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We have just received the Agency for
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the most beautiful watches in America. The Gruen Bracelet Watch are famed for beauty and doing their duty. We have them in green gold, platinum set with diamonds, also in gold-filled. Every watch carries a guarantee from the maker.

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ABITIBI SAID TO HAVE SECURED BIG CONTRACT

According to despatches it is reported that the Abitibi Power & Paper Co. have been awarded a contract for about 120 tons of newsprint paper a day or 36,000 tons a year for the Hearst publications. The Abitibi Co. is now producing around 400 tons a day at the enlarged plant at Iroquois Falls, with production expected next month to exceed 500 tons a day. The Abitibi finds customers on contract for its enlarged production, fulfilling the statement of the President, Mr. F. H. Anson, who some time ago said that the increased production of the mill would find an increase of customers for the excellent paper made at the Falls.

WEST VIRGINIAN CANOES FROM NEW YORK TO NORTH

Mr. Floyd Edward Snider, of Lynchburg, West Virginia, is expected in Cobalt this week after paddling his own canoe all the way from New York. He went from New York to Montreal and from Montreal to Ottawa where he was an honoured guest of the Canoe Club there. He left Ottawa last month for the North Land. He has been about two months on the trip, most of his paddling being upstream. He went up the Hudson River through the Champlain canal to St. Johns, up the Richelieu River, across Lake Champlain River and the canal across to Sorel, from Sorel to Montreal, then up the St. Lawrence to the Ottawa River and up the Ottawa to the Capital. From Ottawa he started on the Ottawa River intending to follow that river as far as he could in making the final stages of his trip up to Temiskaming. He buys his food as he goes along and sleeps at night under his canoe at the side of the rivers he travels along. He has had quite a few portages to make, but is having a whale of a good time according to his own views as suggested by despatches regarding his trip. He is said to have gained five pounds in weight since leaving New York so this is the life all right for a holiday.

During the absence of Fire Chief Borland at the Dominion Fire Chief's Convention at Three Rivers, Que., and on his vacation in the south, Mr. J. D. Maclean, formerly deputy fire chief, has been acting Fire Chief.

THE TRAIN FROM FRANCE VISIT NORTH NEXT MONTH

Eight Cars Representing Various Phases of French Life and Industry.

No definite information is yet available as to whether the French Exhibition Train will visit Timmins during its tour of the North Land next month, but it is scarcely conceivable that this town will be missed in view of the fact that it is intended to visit all the leading centres of the country. Sudbury, North Bay and Cochrane are among the towns mentioned as to receive a visit from the French Exhibition Train.

As explained in a previous issue of The Advance the purpose of the French Exhibition train is to present to the people of Canada a review, as it were, of all the phases of life, art and industry in France, together with the opportunity to view many treasures of literature, painting, jewelry and objects of historical importance.

The train, as it will visit the North Land, will be composed of eight cars. The visit of the train is expected to greatly stimulate trade and intercourse between Canada and France. The train will travel from coast to coast, stopping at all centres of importance.

The first car, entitled, "La Pensée Française"—the French thought: comprising literature, science and arts—will be under the presidency of M. Raymond Poincaré, Senator and Ex-President of the French Republic.

The second car, entitled, "Industry, Commerce and Tourism," including transportation by land, sea and air, and civil and mechanical engineering, will be under the presidency of Mr. Dal Piaz, President of La Compagnie Transatlantique, commonly known as the French Line.

The third car, entitled, "Fashion, Tissues and Laces, etc.," will be under the presidency of Mr. Auguste Isaac, Member of Parliament, Honorary President of the Chamber of Commerce of Lyons, and Ex-Minister of Trade and Commerce.

The fourth car, entitled, "Leather Industries," and ranging from the raw material to the glove and highest grade product, will be under the presidency of Mr. Poullain, President of the General Association of dealers in skins, hides and leather, of France.

The fifth car, entitled, "Chemical Products, Drugs, Pharmacy, Perfumery, etc.," will be under the presidency of Mr. Amie, Senator, and Vice-President of Le Comité Français des Expositions.

The sixth car, entitled, "Articles de Paris, scientific instruments, etc.," will be under the presidency of Mr. Emile Dupont, president of Le Comité Français des Expositions.

The seventh car, entitled, "Agriculture, Horticulture and Foodstuffs," will be under the presidency of Mr. Albert Viger, President of the National Association of Horticulture of France, ex-Minister of Agriculture.

The eighth car, entitled, "Jewellery Objects of Art, etc.," will be under the presidency of Mr. Paul Templier, President of the Jewellers and Goldsmiths of Paris.

The goods and fittings of this moving exhibition are expected to arrive in Montreal in August, and will be immediately set up and the train started on its circuit at the middle or end of that month.

Practically every important centre will be visited and the public given full opportunity to view the exhibits.

