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TORONTO INTERESTED IN NORTHERN ONTARIO?

Then Why Not Bring Pressure to Bear to Secure a Square Deal for the North Land.

The campaign to raise intelligent interest among the people of Old Ontario in the prospects and problems of the North Land bears occasional fruit. In some cases the interest is due to a more or less far-sighted vision of self interest. Self interest is a noteworthy factor in human interest. In this connection it would be well for Old Ontario to grasp the situation fully. Perhaps the richest part of the North Land is in an odd situation. Take the Porcupine, for instance! On account of the railway service, Timmins may be said to be equidistant from Toronto, Montreal and Winnipeg. Trade could be conducted with either one of these centres with about equal facility. Hitherto, the people of the North Land have given preference, voluntarily to Toronto, because Toronto is a part of Ontario just as the North Land is. But the growing resentment at the shortsighted and selfish treatment of the North by the Province as represented by its Government tends to destroy the "family" feeling. Already, on more than one occasion, there has been a serious suggestion of boycott of Toronto and all other Ontario points in a commercial way as an indication of protest against injustice and shortsightedness on the part of Ontario as a whole. Then there is the feeling that will not down that is expressed by the slogan, "A square deal for the North or Secession." If the south wishes to minimize this feeling there will have to be something more than silly shortsighted sneers or contemptuous indifference, or thoughtless abuse. Toronto, for instance, will have to line up with the North Land to see that this country secures a square deal. With intelligence and fairness and active interest on the part of Toronto and other centres, the North Land can enforce a square deal. There are signs that Toronto is awakening to this intelligent interest. The following editorial from a recent issue of The Mail & Empire of Toronto shows this interest. It might be added that in addition to "sympathetic encour-

agement" in the way of supporting industry, there must be active support in assuring a square deal for this country. But, likely, if Toronto increases its investments in this North Land, it will very naturally increase its general interest. Where the money is, there will the heart be also. Toronto will never regret such action, but will find dividends returning in more ways than one. The editorial article from The Mail & Empire is as follows:—

"When Cobalt and Porcupine mining camps were in their infancy, Southern Ontario, and Toronto in particular, had enthusiasm for the development of Northern Ontario. The business men of Montreal saw the opportunities in the North country, and set about the capturing of the trade there. They did not succeed. But Toronto was more favored by luck than good management in this respect. Occupying as it does, a strategic position as the base of supplies, Toronto ought to be much more interested in the promotion of genuine mining development in the North.

"The Canadian railways haul far more mine tonnage than agricultural, manufactures or merchandise. True, a large part of the mining product is coal, which is produced in Nova Scotia, Alberta and British Columbia, and feeds Eastern and Western Canada. But Northern Ontario is a big producer of tonnage. Silver and gold are not bulky commodities, but the large communities in the north that exist by producing them take large tonnages. Toronto business houses sell yearly to mining camps in Northern Ontario millions of dollars' worth of supplies of all kinds. If Northern Ontario had half a million producers in the mining business—for which there is ample prospect—we in Southern Ontario could never complain of slack business. The opportunity to Toronto from adequate utilization of the resources of the North country is no whit less than from added development in Western Canada. No city on the continent, possibly, has as much to gain from sympathetic encouragement of industry in an adjoining field as this city has in the case of Northern mining. "It is not necessary that this encouragement take the form of supplying funds for "wildcat" promotions. That, indeed, kills genuine enterprise. But the proved worth of so much gold and silver mining enter-

prise shows that with a fair deal in financing, there will be plenty of new capital available for prospecting and exploration work. The rewards of success are splendid now. Conditions in the field are promising, and interest has become keen. If Toronto were to join with Northern Ontario in forming an Advisory Committee, consisting of big mining men who are anxious to promote welfare of the industry, and have this committee study requirements for promotion work, and make suitable recommendations for Government would probably bring excellent results."

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