

PORCUPINE HONOR ROLL

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A list of the Porcupine men who have volunteered for overseas service since the beginning of the war appears hereunder. As some men from this district have enlisted for service with outside units, their names may be missing from the list, and we ask our readers to supply them as soon as noted so that the muster may be complete for reference.

A
Allan (Rev.), Capt. J. M.; Adamson, —; Adams, G. F.; Allison, P. R.; Anderson, A. J.; Armstrong, Preston, P.; Ayre, Arthur; Andrews, Lieut. Fred; Andreechek, J.

B
Baker, L. G.; Bailod, Arthur; Binvin, Harvey; Bird, T. W.; Bouchier, H.; Bretean, A. H.; Briason, W.; Burton, G.; Brady, Wm.; Bush, Jack; Baswick, Sergt. R. C.; Bird, Ira L.; Bradley, P.; Bridson, Wm.; Barnett, C. E. (killed in action); Bowery, M.; Black, Andy; Brinton, David; Brooks, E. S.; Bennett, Wm.; Bailod, James A.; Beattie, Ross; Biesenthal, Chas.; Brasked, Samuel M.; Ball, J.; Brennan, Jack (killed); Barclay, J.; Barfon, Howard; Batterby, W. F.; Brown, Wilfred; Biasette, L.; Bordelau, L.; Bondreau, J.; Bushfield, W. A.; Bartlett, Robert A.; Barkhouse, Finlay; Bourdignon, Felix; Brown, Geo. A.; Brown, James; Baker, Blodgett, Ernest; Bougett, E.; Barson, A.; Belanger, Jos.; Bird, J. A.; Bain, Jack M.

C
Cole, Manley; Chilcot, A.; Carr, T. F.; Cotton, Sergt. Thos. (killed); Caillet, J. D.; Carbonneau, P.; Crapau, E.; Champagne, W.; Cadorette, G.; Chayit, C.; Cutlibertson, F.; Caampagne, H.; Carr, Ben; Carmichael, Corp. Ed.; Close, Archie; Charlick, Reg.; Craig, Erwin; Cashman, J. W.; Coyne, Larry; Craveth, L. C.; Cieheni, G.; Charron, L. W.; Christie, J. J.; Cusworth, H. E.; Cauley, J. Lewis; Carey, John; Cooper, Jos. M.; Carr, D. G.; Connelly, F.; Connelly, R. G.; Crawford, S.; Capes, H. K.; Cooper, Corp. J.; Calverley, R.; Casson, Lance-Corporal E.; Campbell, T. C.; Canie, E.; Charbonneau, E.; Clairmont, A.; Coleman, J. H.; Cotes, L.

Cote, E.; Cote, A.; Cyr, P.; Coulis, John J.; Compeau, J.; Curtis, W. T.; Corris, Frank; Campbell, G. V.; Callum, Robert, Cote, Juillaum; Cramp, Fred A.; Clark, Rufus; Cretney, John Henry; Coulis, Louis L.; Coleman, Fred; Couillard, Wilfred; Cherron, George; Carmichael, Robt. G.; Canel, Eimele; Chevier, Joseph; Chete, Francis; Crawford, R. S.; Canie, Emile.

D
Denzil, J. Jarvis; Dorien, Matt.; Descoteau, A.; Deschane, J.; Dobbs, W. S.; Desoliner, H.; Doust, A.; Douglas, O.; Dallere, W.; Docker, Eddie; Dooley, Andy; Doherty, B.; Dedine, James; Desaulniers, Claude; Dsttavo, G.; Dodds, W. H.; Dixon, Lee-Corpl. H. R.; Desarmeau, L.; Du-bois, G.; Ducharme, A.; Drake, S. W.; Dinsmore, W. H.; Dunsford, Leonard; Dawson, Wm. G.; Draycott, Albert E.; Donnell, John J.; Dowsley, G. W.; Dupuis, A.; Deacon, Wilfrid; Dickson, W. J. G.

E
Elgie, Arthur; Elgie, Jr.; Elgie, A.; Endress, Dick; Elgie, J.; Erafeu, E.

F
Fraser, L. A.; Faragher, J.; Frisby, Henry; Fleming, Stanley; Fry, Wm.; Francois, J.; Fraser, A.; Fraser, Andrew; Fettes, Frank Arnold; Ferrari, O.; Francis, Jas. H.; Fleming, Jas. S.; Freebain, "Curley"; Francis, F.; Fleming, S. J.; Fournier, Joseph; Fauteaux, Leo.