Upon its completion the exhibits will be placed in the beautiful museum hall of the school for high Commercial Education, in the city of Montreal, and remain there upon a fixed exhibition for another six months, in order that the exhibitors after such a rapid journey through the land may have an opportunity to establish agencies, tie up solid commercial relations, and form the nucleus of a clientele which it is hoped will grow with time.

BRITISH KNIGHT BROKER ON WAY TO PORCUPINE

Despatches from London, England, tell of the leaving last week from that little city over the pond of Sir Archibald Mitchelson, of Messrs. A. Mitchelson & Co., Limited, stock-brokers, with the purpose of coming to Canada to visit the Porcupine Gold Camp. According to the despatches, Sir Archibald Mitchelson has acquired a controlling interest in the Davidson Consolidated Gold Mines, and this property of course will come in for special attention during the visit. Sir Archibald Mitchelson was closely associated with the late Lord Rhonda in connection with his interests in the Peace River district. Mr. John Hamby will accompany Sir Archibald on his visit here. The visit should be another factor in increasing the interest of Old Country financiers in the gold camps of Canada and especially in this—the greatest and best—the Porcupine.

SILVER MEDAL FOUND

Found—a handsome silver Barnardo School medal for good conduct, etc. Owner may have same by communicating with The Advance office, paying cost of this advt., etc. 33-35

A. MATHESON

Civil Engineer and

Ontario Land Surveyor.

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Talk of the Town

A new school is to be opened in the Ansara Block, Timmins, Ont., known as the

Timmins Business College

and is to be a branch of the Sudbury Business College, Sudbury Ont., in other words one of the Ellen Terry Schools of Commerce which means efficient and capable graduates.

The Timmins Business College will occupy the top floor of the Ansara Block and classes will commence Aug. 22nd. Enrollments will be made at the College Office from Aug. 15th. to 20th. The Principal will be in the office from 15th to 20th. from 10 a.m. to 4 p.m. Everyone desiring to take a course should call in, in order that everyone may be prepared

to start in the classes, August 22nd.

There is room for everyone in your new school, we are expecting you. A six month course in the Timmins Business College means a solid foundation to your Business Career.

Do not forget the dates of enrollment from Aug. 15th. to 20th. Date of class opening Aug. 22nd.

TIMMINS BUSINESS COLLEGE

E. M. Terry, Principal

ANSARA BLOCK

TIMMINS, ONT.

N. ANSARA

will open a new store in the N. Ansara block, 30 Third Avenue, Timmins, on or about

August 28th

with a complete new stock of Dry Goods, Ladies' Wear, Men's Wear, Boys' and Misses' and Children's Wear, Boots & Shoes, Fancy Goods, Etc., Etc. The building has been completely remodelled and re-decorated and everything will be ready to give the public the best service.

Any enquiries in the meantime regarding the building, etc., may be made to Box 835, Cobalt, Ont.

Wait for the opening on or about Aug. 28th. The low prices at this new store and the high quality of the new goods carried will make it well worth you while.

N. ANSARA

The Up-to-date New Dry Good Store

30 THIRD AVE.

TIMMINS, ONT.

Do Your Bit to Prevent Bush Fires

YOUR co-operation—the co-operation of all the citizens of Ontario—is the biggest need in Ontario Forestry to-day.

History shows that impoverishment and national decline follows from the destruction of a country's forests.

Most of the area of this Province is non-agricultural, suited by Nature only for growing trees. This land remains yours but the Government sells the trees.

Every summer in Ontario an average area of 425,000 acres of forest land is burnt over, equal to a strip 130 miles long by 5 miles wide. This yearly desolation at the hands of her own people is gradually turning the northern part of the Province into a rocky desert. On thousands of acres, even the soil has been destroyed by fire!

Save Ontario's Forests They're Yours

The average yearly number of forest fires in Ontario is about 1,275. The vigilance of the Fire Rangers keep two-thirds of Ontario's forest fires down to an average size of less than five acres. But the others are big enough to raise the total average to 350 acres.

Forest fires in Ontario are destroying provincial assets of timber and pulp wood upon which the Province relies to help pay her share of Canada's War Debt. Forest fires destroy fish and game, decrease the regularity of stream flow, cause spring floods, land erosion and the crippling of water powers; turn revenue-producing areas into rock deserts.

Out of every 100 fires in Ontario's forests only three are caused by lightning, while ninety or more are due to man's care-

lessness. One thousand men scattered over 100,000,000 acres, have little chance of preventing fires. All they can hope to do is to see the smoke in time to check them and put them out before they spread beyond control.

The problem of adequate protection of Ontario's Forests from fire is almost entirely a moral one involving the whole public of Ontario. The vast majority of forest fires are caused by human carelessness due to lack of civic responsibility. The tendency is to leave all the responsibility to the Government for protecting the forests from fire. The Government cannot protect the forests belonging to the people of Ontario unless the people of Ontario cooperate. Forestry needs your patriotism, your public spirit, your regard for the general welfare of Canada.

Ontario Forestry Branch,
Parliament Buildings, Toronto, Ont.