St. Denis, E.; Stroughton, W. J.; Stoughton, A. K.; Seobie, F.; Seobie, Barney; Schultz, Sam.; Strain, T.; Sauder, L.; Smith, P. L.; Sharon, Len.; Smith, W. H.; Sheehan, Phil.; Smith, O. R.; Stevenson, Thos.; Sullivan, Jas.; Smith, Len.; Simms, A. C.; Speers, Clarence; Stockwell, F. H.; Struthers, James; Saugon, E.; Sett, L.; Sett, R.; Stewart, A.; Sweet, S. G.; Salkeld, Digby; Stokes, Wm.; Seymour, E.; Simpson, Frank; Seocco, G.; Stack, John; Shone, Lee-Corpl. L. E.; Smith, F. R.; Sutherland, J.; Steinberg, T.; Simmill, Jas. H.; Steven, R. A.; Stevenson, Thos.; Shields, William; Smith, Arthur; Schlemmuller, Geo.; Shone, L. E.; Smith, Arnold; Stevens, Hugh M.; Sutherland, M. G.; Sim, Thomas; Spiegelhalter, John; Saikeld, Digby; Scott, Geo. W.; Scott, George; Stockwell, Frank (Southend); Smith, Alex.; Sullivan, J. E.; Singleton, L. J.; Smith, F. H.; Stoughton, John; Strain, Thos.; Studor, J. M.; Studor, Max; Studor, W. K.; Smith, Ernest; Sampson, W. T.; St. Denis, Geo. A.; St. Jernias, Clestic; Smith, Frank; Sykes, G. A.; Swanson, Chas.; Starr, Harvey.
- T**
Tibbitts, Victor (killed); Teevens, Charles; Tuer, Wm.; Todd, Lieut. Thos.; Totton, C.; Torrance, Thos.; Tibet, Harry; Thompson, Alex.; Thomas, Sergt. A. B. P.; Taylor, J. S.; Taylor, Wm.; Torlonia, G.; Thompson, John M.; Talbot, Emery; Tripp, Nicholls; Temple, Thos.; Terras, Neil; Tieg, John E.; Tessier, J. B.
- U**
Udall, R. O.; Upton, R.
- V**
Valencia, Victor.
- W**
Way, S. W.; Rosecoe; Wallace, Robert; Weldon, Leslie S.; Weldon, John; Russell; Wylie, W. H.; Wernicke, Mike; Wakefield, H. G.; White, William; Wilycombe, J.; Woodrow, E.; Wilson, Swan; Wake, P.; Watts, J. Vancouver News-Advertiser.

LIEUT. H. R. BANKS
ONLY SLIGHTLY INJURED

Col. Kingsmill Gives Further Particulars and Praises Young Officer.

Mr. Thos. Banks has received further particulars regarding the wounding of his son, Lieut. H. R. Banks. In a letter from the Lieutenant himself the information is given that he had a piece of shrapnel in his arm above the elbow. This was extracted at Boulange Hospital, and he had leave until June 14th, when he was to return to France.

A letter from the Commanding Officer of the Battalion, Col. Kingsmill, has also been received. It explains itself and is as follows:—

My Dear Mr. Banks:—I cabled you to-day advising that your son had been slightly wounded, and that there was no cause to worry. As far as I can gather it is a small flesh wound in the upper part of the arm.

Your boy joined me just before coming to France and I can say with all sincerity that he is a splendid officer and has been a decided acquisition to the regiment.

The accident happened while out with a working party, he being struck by a shell fragment in the arm. The accident occurring at night I did not see him at the dressing station. He has gone to the rear through the usual channel. I rather expect he will be back before many weeks.

Yours faithfully,
W. B. Kingsmill.

A great many people of both parties in Canada now consider that the success of the war service is more important than the success of either party, or of any leader. That is a reasonable view. Parties can be created if they are found necessary, but Canada will never have the chance to fight this war over again, or to correct the failures of this campaign.

What's the Use unless the People Know!

A group of business and professional men were talking one evening recently about the War and the High Cost of Living and Other Things.

"I can buy flour cheaper to-day by retail in the town of Timmins than I can buy it wholesale in Toronto," said one man who is in the lumber business.

"I bought some goods in the city recently," admitted another man, "and I found out since that if I had gone to the man in that line in Timmins I could have done a little better both in the matter of price and the matter of quality."

"No doubt these things are true! But what's the use? Unless the people know about it, the price here could be ten times the price elsewhere for all the difference it would make. The big city stores have pounded in their story of giving better service

and better prices in so many lines, that the people now believe it. "Reiteration" is one of the basic powers of advertising. Telling the same story day in and day out always has its effect in the end. The big city stores know this, and work it to the limit, and beyond the limit.

When SOME local business men tell the average man that he can get better prices in Timmins than in Toronto or Montreal the answer nearly always is: "oh tie up the bull!"

And you can't blame the average man for this answer. Consciously or unconsciously he figures out that if these business men had something special in the way of service or price, they would tell the people about it definitely. If they were always in position to give good values they would ALWAYS be telling the people about it. In other words they

would ADVERTISE the fact. And they would keep on advertising as long as they had anything to advertise.

Business men will do no good by growling about the amount of money spent outside the town. It is true that thousands of dollars go each year to the mail order houses—perhaps, unnecessarily, and perhaps to the real loss of all concerned, except the city houses. But growling will not change the matter. Modern business methods, however, will change it. The old days when people HAD to buy at the only stores here have passed away. Business men must be content with reasonable profits and they must get after increased business to make profits at all. The big city stores keep their side of the case consistently and persistently and tirelessly before the public here. The local men must do the same,—or—

The truth is that if it were not for advertisers like J. R. Gordon, the Northern Canada Supply Co., Marshall-Ecclestone Co., Ostrosser & Co., Bucovetsky Bros., George Shippam, P. H. McHale and some others, the people would not believe there were any live businesses in Timmins at all. Advertisers like these keep the business in town, and the non-advertisers are really grafting on these firms for the business they do get.

Monkeying with freak advertising won't help much either. Usually it is people who haven't the money to spend, or won't spend it, who are attracted by the cheap-john style of half-free advertising.

In choosing a medium for advertising in Timmins, remember that The Advance is the "one best bet." It is read and respected by the people who count. Phone 26 for rates and particulars.