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The little round tag tied to every pair tells you that Ames Holden Rubber Footwear gives you more value for your money than you ever got before.

This guarantee means that Ames Holden

Rubber Footwear is better—in quality of rubber and linings, as well as in the way it is made. It stands the hardest kind of wear because there is extra strength wherever there is extra strain.

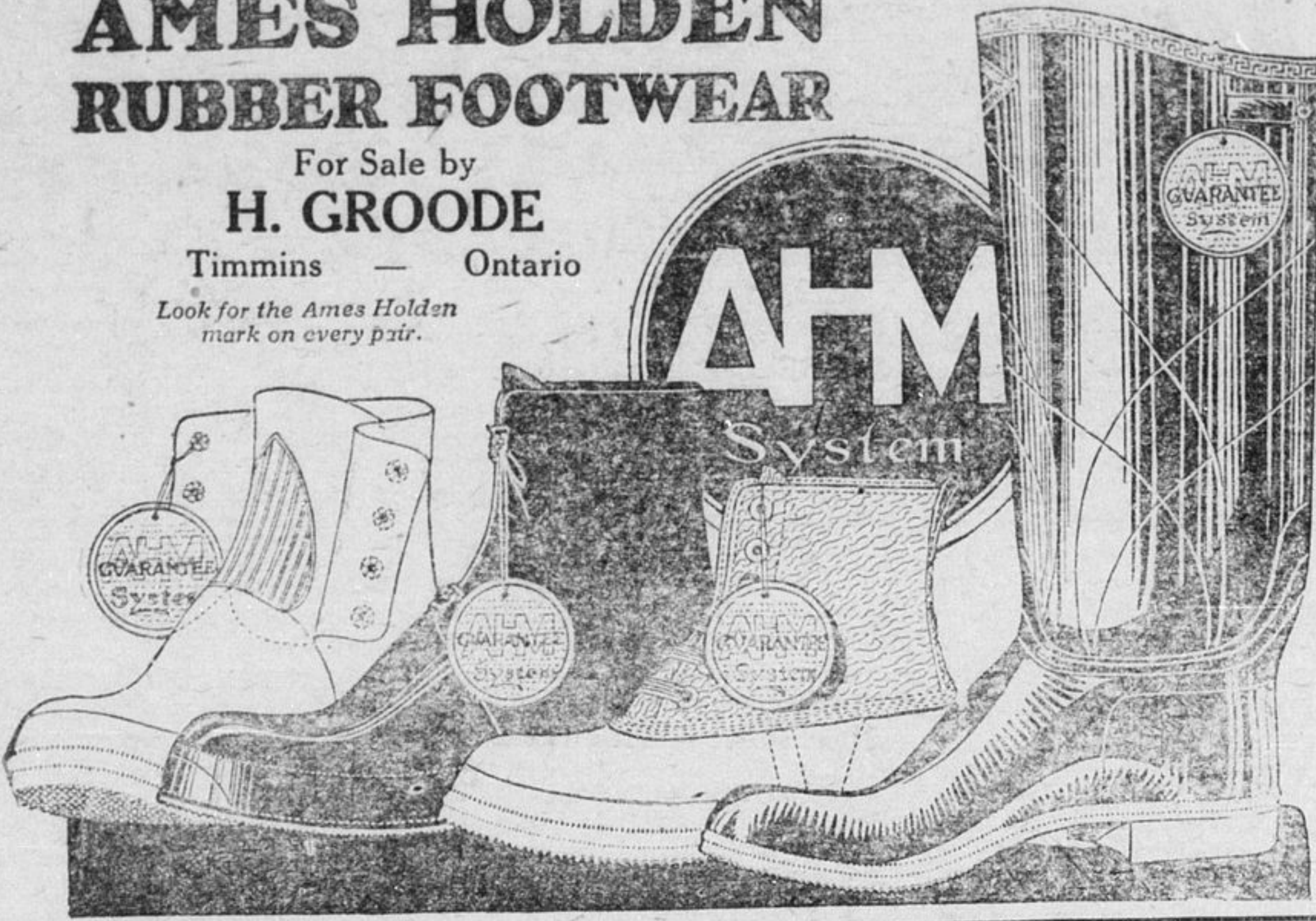
You get the most value for your dollar if you insist on getting the benefit of this guarantee by wearing only Ames Holden Rubbers. We stand squarely behind it.

