

J. P. McLAUGHLIN'S BIG JANUARY SALE

Commencing Friday Morning January 12th at 8 o'clock and continuing until Wednesday Night January 31st

WE TAKE STOCK IN FEBRUARY, AND OUR STOCK MUST BE REDUCED ABOUT ONE HALF PRESENT SIZE BEFORE FEBRUARY 1ST—HENCE THE REMARKABLE VALUES WE ARE OFFERING DURING THIS SALE. EVERY DEPARTMENT IN OUR B & G STORE WILL CONTRIBUTE ITS SHARE TOWARDS MAKING THIS SALE A HUMMER. SELDOM, IF EVER, HAVE THE BUYING PUBLIC OF TIMMINS HAD SUCH A RARE CHANCE TO BUY SEASONABLE GOODS AT SUCH REASONABLE PRICES. . . . THE ONE DOMINATING NOTE THAT RUNS ALL THROUGH THIS STORE IS THE QUALITY OF MERCHANDISE CARRIED. THIS STORE'S MOTTO HAS ALWAYS BEEN "THE BEST POSSIBLE FOR THE LEAST POSSIBLE." THIS, COMBINED WITH QUALITY AND SERVICE, HAS MADE THIS STORE WHAT IT IS TO-DAY. WE WANT YOUR BUSINESS BY DESERVING IT, AND IF YOU WILL READ THE FOLLOWING PRICES CAREFULLY, YOU WILL SURELY BE ONE WHO WILL BENEFIT BY THIS PUBLIC BENEFIT SALE.

THIS SALE IS FOR CASH ONLY. ABSOLUTELY NO GOODS CHARGED AT SALE PRICES.

BARGAINS IN THE DRY GOODS DEPARTMENT

25 Ladies' Skirts, Reg. \$5.00 and \$6.00. Sale Price \$4.39
1 Lady's Coat, Regular \$15.00. Sale Price \$8.50
1 Lady's Coat, Regular \$16.50. Sale Price \$10.00
2 Ladies' Coats, Regular \$20.00. Sale Price \$13.00
2 Ladies' Coats, Regular \$30.00. Sale Price \$21.00
1 Lady's Coat, Regular \$32.50. Sale Price \$22.50
15 Children's Corduroy Coats in Brown, Navy, Green and Red. Regular \$5.00. Sale Price \$3.39
8 Ladies' All-Wool Serge Dresses. Regular \$12.50. Sale Price \$8.95
Special prices on Ladies' Silk and Evening Dresses during Sale.
Children's Serge Dresses, sizes 2 to 14 years. Regular \$2.75 to \$4.00. Sale Price \$2.50

Ladies' Lounging Robes & Kimonos. Regular \$3.00 and \$3.50. Sale Price \$2.19
Regular \$6.00. Sale price .. \$4.50
Ladies' House Dresses, all sizes. Reg. \$1.25 and \$1.50. Sale Price .. 98c
Regular \$1.75 to \$2.25. Sale Price \$1.10
Ladies' Waists.—Every Muslin and Voile Waist in stock Regular \$1.25 to \$2.00. Sale Price 75c
Children's Underwear, sizes 0 to 5. Regular 35c to 45c garment. Sale Price 29c
Ladies' Underwear, White and Natural. Regular 65c garment. Sale Price, per garment 50c
Wool Hose, all sizes. Regular 60 to 75c pair. Sale Price per pair, 50c
Worsted Hose, all sizes. Regular 50c pair. Sale Price per pair 38c

Children's Wool Suits, all Colors except White. Regular \$3.50 to \$4.00. Sale Price \$2.95
Children's Sweater Coats. Reg. \$1.25 and \$1.50. Sale Price 98c
Regular \$1.75 and \$2.00. Sale Price \$1.29
Boys' and Girls' Wool Toques. Reg. 50c and 60c. Sale Price 39c
Ladies' Wool Tams, Jaeger Brand. Regular \$1.25. Sale Price 69c
Ladies' Wool Sweater Coats, Regular \$5.00 and \$6.00. Sale Price.....\$3.95
Lace Curtains, 3 yards long and good width. Regular \$1.25 and \$1.50. Sale Price per pair 98c
Lace Curtains. Regular 75c and 90c per pair. Sale Price 59c
Ladies' Underskirts, Black only. Reg. \$1.50. Sale Price \$1.19

10 pieces Cashmerette, all colors. Regular 25c per yard. Sale Price per yard 19c
5 pieces Corduroy Velvet. Regular 75c per yard. Sale Price 59c
We have a nice range of Boys' separate Trousers in all sizes.
Corsets, D. & A. Brand. Regular \$1.25 and \$1.50. Sale Price .. 98c
Comforters — arrived too late for Christmas business, and must besold.
6 Comforters. Regular \$6.00. Sale Price \$4.95
2 Comforters. Regular \$12.50. Sale Price \$9.75
6 Comforters. Regular \$15.00. Sale Price \$12.50
Congoileum Rugs, 6 ft. by 9 ft. Regular \$6.00. Sale Price \$4.95
9 ft. by 10 ft. 6 ins. Regular \$12.50. Sale Price \$10.75