G
Grindy, Herbert (killed); Gagnon, F. J.; Garrett, Frank; Goudy, W. K.; Gauvin, J.; Gaertin, P.; Gellsonimo, G.; Galloway, J.; Gardiner, Harold; Groulx, J. H.; Graham, Fred; Gilbert, Egean; Grimes, Percy; Gardner, Scottie; Gentile, A.; G. Lanzi; Grenier, A.; Gould, L. H.; Gallagher, Corp. P.; Godin, T.; Grindy, H.; Gibson, T.; Gauthier, U.; Gillies, S. Gentile, G. Galai, E.; Gough, Jas. F.; Goulet, N. Griffin, D.

H
Hogan, J.; Hadwin, J. M.; Hortie, H.; Hughes, R.; Hall, W. H.; Harris, L. W.; Houle, E.; Harris, Len.; Hornby, Fred; Harvey, E.; Hancock, T. R.; Huiseppe, T. D.; Holland, L. H.;

Hardman, Archie; Hay, Andy; Heming, J. S. (killed in action); Hinks, Chas. H.; Hill, Dave; Harvey, Chas.; Halerow, Herbert; Huntley, Tom; Holland, Major E. J.; Holland, Ernie; Hayward, Paul D.; Horne, Ambrose; Hurley, Dan.; Harris, Talberte; Hamilton, James; Hopkins, Russell; Halliwell, Ralph; Hawkins, Peter; Holland, G.; Hutehinson, Austin; Hutehinson, Reg.; Hughes, Owen J.; Henry, T. G.; Haughland, Andrew; Hayward, Edwin; Haysmith, A. L.; Hogg, J. Hughes, Robt.; Hale, H. A.

I
Insole, Sergt. Geo. H. B.; Inhowik, Andrew; Irving, Gordon.

J
Jones, Wm. H.; Jackson, A. D.; Johnson, J.; Jernyn, Chas.; Johnson, J. W.; Jeffries, A. G.; Johnstone, R.; Jeffries, Len.; James, T.; James, Thos.; Jamieson, Bert.; Johnson, Lawrence; Jordan, J. J.

K
Kennedy, Flt.-Lieut. P. (killed in action); Kelly, J. J.; Kelley, Geo.; Killians, Roy; Keene, L.; Kennedy, Geo.; Kenning, Fred.; Kerr, D. G.; Kelly, —; Kennedy, Gerald A.; King, W.

L
Lessard, Roy; Leary, A.; Lachine, J.; Labovitch, J.; Lavalle, W. J.; Lavalle, A.; Lemay, A.; LaPlane, J.; Lelieve, W.; Lloyd, H.; Langlois, I.; Lyons, Thos.; Lyons, Jean; Lanciault, H.; Ladue, C.; Larose, Mac.; Leroux, Joseph E.; Ledgard, Frank; Levalley, M.; Lyons, E.; Lang, Mac.; Capt. Lohdell, H. R.; Lemieux, Ed.; Linn, S. J.; Lago, G.; Lynn, S.; Latrepress, A. P.; Lowes, Lee-Corpl. J. J.; Lindsay, Samuel P.; Lachapelle, Omer; Lille, Jim; Lett, Russell; Lavoie, Joseph; LeForest, Joseph; Lennen, I. P.; Levine James N.; Lalonde, David J.; Lambert, Louis; Leeroix, L.; Larocque, O.; Lavinge, B.; Lavrier, J. C.; Loughton, Charles; Lav-eque, Ed.; Leduc, Fred; Loughton, Jos.

M
Mansfield B. (killed in action); Moore, G. E. (killed in action); Mansfield, C. (killed in action); Melzer, F.; Monahan, R.; Manguke, L.; Martin, G. G.; Mason F.; Murray, J. G.; Maloney, Mike; Munro, John; Munroe, Jack; Mulloy, Fred. A.; Mainville, Harvey; MacDonald, John; Morsten, Norman E.; Mick, Lawrence C.; Martin, Phillip S.; Manion, John; Marchan, A.; Mitchell, Art. B.; Mousean, T.; Macaulay, Lieut. R. A.;

