### Why Sould Yon Pay the Invictus Price?

This is no time for casual, carless buying-neither of shoes nor anything else.

So men and women everywhere are questioning the price of good shoesthe wise ones are likewise questioning the economy and value of cheap

As you know, Invictus Shoes cost a dollar or two more than those which copy our styles as best they can and cater to those who think only of

Now just why should you pay the Invictus price? Firstly, secondly, lastly, and all the time, because it is the cheapest price in the long run. Because it represents more shoe value and less manufacturing and retail profit than socalled cheap shoes. Because six or seven dollars invested in Invictus will buy more than shoe wear, foot comfort, and style assurance than a larger sum invested in low price shoes. Because they are made in Canada. To demonstrate this to yourself, try

McLaughlin, - Timmins

a pair of the new Invictus Oxfords-

"high quality in low shoes at the right

# Subscribe The Advance lic opinion is, after all, a great force.

## June Wedding

We have given our Gift Department more than special attention this year and can assure you of a large assortment of

#### Rich Cut Glass and Silver Ware to choose from.

Two Specials in the Glass Department THIS WEEK-One WATER SET AND ONE VASE AT TEMPTING PRICES.

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**JEWELLER** M. J. ROCHE, Opp. Post Office Timmins Graduate Optician.

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ALWAYS AT YOUR LERVICE

Value House Of The ONTARIO TIMMINS,

THE SUBMARINE AND DEFENCELESS CIVILIANS

any attack on them by a civilian. Im-German Army let it be known that if a civilian fired on them, not only he but every male in the house whence the shot came would be executed; and they applied this rule with that rigorous thoroughness for which Prussia's military conduct has long

A standing cause of unhappiness to American war correspondents was the certainty that if any intoxicated or otherwise irresponsible citizens should happen to shoot at a uniform from their habitations, they would be introduced to a firing party first, and case-possibly - investigated afterward. Louvain was laid waste, with much bloodshed, because of a civilian attack on soldiers. Many smaller towns suffered the same fate for the

The excuse is that soldiers must know whom they are fighting. They assume that a man in civilian dress is a noncombatant and, therefore, let him alone; but he must strictly live up to that assumption or he would have them at a disadvantage.

It is, of course, a barbarous rule; but it is binding in whatever military law there is, and in practice. If it is binding its converse ought to be, and the deliberate killing of an actual noncombatant by a soldier ought to be regarded as mere murder. To take horrible vengeance for a shot fired by a supposed noncombatant, and then in cold blood to kill an actua noncombatant, will never do.

If a submarine cannot operate effectually without killing noncombat ants, then it must not operate at all. Unquestionably that will be the world's judgment. As a matter of fact, the effectual operations of submarines in this war that have really counted at all have consisted in the sinking of war vessels.

The sinking of merchant ships has not changed the military situation in War may temporarily suspend its operation, but not abrogate it.

We have no doubt Germany could have better afforded the loss of a doz en army brigades than the sinking of the Lusitania.

#### WAGERS MADE AS TO END OF THE WAR

At Lloyd's in London—the cables say-they are betting seventeen to one that war will not end with August. Expressed in terms of insurance, you pay something over ninety four pounds premium in order to recover a hundred pounds if the war runs to September. Recently orders were placed in the United States for tools used in making shrapnel-deliveries to run up to August first.

Nobody at this writing, in fine, can see any tangible promise of peace this summer; and even on the proposition that war will end this calendar year Lloyd's offers less than even

Nine months of continuous fighting has simply developed the ancient problem as to what will happen when an irresistible force meets an immovable body. East and west, the German lines hold about where they were is a stupendous undertaking.

Nowhere has she yet reached an ob- public. jective. Nowhere has she definitely gained the upper hand.

ive sort develop within the next three ocean travel. months, will probably inspire a resort to other means of settlement.

#### "A LITTLE FUN NOW AND THEN-'

"Madam, are you a woman suffragist?" "No sir, I haven't time to be." "Haven't time! Well, if you had the privilege of voting," whom would you support?" "The same man 2/e supported for ten years." "And who is "My husband."

me a sirloin steak. Let it be fresh inconvenience of operating, but would and juicy, broiled half through, but afford a greater measure of safety in not too rare, very tender, and be sure case of accident or injury. that you use real fresh butter."

Landlord: "Why, if I had such fine thing as that I'd eat it myself."

Old Backwoods: "No, I thank ye. somethin' to eat."

# Latest War News

(Supplied by Homer L. Gibson)

## Canadian Second Contingent Safely Over The Channel

French Capture Much War Material -- Germans Heavy Losers in Engagement--- No Newspaper Comment by Germany on the United States Note.

Berlin, June 12---Baadina in Hungary has been occupied by the Italian Army in force.

London, June 12--Every member of the Second Canadian Contingent crossed won from his passion for money-makthe channel safely.

Paris, June 12--The French captured enormous quantities of war material a fortune, of which his friends dein the village of Neuvelle Stevat. The Germans fought practically to their last man.

London, June 12---The British Admiralty announces that a small cruiser was of eloping with Corthell, but when hit by Austrians but only slightly damaged and arrived safely in port.

Berlin, June 12---The papers here have made no comment on the note from ture there will also be other universal the United States.

Paris, June 12 =-- The French gained upwards of two thirds of a mile in the Hebaterne district.

