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Red Rose Tea
Orange Pekoe
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High-Pressure Selling

The London Times devotes a column editorial to the menace of sky-writing and suggests that it is a sort of indecent advertising, and therefore should be forbidden.

Some very clever verse has been written on the subject. This extract from a poem in The New Statesman is quite Byronic in its ironic excellence:

"Now progress reigns; now dawns that happier day
When idle Nature can be made to pay.
Lift up yo' eyes; no more with one accord
The heavens proclaim the glory of the Lord."

But made subservient to man's deeper need
Blazon the virtues of the fragrant weed,
Instruct us in the brands of pills and gin,
Or on what day the Bargain Sales begin."

—Boston Transcript.

**Crows Supply Pin Money
For Nebraska Farm Boys**

Omaha.—Nebraska farmer boys can make more money robbing crows' nests than their mother can accumulate gathering hen's eggs.

Some of the counties in this State pay a bounty on crows' eggs, and although the farm price for the product of the hencoop has been as low as 7 and 8 cents a dozen, the bounty price of crows' eggs has held firm at the county clerk's office at 5 cents each or 60 cents a dozen.

Holt County recently recouped some of its outlay on keeping down the crow pest by selling a setting of crows' eggs to a New York dealer.

In adding "Fresh Paint" to the already numerous "signs of spring", one may not only brighten the surroundings, but aid employment and business.

**What New York
Is Wearing**

BY ANNEBELLE WORTHINGTON

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Furnished With Every Pattern



2802

Here's a new smart higher waistline effect in Vionnet styling in tied bodice arrangement. It's so distinctly individual.

The dropped shoulders are finished with cute puffed sleeves that may be omitted as in miniature view, if you please.

The skirt is very smartly designed to give graceful height to the figure.

A marine blue printed silk is youthfully lovely as the original. Plain crinkle crepe silk in beige is stunning for this model.

For more dressy wear, pale blue, black or beige lace is very effective. Style No. 2802 is designed for sizes 14, 16, 18, 20 years, 36, 38 and 40 inches bust.

Size 16 requires 3 1/2 yards 39-inch.

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Dr. Williams' **BABY'S OWN TABLETS**

ISSUE No. 22—'32



**How to play Bridge
AUCTION and
CONTRACT**

by Wynne Ferguson
Author of "PRACTICAL AUCTION BRIDGE"

ARTICLE NO. 24

In the play of the hands at Auction and Contract there are numberless opportunities to make good plays, but the most important one of all is the winning of the trick that scores game or saves it. For example, suppose the declarer is playing spades and it is easily possible to make three odd but there is no apparent way to score game. That is the time for the declarer to do some deep thinking and endeavor to figure out some way to make game. Sometimes this can be done by mentally placing certain high cards in the opponents' hands in such a way that game is possible. At other times it can only be done by letting the opponents have the lead in the hope that they will make a mistake and thus give the declarer his only chance for game. That is what is meant by getting the trick that scores game.

On the other hand, suppose your

Hearts—9, 6
Clubs—K, J, 7
Diamonds—K, 10, 8, 5, 4, 2
Spades—A, K

Hearts—A, K, J, 7
Clubs—4
Diamonds—9, 7, 6
Spades—9, 8, 7, 5, 3

Hearts—3
Clubs—A, Q, 6, 2
Diamonds—A, Q, J
Spades—Q, J, 10, 6, 2

No score, rubber game. This hand is applicable either to Auction or Contract. Z dealt and bid one spade. A and Y passed and B bid two hearts, Z two spades, A three hearts, Y three spades, B four hearts, Z four spades and A doubled. All passed and A opened the king of hearts and followed with the ace of hearts. How should Z play the hand?

Solution: Z should let A hold this trick and discard a club or a diamond. By so doing, he could have made five-odd in spades if A had then led either one of the other three suits, for in that case he could have taken A's trumps and his suit cards were all good. If A had led another heart at trick three, Z should have trumped in the dummy with the king and then led four rounds of trumps. He should then have led either clubs or diamonds until A made his last trump.

In this way, Z could have made four spades. If, however, he trumped the second heart trick in his hand and led two rounds of spades, his hand was hopeless and he would lose his con-

tract by one trick. This hand shows the importance of thinking out the play of the hand and the possible cards held by opponents, even at the second trick. The minute the dummy hand was placed on the table, Z should have figured what cards A must hold to justify his double. The only excuse for the double would be at least five small trumps and the ace, king of hearts. With any less holding in trumps, A's double would have been unsound.

It is an easy hand with all the cards exposed, but not easy if they are concealed unless you stop to think and figure out how the unseen cards must lie to give you game. It is a fine illustration of the importance of playing for the all-important trick that will score game and of doing so from the very first card played.

