

a **S**mart,
Modern Car for All the Family

WHAT a thrilling gift—a shining new Chevrolet for all the family! They'll be delighted with its smartness and its style. Its streamlined, ultra-modern silhouette. Its modish Fisher Body luxury. The happy choice of colors.

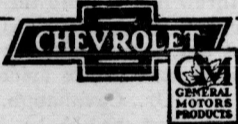
They'll be glad you chose a car with *built-in* smoothness—the new Chevrolet is always smooth and quiet and restful.

They'll thrill to its handling ease, its power and flexibility. Silent Syncro-Mesh transmission to make gear shifting easy, simple and absolutely silent under every driving condition. Simplified Free Wheeling, the new driving sensation! 20 per cent. more power, to give quick get-away and more miles per hour! Down-draft Carburetor for easy starting!

Is it any wonder that so many people are singling out the new Chevrolet Six as *just the right* family car—the ideal Christmas gift? Perhaps you plan to buy next Spring—why wait? Come in and let us help you plan *your* family's great surprise today!

The new Chevrolet may be purchased on easy G.M.A.C. terms—with the broad protection of the General Motors Owner Service Policy.

**THE NEW
 CHEVROLET SIX**



CS-132

D. A. McARTHUR

for Economical Transportation



**Authorized
 Sales and Service**

**D. A. McARTHUR
 Russell, Ont.**

Sincerely Wishes you all

**The Compliments
 of the Season**