

# Our Fall Announcement



To-day, Wednesday, Sept. 28, is the last of a series of weekly half holidays our employees have enjoyed for the passed six months. We are now in readiness to begin a big Fall and Winter business which will require 100 per cent. off each six days and then some. **Stores will remain open every Wednesday all day from this date on. Beginning Saturday next Oct. 1st our stores will remain open until 9.30 p.m., shop early for best service.**

## Notes For Women

The Garment end of our dry goods business this season is creating keen interest, not only are prices away down, but, our wider varieties in Coats, Dresses, Blouses, separate Skirts, etc., have a distinction in style over the average run of stocks, and we are making an extra effort to show a well balanced range all through the season.

### Blouses

Just a word about our blouses, every authentic style is here in a good variety of shades and sizes from 34 to 44 in Crepe de Chine, Georgette Crepe, Cantons, Creponnes, etc. Come in and see them to-day, the prices range from .....

**\$4.95 to \$15.00**

### Coats

Without a doubt, our Coats are unsurpassed for style, fit and finish, we have Velours, Bolivias, Duvetyn and other good clothes, some with rich fur collars and cuffs, others silk embroidery trimmed. Our Prices are very moderate.....

**\$30 to \$75.**

### Silks

The most luxurious lot of Silks ever gotten together are to be found here. Bought in Dress and ten yard lengths, just so we would have a variety—heavy Crepe de Chine, Crpe Meteors, Canton Crepes, Failles Pussy Willow Taffetas, etc., and prices are away down.

## Specials Now on Sale

### Heather Hose

All Pure Wool Heather Hose in all sizes and two good shades, the kind you paid \$2 a pair for last year, very specially priced at per pair.....

**95c.**

### Pillow Slips

These are 40 and 42 inch widths, best cotton and neatly made. These have actually sold at \$1.50 a pair, on sale now at for only, per pair.....

**79c.**

We are taking advantage of this Fall announcement issue which happens at an opportune time to acquaint you with many of the new things which are arriving daily by express and freight. The merchandise world is passing through the most critical buying period ever known. The established stores and stores with unlimited capital and will retain the advantage, in both getting delivery of goods and at the lowest price. The big fellows, the manufacturers and direct wholesalers are figuring on more than just this year. The money must first be in sight also Bigger Business possibilities. Therefore our stocks will want for nothing. While we are retailing we are actually jobbers selling to everyday consumers for only a price covering a selling expense on a jobber's price, not a retailer's profit put on the price bought from the jobber. We are in a position to and do sell the trade.

## In the Men's Department

We are just in receipt of the Fall and Winter samples for Men's Suits and Over Coats, THEY ARE ART CLOTHES, all the newest patterns, in Tweeds Worsteds are here in abundance, and don't forget we have, the best Serges in Blues and Blacks obtainable. Our Prices are Right.

### Rubber Boots

Two Specials of special interest to all miners. These rubbers are in stock now and in all sizes

Lace Style **\$4.85**  
Knee Length **\$5.95**

### Boys

Have you seen the CELEBRATED WALTER BLUE, WEAR BETTER LINE OF CLOTHES. They have a style all of their own and the tailoring is the same as our Men's Clothes. Ask to see this line and we know you'll wear no other kind.

### Young Men

Acquaint yourself with one of the most up-to-date Habdashery Shop in Northern Ontario. If you want smart nifty styles and a wide variety, with but a few of a kind, come in to-day and let us show you how you can save money.

### Combinations

This special is worth a lot to every man, for we know all men wear underwear. These are of a very fine rib wool and lisle union which does not itch, and are warm. Specially priced at....

**\$2.79**

### Men's Suits

All our ready made suits are divided into two lots.

Lot 1—Suits of all kinds up to \$45.00, on sale at.....

**\$27.50**

Lot 2—Suits of all kinds up to \$60.00, on sale at.....

**\$35.00**

Just to remind you what the Hollinger Stores have done and really do for the people of Timmins and one big reason why every person should patronize them. They are the means of bringing prices down to a much lower level. They are not only holding prices there, but it is the management's sole desire at all times to lower prices still lower. The enormous business they have been conducting has put them far ahead of the retailer as they are now on most jobbers lists, making no middleman's profits. All this in a nut-shell means every dollar's worth more we can turn over makes it possible to sell the next dollar's worth for less.

Stores Open All Day Wednesday. Stores Open Saturday Night until 9.30.

# HOLLINGER STORES Limited

THE PEOPLE'S STORE.