From Where I Sit (by R.O.)

IMAGES

The worship of Images is an accepted part of our modern society, and it is potentially dangerous. Business corporations, public figures such as politicians, government agencies etc., make use of advertising techniques to create favourable "Images", and therefore enlist public support. On the surface this may seem a harmless, even desirable idea, but we should look below the surface to see what this can mean. If a favourable and successful public "Image" can be created and get public support, that support is given to the Image, but not necessarily to a man, a cause or a corporation the public would wish to support. In other words, our attention is focussed on a symbol and we are supposed to be impressed by the symbol so favourably that we don't see what's behind it. If we could see past the Image we might be very unfavourably impressed. The whole thing may be harmless, but if we are not careful, we might find out too late that the Image is just a decoy luring us into danger. In any case, it is foolish to follow a shadow - we should find out what the shadow really represents. To use a different comparison, the artificial Image could be a Will-o-the-wisp, leading us into the swamp where we sink helplessly. The art of creating public Images can be dangerous for those who believe blindly in them, without looking for what's behind them.

Teen Talk

Teen Music Today (First in a series)

The Return of the Big Bands (by B.G.)

About twenty-five years ago the modern music scene was dominated by big bands, made up of twenty to fifty members. Usually the band did only sweet and creamy instrumental music, not vocal music.

Among the biggest of the big bands were those conducted by Tommy Dorsey, Glenn Miller, Count Basie and Guy Lombardo. I'm sure older readers will remember the days of the big bands, because there was a war on at the time.

Lately, music of the big band's type has been coming back, although few people have noticed it. More and more singers and groups are using back-up bands. An example is Mitch Ryder, who uses a band to back him up. The Buckinghams are a rock group who use a back-up band in recording sessions, as do many other popular groups.

The return of the big bands is largely the result of the popularity of the Tijuana Brass, who use the big band music, and are popular among all age groups.

Next time you hear a popular record, just see if you hear big band music accompanying the group who sing the song. This just goes to show that you can never tell what's coming next in the teen music business!

JOKES

Joe: "Quite a storm last night."

Moe: "Yes it was."

Joe: "Damage your barn much?"

Moe: "I don't know, I haven't found it yet."

Bus Conductor: Passenger: "Those two fellas have been arguing every morning this week."
"Yes, they must find the weather so cold thay have to start a
heated argument to keep themselves warm."