Enterprising woman creates own business in wedding make-up

RICHMOND HILL — Marlene Rosenzweig believes a wedding picture is worth a thousand words if the make-up is perfect.

"I feel that getting faces of the bride and bridesmaids, and even the groom and his entourage, done right makes for a 100 per cent better picture and wedding," says the 29-year-old Richmond Hill resident, who has been doing make-up for weddings on a part-time basis for the past three years.

"Many people go into weddings without the proper cosmetics on their face," she says. "As a result, the make-up clashes with their outfits."

She says she usually charges $20 a person if there are a minimum of five persons in the wedding party — the bride is made up free. She gives a complete make-up and it takes about 20 minutes a person.

"I don't feel this is expensive — it's the going rate — and I also leave extra make-up for the people," she says. "I also like to do everyone in the wedding so that they are co-ordinated."

She says she'll also do the face of the groom and his party — "If they need a touch-up, I can do that, and even give them a little color."

Rosenzweig has two young children and is now hoping to work full-time in the make-up business from her home.

She also teaches self-improvement in make-up and skin care, and how to put on cosmetics.

She says she'll teach and do make-up from her home or go wherever the customer feels most comfortable — their home, the church or even the hairdressers.

For information, call 884-0318.

ROSENZWEIG, MARLENE

MICHAEL STUPARYK/TORONTO STAR

Blushing bride: Marlene Rosenzweig, 29, of Richmond Hill applies make-up to Clara Tassone prior to wedding ceremony. Rosenzweig charges $20 a person if there are a minimum of five in wedding party and bride is made up free. She will also do the groom and his party.