Miller, H. W.; Miller, S.; Morrison, T.; Mansfield, Ronald; Maloney, M.; Marino, G.; Mascio, P.; Mascioli, C.; Marchioni, T.; Mosso, Jack; Meyers, J. R.; Maxwell, Dave; Montgomery, W. A.; Manville, J.; Murphy, Vincent; Munroe, Jack; McKay, H. M.; Mairana, W.; Martineau, A.; Millond, M.; Memoult, A.; Martin, T.; Mullen, Victor; McDonald, M. S.; McAuliffe, W.; McAulay, Peter; McAulay, Fred; McDougall, Lieut.; McKay, — (killed in action); McPherson, —; McLeod, Donald; McLeod, Malcolm; McGraton, Harry; McCoshen, J. J. E.; McPhee, R.; McCarty, S.; McClusky, W.; McGrath, Wm. Geo.; McKee, Louis; McDonald, Howard; McInnes, Dan.; McLeod, Dan.; McLeod, Alex.; McIntyre, Archie; McChesney, Jas.; McManus, Gordon; McLennan, Dan.; McGregor, J.; McKnight, W.; McLellan, J. H.; McEaehren, H. J.; McQuarrie, Andrew; McPhee, Geo.; Mc-Crea, Dan.; Macdonald, H.; McIntyre, S.; McAndrew, P.; McEaehren, Archie (drowned); McCoy, Eddie; McLoud, Roy; McCoy, Sydney R.; Mothersell, Robt.; Macdonald, John; Munn, Matthew; Melkenson, Robt. A.; Morin, Mat.; McKibbin, A.; Mal-ette, L.; Mason, Roy; Martell, Ralph B.; McDonald, John; Macdonald, M.; Neil, Earl.

N
Nicholson, John; Nelson, Frank; Nicholson, Lieut. W.; Nicholson, J. M.; Nicholls, Nelson; Nash, James.

O
O'Connor, H.; O'Leary, L.; Ostrom, Fred.; Oswald, Jack; O'Connor, J. C.; O'Connor, W. H.; Ostram, J. C.; Osborne, R.; Olmstead, Wm. A.; O'Connor, Neil; Ogilvie, W. A.

P
Pearson, W. H.; Parsons, K. L.; Piercy, Capt. C. M.; Pozson, Arthur; Stanley; Pilsworth, B. L. P.; Payne, Roland H.; Pietro, S. D.; Parnell, W. A.; Peterson, C. F.; Petty, Sergt. H. C.; Prangeley, Albert E.; Philbin, S.; Palmer, E.; Philbin, P.; Patrick, Henry; Phayre, A. Richard; Papillion, Ned.; Phillips, Geo.; Pointer, Roy; Paluzzi, D.; Pietro, S.P.; Pepin, W.; Poitras, S.; Paquin, Jos.; Pecore, Ronald A.; Peterson, John.

Q
Quinn, Ed. C.

R
Rattery, J. H.; Rogers, L. T.; Richardson, Andrew; Reid, Dennis; Ruth-erford, Christopher; Robertson, Angus; Richardson, Frank; Routh, Hor-ace C.; Rhude, Russell; Rhude, By-

ron; Roche, Peter; Reid, Hugh; Rowe, John C.; Reid, John; Racicot, E.; Roma, J.; Rochon, A.; Raymond, P.; Ryan, A.; Reed, Albert W.; Roche, P. J.; Roberison, Oscar; Ruth-erford, Joseph J.; Ralph, Jas. R.; Ronald, John S.; Roche, Capt. Harold. Rochon, Wilfrid; Racicot, A.; Red-fer, Chas.; Ramsay, S.; Roy, E.; Rush T. C.; Ready, T.

S
Starr, Milton; St. Denis, E.; Stroughton, W. J.; Stoughton, A. K.; Scobie, F.; Scobie, Barney; Schultz, Sam.; Strain, T.; Sauder, L.; Smith, P. L.; Sharon, Len.; Smith, W. H.; Sheehan, Phil.; Smith, O. R.; Steven-son, Thos.; Sullivan, Jas.; Smith, Len.; Simms, A. C.; Speers, Clarence; Stockwell, F. H.; Struthers, James; Saugon, E.; Sett, L.; Sett, R.; Stew-art, A.; Sweet, S. G.; Salkeld, Digby; Stokes, Wm.; Seymour, E.; Simpson, Frank; Seocco, G.; Stack, John; Shone, Lee-Corpl. L. E.; Smith, F. R.; Sutherland, J.; Steinberg, T.; Simmill, Jas. H.; Steven, R. A.; Stevenson, Thos.; Shields, William; Stone, Arthur; Schlemmuller, Geo.; Shone, L. E.; Smith, Arnold; Stevens, Hugh M.; Sutherland, M. G.; Sim-Thomas; Spiegelhalter, John; Salkeld, Digby; Scott, Geo. W.; Scott, George; Stockwell, Frank (Southend); Smith, Alex.; Sullivan, J. E.; Singleton, L. J.; Smith, F. H.; Stoughton, John; Strain, Thos.; Studor, J. M.; Studor, Max; Studor, W. K.; Smith, Ernest.; Sampson, W. T.; St. Denis, Geo. A.; St. Jerlias, Cleistie; Smith, Frank; Sykes, G. A.; Swanson, Chas.; Starr, Harvey.