When you buy Rubber Footwear of any kind, let us fit you with

## AMES HOLDEN RUBBER FOOTWEAR

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Timmins — Ontario

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### MR. MCEACHREN REPLIES TO HON. MR. GRANT

Cobalt Mayor Repeats that Minister Was Correctly Reported in Remarks About North Land.

Some weeks ago several newspapers published an interview in which Hon. Mr. Grant, Minister of Education for Ontario, was credited with making derogatory remarks about the North Land to Mr. D. McEachren, Mayor of Cobalt. Considerable publicity was given this interview, emphasis being placed upon the statement credited to Hon. Mr. Grant that he would not like to see any of his sons come up to this country to settle on the land. It seemed incredible that a Provincial

Cabinet Minister should make such improper and objectionable statements, and The Advance suggested that at the very least Hon. Mr. Grant and Hon. Mr. Drury should make a prompt denial or explanation. Accordingly last week The Advance received a denial of the interview, the letter being kindly forwarded here by the North Bay Times, the latter paper having also requested an explanation from the Minister of Education. In his letter, Hon. Mr. Grant expressed his admiration for the North Land and his belief in its resources and possibilities. But the matter is not resting there. Mayor McEachren of Cobalt was in town last week in connection with his candidature for the Federal Parliament. To The Advance Mr. McEachren said that the interview was correct as published and that Hon. Mr. Grant did speak

disparagingly of the North Land, his ideas upon the climate being especially wide of the mark. Mr. McEachren gave The Advance the following statement for publication:—

"I was sent by the Cobalt Town Council to interview Mr. Grant in order to bring up with him the matter of securing a greater share of the mines profit tax in order to keep open the schools of the town, as there was a drop of over \$30,000 revenue from that source of the 1½ per cent. basis, and through Mr. Grant I was to endeavor to arrange an interview with Mr. Drury in order to press the matter further. I went, therefore, to meet Mr. Grant on public business, representing a public body, the Cobalt Town Council, and naturally I had to report back to that body the result of my interview, which I did. I cannot, therefore, understand how Mr. Grant

can construe the interview as a private one, as I am told he does, as most assuredly I was not there representing myself. To any doubting Thomases I may further state that Mr. A. E. Bryson, principal of the Cobalt Public Schools, was present during the interview and will substantiate what was given to the press. In fact a copy of what appeared in the press was submitted to Mr. Bryson before publication. But I will say this, if it was not for the fact that I had with me a witness of Mr. Bryson's standing in the community I would indeed hesitate to make the interview public, for the statements seem indeed incredible as coming from a Minister of the Crown. Members of the Council and other citizens insisted that the matter be made public as the citizens of the North have a right to know the attitude of some of the members of the present Ontario Government, if not indeed the whole Cabinet towards this great North Country."

To this statement Mr. McEachren added that he had given Hon. Mr. Grant and the Premier due credit for their promises in regard to the school situation. "I had no desire to misrepresent or belittle anyone," said Mr. McEachren, "and I gave credit to Mr. Grant and Mr. Drury for their expressed interest in the school question but I did think, and still think that when Cabinet ministers see fit to speak disparagingly of an important and progressive section of the Province, the public should be made acquainted with the facts."

### NORTH BAY'S POPULATION INCREASED TO OVER 11,400.

According to the report of the assessor in that town North Bay has a population this year of 11,402, or an increase of 478 over last year. There is an increase also in the total assessment, the figure for this year being \$7,373,068.00, which is over \$350,000 more than it was last year. The biggest increase in assessment figures at North Bay is in regard to income tax. The income tax assessment this year is given as over \$400,000.00 more than double what it was in 1920.