In the following problem, try your own skill in solving before reading the solution. Then compare results and thus obtain a valuable lesson or evidence that you are pretty good, dependent upon failure or success.

If hearts are trumps and Z is in the lead, how can Y, Z win all four tricks against any defense?

Solution: Z should lead the ace of diamonds and discard the ten of clubs in Y's hand. He should then lead the ten of hearts. Now A must discard either a club or a spade. He cannot discard a spade for, if he does, Y will discard the jack of clubs and his nine of spades will be good. A, therefore,

opponents are playing the hand at spades, and it is up to you to save game. You can figure out how to take three tricks but cannot see any hope for the fourth trick. Then you should figure out in your mind what card or cards your partner must hold to make that extra trick and play accordingly. You will be surprised how often the card that you figure must be there, will be there and therefore save the game. It is on close hands of this type that the good player has such an advantage. The all-important trick of every hand is the one that either makes game or saves game; so bend all your energies and concentrate all your thought on that one trick and, if it is in the cards, don't let it get away from you.

The following hand is given as an illustration of the dealer's failure to observe this rule and of the big loss resulting.

Hearts—Q, 10, 8, 5, 4, 2
Clubs—10, 9, 8, 5, 3
Diamonds—3
Spades—4

Hearts—Q, 10, 8, 5, 4, 2
Clubs—10, 9, 8, 5, 3
Diamonds—3
Spades—4

Hearts—3
Clubs—A, Q, 6, 2
Diamonds—A, Q, J
Spades—Q, J, 10, 6, 2

It is an easy hand with all the cards exposed, but not easy if they are concealed unless you stop to think and figure out how the unseen cards must lie to give you game. It is a fine illustration of the importance of playing for the all-important trick that will score game and of doing so from the very first card played.

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is forced to discard the six of clubs and Y discards the nine of spades. B must now discard a club or a diamond. He cannot discard the king of diamonds for, if he does, Z's four of diamonds will be good. B, therefore, is forced to discard the nine of clubs. Z now leads the four of clubs and Y wins the remaining two tricks. It is a fine example of the "double squeeze."

Problem
Hearts—none
Clubs—A, J, 10
Diamonds—none
Spades—9

Hearts—none
Clubs—Q, 6
Diamonds—J
Spades—Q

Hearts—10
Clubs—4
Diamonds—A, 4
Spades—none

Hearts—none
Clubs—K, 9
Diamonds—K, Q
Spades—none

On Being Good Sports

By the Prince of Wales

I am full of admiration for those running voluntary organizations, but it struck me that the older people were to the fore. It is time the younger generation got down to leadership as well.

They are doing a lot, but, frankly, I am suggesting that they can do a lot more. It is up to us to see the youth of the country encouraged to exercise their minds and blow off steam, and help them to grow up good sports.

It would be a fine thing if all who are associated together for games were also associated in some form of service. I wonder, too, if the staffs of our great business houses, insurance offices and banks might not make themselves corporately responsible for some form of individual service that would enlarge the opportunities of boys and girls.

We are not here to consider how industrial or political action can help us in our present difficulties. We are here to consider how we our-

selves can help each other, and I am sure there is a lot that can be done.

Wandering Housewives

American passport statistics show that more housewives take trips abroad than women in any other occupation. In a list of 31 classified occupations, "housewives" received 13.09 per cent. of all the passports issued in 1931. Travel writers foot the list, with only 0.83 per cent. of passports credited to them.

The brevity of a recent dispatch from South America, telling of an airship's arrival from Germany, indicates the length of aviation's progress since columns were used to describe the first flight of that kind.—The Christian Science Monitor.

WOOL
HIGHEST PRICES PAID
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An over-stout person is an auto-intoxicated (or self-poisoned) person whose internal organs are failing to expel from the body the waste products of digestion. Allowed to accumulate, this waste matter is turned into layer after layer of hideous fat.

The six salts in Kruschen assist the internal organs to perform their functions properly—to throw off each day the wastage and poisons that encumber the system. Then, little by little, that ugly fat goes—slowly, yes—but surely, and you feel so wonderfully healthy, youthful, and energetic—more so than ever before in your life!

Classified Advertising

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YOUTH AND BEAUTY DWELL in a slim and slender form. Slendor tablets help to relieve you of that excess avoirdupois safely, sanely, surely. Exact formula on the box. Three-week treatment, \$1.50. Roy Kitchen, The Careful Chemist, London.

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WOULD LEASE WEEKLY NEWS PAPER in Ontario. Send particulars to Box 16, Wilson Publishing Co. Ltd., Toronto.

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