



JOHNSON'S  
BABY POWDER

AFTER BABY'S BATH — DUST  
ON FREELY, BEING SURE TO  
COVER EVERY SKIN FOLD. IT  
RELIEVES AND PREVENTS CHAF-  
ING. DOES AWAY WITH DIAPER  
RASH AND RELIEVES URINE  
SCALD.

WHEN THE DIAPER IS  
CHANGED — AFTER BATHING  
THE BUTTCKS, DUST ON THIS  
HEALING POWDER. USE IT TOO,  
ON THE DIAPER ITSELF, TO SOFT-  
EN ANY ROUGHNESS.  
IN HOT WEATHER — USE FREE-  
LY TO RELIEVE OR PREVENT  
SWEATY HEAT.

BEST FOR BABY  
BEST FOR YOU

Johnson's  
BABY  
POWDER



Johnson & Johnson  
LIMITED MONTREAL

BORATED TALCUM