### YOUNG MEN THOUGHT TO BE DROWNED NEAR COCHRANE

Fears are entertained that two young men, each about 25 years old, have been drowned in the Ground Hog River about 5 miles from Fauquier and 40 miles west of Cochrane. The young men were last seen on Tuesday of last week and since then their canoe has been found upturned in the river and with paddles and rifles, etc., missing. One of the young men, Victor Geyssons, was from Ottawa, and the other, Eric Douglas Nicholson, from Nova Scotia. They were on a hunting trip and another friend who was to meet them last week gave the news of their disappearance when he failed to find them as expected.

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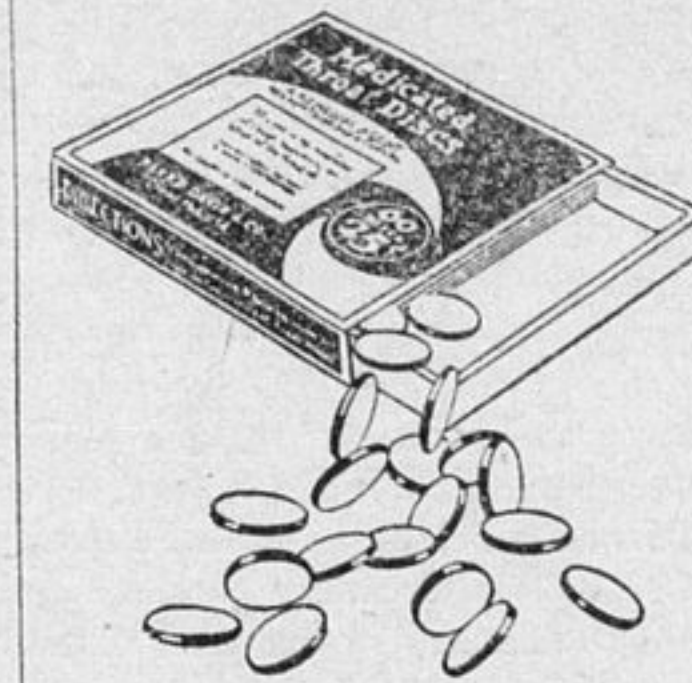
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# The Vital Issue

"What we have to decide is this—Are we going to continue the protective system of this country or are we not? That is the question and that is the whole question. And the great, big, necessary thing is that every voter in this country from the Yukon to Halifax knows that this is the question he or she is deciding when he or she votes in this great contest."

—ARTHUR MEIGHEN

THE vital issue in the coming election—in fact, the only issue—is the Tariff, and to every clear thinking Canadian it should be readily apparent that a Protective Fiscal Policy is absolutely essential to stability, progress and development.

Every important country in the world upholds Protection as an essential economic principle. Even Great Britain—so long the stronghold of Free Trade—has now adopted laws that constitute Protection of the most effective kind. In fact, the present policy among most nations is towards raising their tariff walls, not lowering them. In the face of these facts it would be suicidal for Canada to do exactly the reverse and discard the fiscal system which has been responsible for its progress during the past forty-three years.

Free Trade would mean death to Canadian Industry. It would also result in the immediate closing down of Canadian plants of foreign firms, with consequent additional unemployment. There are to-day 650 American factories alone in Canada. Similar proposed ventures would be abandoned. New capital would refuse to come

to a Country lacking adequate protection and present industrial enterprise would be promptly strangled by foreign competition.

The preservation of the home market by a Reasonable Protective Tariff is vital to both city dweller and agrarian alike—now as never before. More capital is urgently needed for the development of Canada's enormous resources, which will result in a lessening of unemployment and an increased population. More work and more workers will produce an enlarged home market for products of both city and farm, and the exodus of Canadian men and women—and the dollars they earn—will be precluded.

The United States has slammed her trade door in the face of Canadian farmers by adopting the Fordney Bill, and the farmer is consequently now even more dependent upon the home market than in the past.

Yet Crerar asks you to destroy that home market by voting for Free Trade.

King's policy—if he has one—will result in the destruction of the Tariff.

Meighen stands four square for Reasonable Protection—Protection for all the people—and asks for an overwhelming mandate to give both industry and agriculture that assurance which will spell prosperity for all. Individual prosperity depends upon National prosperity. Your personal interests and Canada's very existence hang upon your vote.

*Meighen will lead us through*

The National Liberal and Conservative Party Publicity Committee