Get our prices on floor oilcloths, congoileums and Linoleums, 6 ft. wide. See our Boys' Suits in the very latest styles at particularly low prices during Sale.
3 pieces Table Linen, Regular 85c per yard. Sale Price per yard ... 69c
10 pieces White Cotton, Regular 15c per yard. Sale Price per yard 12½c
5 pieces Curtain Net. Regular 20c. Sale Price per yard 15c
6 pieces Blannette, Regular 15c. Sale Price per yard 12½c
1 piece Black Silk, 36 ins. wide. Regular \$2.00 per yard. Sale Price per yard \$1.69
15 pieces Colored Silk, 36 ins. wide. Regular \$1.50 yard. Sale Price per yard \$1.19

GET OUR PRICES ON SHEETINGS, COTTONS, LAUNDS, TOWELLINGS, LININGS, SATENS, PRINTS, GINGHAMS, FLANNELS, FLANNELLETTES, EMBROIDERIES AND LACES, DRESS GOODS, ETC. WE SAVE YOU MONEY.

BOOTS AND SHOES FOR MEN, WOMEN AND CHILDREN

DESPITE THE FACT THAT OUR PRESENT STOCK WAS BOUGHT BEFORE THE PRESENT HIGH PRICE OF LEATHER, WE ARE GIVING YOU A CHANCE TO SHOE EVERY MEMBER OF THE FAMILY AT LESS THAN TO-DAY'S MARKET PRICE—10 PER CENT. DISCOUNT ON ANY SHOE IN THE STORE, AND OUR RANGE COMPRISES THE VERY LATEST STYLES IN ALMOST ANY LEATHER YOU COULD WISH FOR. OUR PRICES ARE VERY DIFFERENT FROM OTHERS—YOU SAVE THE DIFFERENCE.

FURS! FURS!

25 PER CENT. DISCOUNT ON ANY FUR IN OUR STORE. WE ONLY HAVE A VERY FEW LEFT, SO COME EARLY AND GET YOUR FURS AT PRACTICALLY WHOLE-SALE PRICES.

Bargains in Gent's Furnishing Department

Men's Coat Sweaters, with Shawl Collars, in Greys, Browns and Cardinals. All sizes. Regular Price \$5.00 and \$6.00. To Clear, \$3.95
Men's Heavy Tweed Trousers. All sizes. Regular Price \$3.50 and \$4.00. To Clear \$2.95
Men's Heavy Tweed-Lined Caps. All sizes and Colors. Reg. Price \$1.50 and \$1.75. To Clear \$1.19
Men's Leather Pull Over Mitts in Mule, Horse-hide, Buck and Pigskin. Reg. Price 75c. To Clear .. 49c
Men's Fine Shirts, in all sizes 14 to 17. Reg. price \$1.50 to \$1.75. To Clear \$1.24
Stanfield's Underwear—Red Label, Reg. \$3.50. To Clear \$2.95
Blue Label, Reg. \$4.00. To Clear \$3.45
Black Label, Reg. \$5.00. To Clear \$4.45
Red Label Combinations. Re. \$3.50. To Clear \$2.95
Men, you know wool conditions, so take advantage of these prices on STANFIELD'S UNDERWEAR.
Men's Lined Short Work Gloves. Reg. Price \$1.25. To Clear 89c
Men's Blue Serge and Fancy Tweed Suits. Reg. Price \$25.00. To clear .. \$20.00
We have only 9 of these Suits.
Men's Work Shirts, all col-

ors in Wool and Cotton. Reg. price \$1.50 to \$1.75. To Clear \$1.19
Men's Heavy Work Sox. Reg. price 35c. To Clear 25c
Men's Fancy Tweed and Worsted Suits. Reg. price \$22.50. To Clear .. \$16.50
We have 7 of these Suits.
We have only 3 Men's Tweed Overcoats in stock and will clear at cost price.
1 size 38, Regular \$32.00. To Clear \$22.50
1 size 36, Regular \$25.00. To Clear \$15.00
1 size 36, Regular \$25.00. To Clear \$14.50
Men's Black Mackinaw Coats Some Carr and Bird make. Reg. price \$4.00 and \$5.00. To Clear \$3.75
Men's Silk and Knitted Mufflers. Reg. price \$1.50. To Clear \$1.00
Regular Price \$3.00. To Clear \$2.15
Men's Initialed Linen Handkerchiefs; half dozen to box. Reg. price \$1.00 per box. To Clear 75c
Men's Silk Ties, all shapes and Colors. Reg. price 75c and \$1.00. To Clear .. 50c
Men's Sheep-lined Moccasins. Reg. price \$1.50. To Clear \$1.19
Men's Black Cashmere Sox; all sizes. Reg. price 40c. To Clear 29c

Grocery Department

Reduce the High Cost of Living by taking advantage of the special prices in our Grocery Dept.

