

**TIMMINS ONLY PHOTOGRAPHER**

Don't Send Enlargements Out Of Town  
They are cheaper and more satisfactory if done at this studio.

**W. J. BROWNE**

Pine St. Next Dominion Bank  
**TIMMINS ONLY PHOTOGRAPHER**

**SIMMS & HOOKER**

(Agents for Confederation Life Association).

**REAL ESTATE & INSURANCE**

Opposite the Goldfields  
**TIMMINS**

PHONE 64  
Residence PHONE 118.

**WILLIAM HAMILTON COMPANY, LIMITED**

Peterborough, Ont.

Hydraulic Turbine Machinery  
Pulpmill Machinery — Sawmill Machinery  
Structural Steel and Steel Plate Work  
Transmission Machinery  
Grey Iron and Brass Castings

Northern Representative  
**VINCENT WOODBURY**

**TIMMINS, PHONE 43**

**COBALT, PHONE 17.**

**GOLD MINING STOCKS**

We can execute orders in these issues for our Porcupine friends, promptly and satisfactorily. Wire your orders at our expense.

**Homer L. Gibson & Co.**

703-45 Bank of Hamilton Building  
**TORONTO, ONT.**

**Successful Investors**

Buy Stocks with Large Possibilities

We are offering shares in a company with an international market who are starting a new department to put its product on a rental basis. Pullman Car Company made millions in rental department.

**HORN, WEINTRAUB & CO.**

Investment Securities

Grain Exchange Bldg.  
Fort William Ont.

New Feldman Bldg.  
Opp. Queens Hotel  
Timmins Office

Cut Here, Sign and Mail Today

**HORN, WEINTRAUB & CO.,**  
Grain Exchange Bldg., Fort William, Ont.

Please send me without obligation whatsoever on my part a copy of the Booklet—"WATER TRAVELLERS—BE SAFE AT SEA"—and a prospectus of the National Life Preserver Co., explaining the enormous possibilities this company offers to investors.

NAME.....

ADDRESS.....

**Hardware & Furniture**

The new store with the new stocks.  
Everything bought right, and you get the savings.

**Farm Implements and Machinery**

We can save farmers and settlers money in the purchase of their machinery and supplies. Let us show you how.

There is just one thing we ask - that you come here and see for yourself.

Hay and Oats Always in Stock.

**D. Laprairie**

56 Third Ave., Timmins

Phone 145

**GOLD INDUSTRY NEEDS SYMPATHETIC ATTITUDE**

Governments and Public Can Assist in Development by More Intelligent Co-Operation.

Writing in the Toronto Globe's Annual Financial Survey, Mr. A. F. Brigham, general manager of the Hollinger Consolidated Gold Mines, says: There is no better method of anticipating the future of human events and the results of human endeavor than by applying the average results of the nearest normal past and an analysis of the external influences which affect the subject, together with the inertia of the subject itself. In this case the subject is the outlook for gold mining in the Porcupine fields for 1922.

An estimate of the 1921 production, necessarily approximate, is about \$12,000,000 from three organizations in two very adjacent areas. During the current year owing to circumstances in no way connected with the hazards of minings, two months were lost, hence ten months would have sufficed to produce \$12,000,000, a rate of \$1,200,000 per month of \$14,400,000 per year.

This latter figure comprehends the inertia and can confidently be expected for 1922, as there are no other operations far enough advanced to materially add to the production for a long time to come, and any further increase will depend upon the activity of prospectors.

The Porcupine district should be carefully and minutely examined by intelligent and hardy men, assisted in every way by the Provincial technical departments and other public service organizations. For the prospector there is every possible encouragement should he "find," for while much has been said about the desirability of inducing outside capital to interest itself it is the opinion of the writer that Canada, or even Ontario, will provide the capital to exploit any worthy discovery.

It might be well at this point to define "worthy discovery." The persistent character of the known normal gold occurrences in Porcupine makes this fairly easy.

One million tons of \$7.50 ore carefully capitalized which means a minimum of promotion expenditure coupled with scientific and economical mine management, about comprehends the low limit as determined by the present principal items of cost—labor, power and supplies. The first two are to a limited extent interchangeable. Low cost power permits increased use of labor saving machinery. The latter item is affected by a variety of causes. The most important are general economic conditions through the civilized world, the fiscal policy of the Dominion and Provincial Governments and taxation. Canada cannot influence the first, but it can determine the latter two.

It is necessary here to much emphasize the desirability of gold. With a gold dollar one can get 100 cents value or more anywhere in the world today, hence Canada cannot produce too much for her own or the Empire's benefit, and the gold mining industry has a right to expect the fullest co-operation and assistance from each government in its effort to produce more and yet more gold.

