

Creating a Place Worth Caring About: Introducing the Black River Market

(Continued from page 2)

Within the next few months, Cliff, supported by a small team of skilled employees, will bring back cheese making, on a scaled down artisanal basis, to Black Creek. Laurie Tomin, a cheese maker formerly of British Columbia, has moved to the County and will soon start a developmental process of making cheeses such as brie in the summer and Alpine style Gouda and Emmental during other seasons.

A Café with an Option for an Adult Beverage

That's just the start. Cliff has bigger ideas that he's about to launch, among them an outdoor farmers' produce market and a café that will serve adult beverages. He's applied for a liquor license

and if all goes well, that option might be in place later in the spring. He will be broadening his menu to include pizza and espresso and at some point, have live music to round out the casual "stop by for a visit and chat with your neighbours at the community hub" atmosphere.

Cliff is accustomed to getting new ventures off the ground. A County kid who grew up near the Massassauga Point Conservation Area in northeast Prince Edward County, he developed a career in creating software. When he and his wife and family moved to Black Creek four years ago, he launched a web-based program called 'Locazoa' that enabled local

farmers and producers to list the products they had available for sale. Local residents can visit the site online to find locations to buy what they need, based on the environmental desirability of sourcing products from within a 100K radius.

On a personal note, Cliff views this adventure as a way to "make a direct connection with my community".

"It's a hands on way to

engage with my neighbours. Everyone here is fantastic. We are very lucky to have such a committed, supportive community. I'm standing on the shoulders of giants here. I want to preserve the history of Black Creek here so it doesn't disappear."

**Referencing a TED Talk by James Kunstler discussing the importance of creating a "sense of place" that is worthy of being caring about*.*

Black River

MARKET

913 CTY RD 13

613-476-6262

SCOOPS CLUB

1	2	3	4	5
6	7	8	9	FREE

Buy 9 ice cream scoops, get 10th free



blackriver.market




CHESTNUT PARK.
 REAL ESTATE BROKERAGE
 CHRISTIE'S
 INTERNATIONAL REAL ESTATE

www.threeinpec.com
 MONICA KLINGENBERG
 LAURIE GRUER
 ALYSA HAWKINS
 SALES REPRESENTATIVES