

JOHNSON'S
BABY POWDER

AFTER BABY'S BATH — DUST
ON FREELY, BEING SURE TO
COVER EVERY SKIN FOLD. IT
RELIEVES AND PREVENTS CHAF-
ING. DOES AWAY WITH DIAPER
RASH AND RELIEVES URINE
SCALD.

WHEN THE DIAPER IS
CHANGED — AFTER BATHING
THE BUTTCKS, DUST ON THIS
HEALING POWDER. USE IT TOO,
ON THE DIAPER ITSELF, TO SOFT-
EN ANY ROUGHNESS.

IN HOT WEATHER — USE FREE-
LY TO RELIEVE OR PREVENT
PRICKLY HEAT.

BEST FOR BABY
BEST FOR YOU