THE DELUSIVE HOPE

OF UNSINKABLE SHIPS

Every ocean disaster brings reflecplanted after the first victorious rush- tions on the delusive hope of an unes. Considering the force already ex- | sinkable ship. Ships must be of steel | pended in vain against them, pushing which cannot be made unsinkable, the air from escaping would be quite those lines back across German soil but it is possible to construct vessels as effective in keeping the vessel expressions, "ruthlessly murdered by On the other hand, Germany's col- injury below their water lines. The keep the water from entering. This Wednesday and Thursday, June 23rd ossal effort has so far been in vain, first difficulty is with the travelling is a principle of unsinkable construct and 24th.

external injury by collision or tor- tects in future. Such compartments the usual evenings. The military resources of five great pedo, and, on account of such design, Powers have been strained to the ut. in subjecting passengers to inconvenmost for three-quarters of a year lence and requiring higher propertionwithout accomplishing anything ate rates, would have a poor chance little stability, and her upper works which even points in the direction of in competition with vessels designed might capsize her if she took a heavy a settlement through military means. primarily for comfort and financial list. But it should be quite feasible That, unless other factors of a decis. economy, taking the ordinary risks of to design liners so that compartments

> As to means of safety, the simplest is the division of a ship into watertight compartments. This makes her a number of ships instead of one. If her bow is smashed by a collision, only the forward compartment fills, and the others keep her afloat. An injury to her side fills only the compartment broken into. But the doors in the compartment walls are almost invariably open for convenience or ventilation. When the sudden need arises they fail.

It is said that the Titanic's side was ripped by the iceberg, opening a suffi- the kick off being at 7 p.m. cient number of compartments to sink her. Permanent blank wall divi-Guest: "Landlord, you may bring sions would increase the expense and

A construction plan not yet fully company the players. developed may roughly be described as that of the inverted pail. A tin or don't keer to read until after I've had verted dinner plate will float. Wreck- Spencley, Roberts, Dewer, and Mulers can raise a vessel with the bot- len. Reserves, Keith, Rodgers and Waiter: "Here is the bill of fare." tom completely stove by closing the Cousins.

hatches and other openings and forcing out the water by pumping in air. The air trapped below the deck prevents the water from entering farther is as a pail floating inverted.

tion that can and doubtless will be The serial pictures of "Trey O' A vessel designed to survive serious more fully worked out by naval archi- Hearts" will again be continued on would be traps, and life could not long be sustained in them.

> A vessel thus supported would have sufficient buoyancy to keep them sleeves. afloat by offering resistance to an inrush of water.

#### LEAGUE FOOTBALL AT SCHUMACHER SATURDAY

Football League the Hollinger-Timmins combination play Schumacher to-morrow (Saturday) at Schumacher though they were right in the swim

This is announced by the officials as a very important game and it is accordingly necessary that a strong turn out be made. Train leaves Timmins at 6.30 and it is expected that a large number of enthusiasts will ac-

Hollinger-Timmins Team:-Goal, Dunsford; Backs, Staples and himself. iron pail will float as well bottom up Wainwright; Halves, Rutherford, as in its ordinary position. An in- Wyllie, Halliwell; Forwards, Callum,

## MORE PHOTOPLAY FEATURES AT TIMMINS

### Empire Theatre Will Use Special Attraction To Aid Local Red Cross Society Monday

After the decided success created week the management of the Empire Theatre at Timmins are filling up their season's schedule with other inue to present to their patrons some of the very best plays that have been thrown on the screen in any

Next week, on Menday and Tuesay evenings they will show Wilton Lackaye's greatest stage triumph, The Pit" in five reels.

It is an unusually exciting drama with the scenes laid in Chicago during a period of speculation in the wheat pit and intimate pictures of soclety life from the prologue.

Cressler, a victim of rash speculation in "The Pit," commits suicide just as Curtis Jadwin, a prosperous young broker, wins the hand and heart of Laura Dearborn, a rich and lovely society girl. Their married happiness is menaced by Jadwin's infatuation for wheat speculation. which leads him to neglect his young wife. Corthell, a former lover, appears to her, charms her with music, husband. The latter is temporarily ing, but succumbs to it again and leaves the path open for Corthell to make further onslaughts on Laura's

Jadwin now plans a great wheat corner, and starts in by winning back prived him years before. The market recedes, and Jadwin quarrels with his partner, accusing him of trying to him out. Jadwin thereupon plunges into the market, but failing in his frantic efforts to corner it, hears the name of his firm "read ou 2" by the secretary. The corner has been prevented: he is ruined.

Quitting the tumult of the Board of Trade, he makes his way home, a beaten man. His wife is on the point she sees her unhappy husband her heart is touched. Dismissing her lover, she returns to Jadwin and promises to help him commence life afresh far from the feverish temptations of speculative business life. He has lost a fortune, but has a devoted wife, whose love has returned to him.

In addition to the above special feafeatures all of which are attractions worthy of witnessing in themselves. Those who wish to support the local Red Cross and Patriotic Society will have an excellent opportunity to combine with the Empire manage-

ment Monday night when thirty per cent. of the receipts will be handed over to that organization. This inducement in itself should lead to very large attendances on that occasion. Tickets may be secured from any of the ladies connected with the Red Cross Society of which Mrs. R. M. Chapman is local secretary.

An attraction specially interesting through the stove bottom. The vessel at this time is the moving pictures of the ill-fated Lusitania leaving New Compartments tight above to keep York on her last voyage before the passengers were, to quote world-wide that will survive a great amount of affoat as compartments tight below to the Germans." This will be shown on

#### STRAY NUGGETS.

The man who wants to roll up a forwould form a series of air traps with tune must first learn to roll up his

> The editor who could run a newspaper to suit everybody went to heaven long ago.

There are some people who do not In connection with the Porcupine talk about hard times, but go right along doing business and making themselves and others happy, just as and leading the way. What is the use of always and everlastingly talking hard times, why not go right ahead without grumbling and do the best

> If a man thinks a great deal of his wife, he gets a lot of nice things for her when she is sick-which he eats

\* \* \*

you can.

The man who calls out in the morning that he is getting up when he isn't, simply lies in bed.

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