Referring to the second item—fiscal policy—the tariff is almost the whole subject. Practically every item of machinery, and with a few not very important exceptions, mining supplies, are subject to a tariff charge which, together with freight, increases the landed cost 50 per cent. at Porcupine, and as supplies account for about one-half of the mining costs this item alone is a serious handicap for a low grade mine to carry. The writer contends that machinery and mining supplies for gold mining should bear no tariff charges.

The tariff was designed to assist Canadian industry generally, therefore it should not be applied to work such a vital injury to and restrict the industry devoted to wresting the last payable ounce of Ontario's gold from her known or soon to be discovered great stores.

It is manifestly unjust to impose a burden upon a single industry which, while it confers no great benefit to the others, determines whether a gold mine is or is not to live.

The third item, taxation is affected by the same general arguments as above, coupled with the uncertain and sometimes unenlightened programs of mutable governments. As the ounce of gold must bear all costs and because its production costs must be sufficiently lower than its standard price of \$20.67 to permit a safe profit, so is a gold mine's future made uncertain when a government launches out upon a campaign of indefinite and possibly predatory taxation.

In conclusion, what the gold mining industry needs to stimulate it is an intelligent understanding of its problems on the part of the public gener-

ally, and a practically sympathetic attitude on the part of the public's servants, for Canada has many men with the vision, courage and ability needed to advance the production of gold to such a figure that the performance of 1921 will look in retrospect like a small beginning.

**RICH FIND AT LIGHTNING RIVER GOLD PROPERTY**

At a depth of about 12 feet in the shaft being sunk by the Lightning River Gold Mines in the Lightning River district, some very rich ore was taken out. Values were found across a width of six feet. Free gold was strongly in evidence, and the samples brought last week to Kirkland Lake are said to be among the very richest from any of the smaller gold properties in the North Land. The shaft on the Lightning River Gold Mines property is being sunk to the 50-foot level where lateral work is to be carried on. The contractors have the work now well under way and the work is meeting with very encouraging results, to put it mildly. As soon as the shaft is down to the 50-foot level, it is understood that the intention is to let a contract for further sinking.

**MR. GEO. A. SMITH MARRIED AT OTTAWA RECENTLY**

The following paragraph from a recent issue of The Northland Post, of Cochrane, will be of general interest to the people of Timmins and district. Mr. Geo. A. Smith was well known in Cobalt and Haileybury and district before the war. After returning from overseas he conducted a photographic studio in Timmins for some time, later going with the Geo. Taylor Hardware Co., moving in that capacity to Cochrane. His friends in this Camp will extend good wishes to him and his bride. The Cochrane Post says:—"Mr. Geo. A. Smith will leave on Sunday for Ottawa, from where he expects to return in double harness on Thursday next week. He is opening a photographic studio on Monday, January 9th, on 6th Avenue, over K. Joseph & Co.'s store. Mr. Smith has long experience in photographic work, which he has followed up to the time of going overseas, having been located in Haileybury for a time, and his excellent work is well known throughout the North. After his return to Canada he went with the Geo. Taylor Hardware, where he was employed up to about two months ago. His many friends will wish him deserved success in his new career."

**What is YOUR Condition?**

Don't be in doubt—KNOW. The happiness of your life depends on your condition. When you are nervous, ambitionless, wracked with dyspepsia and losing energy—then is the time to call a halt. Ask yourself "where am I headed for." Thousands who have been face to face with such a condition have broken the gates to renewed vigor and good health—because of that mighty, miraculous new tonic—REDMAC—made from herbs, roots and barks. Almost instantaneously it enriches your blood, re-vitalizes worn-out, exhausted nerves, gives unbounding strength and energy. The answer to manhood and womanhood, the answer to perfect health is REDMAC—the great tonic. Secure a bottle to-day? Sold in your City by

**Burke's Drug Store**

**LEO MASCIOLI**  
**CONTRACTOR**

Excavations for cellars, Sewers etc. Contracts of all kinds taken

**EMPIRE BUILDING**

P.O. Box 62 Phone No. 32

Real Estate Houses to Let and for Sale

**SULLIVAN & NEWTON**

INSURANCE of all kinds

Telephone 49 Dr. Moore Block, Timmins

**Buy Your Counter Check Books in Timmins**

It will prove more convenient and satisfactory for you all round. The price will not be any more, and it often will be something less, than charged by outside firms for a less convenient service. A full line of samples may be seen at The Advance Office. Just call up, Phone 26 and have these facts proved to your entire satisfaction.