CHEESE
Reg. 28c, Sale Price, per lb. 25c
OLIVES
30-oz. Pimento Stuffed, reg. 90c. Special 75c
30-oz. Plain Queen, reg. 80c. Special 65c
16-oz. Queen, reg. 40c Special .. 30c
Pint Jars Manzaniilla, reg. 50c. Special 40c
6-oz. Pimento Stuffed, reg. 20c. Special 15c
6-oz. Queen, reg. 15c, Special 2 for 25c
SOAPS
Comfort, reg. 5c; 6 for 25c
P. G. Naptha, reg. 5c 6 for 25c
Taylor's Borax and 1899 Soap, reg. 5c each. Special .. 7 for 25c
Comfort Lye, reg. 10c. Special 3 for 25c
CANNED SALMON
Choice Red Heart, reg. 30c. Special 25c
Smuggler, reg. 18c. Special 15c
Japan Rice, reg. 8c. Special 6c lb.
Tapioca, reg. 16c. 2 lbs for 25c
Cascade, reg. 20c. Special 2 for 35c
Two-Ounce Extracts, in all flavors. Reg. 10c. Special 3 for 25c
Onions, reg. 3 lbs. for 25c. Special 4 lbs. for 25c
Cooking Apples, reg. 4 lbs for 25c. Special 6 lbs for 25c
Gallon Apples, reg. 45c. Sale Price 2 for 75c

SNIDER'S CATSUP
Reg. 25c, Sale Price 20c
VEGETABLES, Canned.
Tomatoes, reg. 20c. Sale Price 2 for 35c
Corn, reg. 15c. Sale Price 2 for 25c
Peas, reg. 15c. Sale Price 2 for 25c
Wax Beans, reg. 15c. sale price 2 for 25c
Beets, reg. 15c. Sale Price 2 for 25c
CANNED FRUITS
Peaches (heavy syrup), reg. 25c. Sale Price 20c
Pie Peaches, large tins, reg. 20c. Sale Price 2 for 35c
Pears, heavy syrup, reg. 25c. Sale Price 20c
Pears (light syrup), regular 20c. Sale Price 2 for 35c
Strawberries (heavy syrup), reg. 30c. Sale Price 25c
Red Raspberries, reg. 30c. Sale Price 25c
Black Raspberries, reg. 25c. Sale Price 20c
Plums (Greengages, Lombard and Danson), reg. 15c. Sale Price 2 for 25c
Cherries, reg. 25c. Sale Price .. 20c
Blueberries (Saguenay), 2 for 25c. Sale Price 10c
Gallon Rhubarb, reg. 45c. Sale Price 2 for 75c
Turnips, reg. 8 lbs for 25c, reg. \$1.50 per bag. Sale Price 12 lbs for 25c or \$1.25 per Bag.

ST. GEORGE'S MILK
large size, Reg. 25c Sale Price 2 for 35c
DRIED FRUITS
Cooking Figs, reg. 12c. Sale Price 10c
Evaporated Apples, reg. 15c. Sale price 2 for 25c
Evaporated Peaches, reg. 15c. Sale Price 2 for 25c
California, Valencia and Muscatel Raisins, reg. price 15c. Sale price, 2 lbs for 25c
JAMS
Apple and Strawberry.
Apple and Raspberry.
Apple and Blackcurrant.
Apple and Red Currant.
(All in 5-lb pails. Regular price 65c. Special Sale Price 50c.)
PICKLES
Lee's assorted, 20-ounce Bottles. Sour mixed, reg. 25c. Special Sale Price 20c
Sweet Mixed, reg. 30c. Special Sale Price 25c
Sour Mustard, reg. 25c. Special Sale Price 20c
Sweet Mustard, reg. 30c. Special Sale Price 25c
Twelve-ounce Mustard, reg. 20c. Special 15c
Clean Currants, reg. 25c. Sale price 20c lb.

MEAT DEPARTMENT. Which---Quality or Price?

SOMETIMES WE HAVE LOWER PRICES. ALWAYS WE HAVE BETTER QUALITY. BECAUSE QUALITY, PARTICULARLY IN MEATS, IS REMEMBERED LONG AFTER PRICE IS FORGOTTEN. FOR INSTANCE, THERE ARE LOWER PRICED MEATS ON THE MARKET THAN WE OFFER. UNDOUBTEDLY THIS CLASS OF MEAT FILLS THE REQUIREMENTS OF SOME CLASSES OF TRADE, BUT IN THIS AS IN ALL OTHER LINES, WE PREFER TO PIN OUR FAITH TO THE "QUALITY" FLAG. OUR REFRIGERATING SYSTEM IS RADICALLY DIFFERENT FROM THE OLD ICE REFRIGERATOR COMMONLY USED IN BUTCHER SHOPS. INASMUCH THAT IT IS MORE ECONOMICAL AND SANITARY. THEREFORE IN TASTE, APPEARANCE OR KEEPING QUALITY OUR MEATS ARE NOT TO BE COMPARED.

Cash must accompany every order to obtain goods on sale at special prices