T
Tibbitts, Victor (killed); Teevens, Charles; Tuer, Wm.; Todd, Lieut. Thos.; Totton, C.; Torrance, Thos.; Tibet, Harry; Thompson, Alex.; Thomas, Sergt. A. B. P.; Taylor, J. S.; Taylor, Wm.; Torlonia, G.; Thompson, John M.; Talbot, Emery; Tripp, Nicholls; Temple, Thos.; Tar-ras, Neil; Tiegs, John E.; Tessier, J. B.

U
Udall, R. O.; Upton, R.

V
Valencia, Victor.

W
Way, S. W. Roscoe; Wallace, Robert; Weldon, Leslie S.; Weldon, John Russell; Wylie, W. H.; Wernicke, Mike; Wakefield, H. G.; White, Wil-liam; Withycombe, J.; Woodrow, E.; Wilson, Swan; Wake, P.; Watts, J.

R.; Woodward, F.; Whitton, Jack; Whitton, F. H.; Wright, W.; Wilson, T. G.; Wilson, R. J.; Williams, Geo. W.; Wheeler, Harold A.; Watt, John; Wright, Lewis; Walley, John; Wil-liams, Wm.; Williams, Arthur I.; Widdifield, W. M.; Wood, Andrew W.

Young, F. J.

PROSPECTORS MAY POSTPONE THEIR ASSESSMENT WORK

Order-in-Council Passed by Ontario Government "On Account of the War."

The following is a copy of an order-in-council which has been approved by his honor the lieutenant-governor. "Upon the recommendation of the Hon. Sir W. H. Hearst, acting minister of lands, forests and mines, the committee of council advise that the time for the performing of work required by the Mining Act of Ontario on any mining claim heretofore recorded which should be performed on or before the fifteenth day of April, 1918, be extended 12 months, and that in completing the time within which the said work is required to be done the period of time necessary for such extension be excluded, said extension however, not to change the date from which the next or any subsequent period shall be reckoned for the performance of work required by the said act with respect to any such mining claim."

Mr. Thos. W. Gibson, deputy minister of mines, stated that the government had considered it advisable at the present time to direct labor into productive channels, such as mining or agriculture, rather than into unnecessary assessment work of mining claims. He was of the opinion that the order would relieve the labor situation to an appreciable extent.

Admiral Sims, who has command of the U.S. squadron that recently sailed for Europe, is Canadian born, having first saw the light at Port Hope, Ontario.

Hon. Arthur Henderson, of the British Cabinet, is in Russia on an important mission.

What's the Use unless the People Know!

A group of business and professional men were talking one evening recently about the War and the High Cost of Living and Other Things.

"I can buy flour cheaper to-day by retail in the town of Timmins than I can buy it wholesale in Toronto," said one man who is in the lumber business.

"I bought some goods in the city recently," admitted another man, "and I found out since that if I had gone to the man in that line in Timmins I could have done a little better both in the matter of price and the matter of quality."

No doubt these things are true! But what's the use? Unless the people know about it, the price here could be ten times the price elsewhere for all the difference it would make. The big city stores have pounded in their story of giving better service

and better prices in so many lines, that the people now believe it. "Re-iteration" is one of the basic powers of advertising. Telling the same story day in and day out always has its effect in the end. The big city stores know this, and work it to the limit, and beyond the limit.

When SOME local business men tell the average man that he can get better prices in Timmins than in Toronto or Montreal the answer nearly always is: "oh tie up the bull!"

And you can't blame the average man for this answer. Consciously or unconsciously he figures out that if these business men had something special in the way of service or price, they would tell the people about it definitely. If they were always in position to give good values they would ALWAYS be telling the people about it. In other words they

would ADVERTISE the fact. And they would keep on advertising as long as they had anything to advertise.

Business men will do no good by growling about the amount of money spent outside the town. It is true that thousands of dollars go each year to the mail order houses—perhaps, unnecessarily, and perhaps to the real loss of all concerned, except the city houses. But growling will not change the matter. Modern business methods, however, will change it. The old days when people HAD to buy at the only stores here have passed away. Business men must be content with reasonable profits and they must get after increased business to make profits at all. The big city stores keep their side of the case consistently and persistently and tirelessly before the public here. The local men must do the same,—or—

The truth is that if it were not for advertisers like J. R. Gordon, the Northern Canada Supply Co., Marshall-Ecclestone Co., Ostrosser & Co., Bucovetsky Bros., George Shippam, P. H. McHale and some others, the people would not believe there were any live businesses in Timmins at all. Advertisers like these keep the business in town, and the non-advertisers are really grafting on these firms for the business they do get.

Monkeying with freak advertising won't help much either. Usually it is people who haven't the money to spend, or won't spend it, who are attracted by the cheap-john style of half-free advertising.

In choosing a medium for advertising in Timmins, remember that The Advance is the "one best bet." It is read and respected by the people who count. Phone 26 for rates and particulars.