

Russell Review

Box 359 • Russell, Ontario • Phone 445-2080

Vol. 2, No. 22 "You make the News" September 2, 1977

Russell Fair

Top names draw record crowds to slam-bang Show
Over 5,000 attend



Ronnie Prophet plays to packed House



Tractor Pull — Dust, Sweat and Mechanized Muscle

BACK TO SCHOOL

— School Openings —

All Schools in the Russell Area open Wednesday, September 7 at 9:00 a.m.

Sidewalk Talk

Bid for Review — May become first
private paper since war

By Mark Van Dusen

The Review may be changing hands.

My father, my brother and I have applied to the Russell Recreation Association for ownership of the paper.

The association seemed receptive to the idea at its last meeting since the paper has been operating at a loss. The deficit is now more than \$1,000 annually, money which could be funnelled back into the community.

The association will decide early this month whether it will turn over the paper. If it agrees, October will see the first edition of a privately-owned newspaper here since the Russell Leader folded during the Second World War.

Why become involved in a money-losing business venture, even a small one?

We feel with the right direction and a bit of luck, the Review can break even, maybe earn a modest profit eventually, perhaps enough to rent a small office in the village.

Ad rates might have to be increased, a subscription fee charged. Obviously, revenues will be limited by circulation which is now 800 without a lot of room to grow.

The appearance of the paper will likely change, the content improve, it may even be

published more often. We'll play it by ear.

Most important, the paper will continue - must continue - to rely on people who have dedicated much of their time toward providing Russell residents with a luxury many larger and more prosperous communities have not been able to afford; people like Suzanne Schroeter, Mary Rowsell, Norm and Karen Bowley and Joyce O'Reilly.

In this respect we will be relying on the community even more.

My father Tom, a writer and former journalist who recently moved to Russell, my brother Tom who lives in Chesterville and is a working journalist like myself, and I find the concept of a privately-owned newspaper in Russell exciting.

We are approaching it with a mixture of seriousness and fun, the way in which one might tackle a new hobby.

We hope it will become a hobby, or a collectivity of hobbies, for the community as a whole; something we can all take pride in like a rare stamp, a vintage car or a model ship.

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Photos by Mary Rowsell



Flower Judging — A keen eye decides sweet Victor

RUSSELL RECREATION ASSOC. & RUSSELL LION'S CLUB
presents a

Giant Beef Bar-B-Que
and Dance

Russell Recreation Centre

Sat., Sept. 10

\$5.00 per person

Dance to "The Tradewinds"
(from the NAC Beer Garden)
9 to 1 a.m.

Bar-B-Que from
5:00 to 8:00 p.m.
"GET YOUR TICKETS EARLY!"