



Artist's concept of Prestolite plant at Maple

# Prestolite Battery plant undergoes expansion

The Prestolite Battery Division of Eltra of Canada Limited has announced a \$7 million program to expand, modernize and consolidate its Ontario manufacturing facilities at Maple.

The announcement was made by Donald W. Perkins, president.

"The expansion, which will increase Prestolite's Ontario battery production capability by 60 per cent, was necessitated by the recent awarding of a significant portion of the Ford Motor Company's original equipment battery business in Canada, following earlier acquisition of other major accounts," Mr. Perkins said.

The Ford contract, which will be valued at approximately \$30 million over the three-year contract, will be for expanded grid, calcium alloy, maintenance free batteries for the Ford Car and Ford Truck Assembly plants in Oakville.

The contract will begin with the 1981 model year.

Prestolite is a leading manufacturer of lead acid storage batteries for original equipment and replacement use on automobiles, trucks, buses, farm, industrial and construction equipment, lawn and garden tractors, marine and recreational vehicles.

In addition to Prestolite brand batteries, Prestolite manufactures a number of private brands which are sold to major accounts in the mass merchandiser, petroleum company, tire company, vehicle manufacturer and independent distributor market segments.

Plans call for increasing the Maple manufacturing facility to 146,000 square feet and the addition of a two-storey, 13,000 square foot office building providing

total floor space at Maple of 159,000 square feet.

At the same time, the company announced that it would phase out its present Dufferin Street plant in Toronto. In operation since 1927, the plant is located in a residential area of Toronto with limited expansion possibilities.

The new plant, which will utilize the newest and most modern methods known to the battery industry, will also feature extensive and effective environmental systems to comply with governmental regulations.

The expansion and consolidation will result in a substantial increase in employment. Currently, the Toronto and Maple plants combined employ about 190 hourly workers.

The Company and the United Auto Workers Union, which represents employees at both Toronto and Maple facilities, have entered into a long-term agreement with provisions to encourage the transfer of Toronto employees to Maple.

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**Civic Corner**

The following meetings of Civic interest have been scheduled during the next two weeks:

Monday October 1, — Regular Council Meeting, 7:45 p.m. Council Chambers

Tuesday October 2, — Finance Committee Meeting 4 p.m. Treasurers Committee Room

Tuesday October 2, — Planning Committee Meeting, 7:30 p.m. Council Chambers.

Wednesday October 3, — By Laws, Procedures, Fire and Personnel Committee Meeting, 7:30 p.m. Committee Room "B"

**WATCH FOR NESBITT'S TIRE CENTRE OPENING SPECIALS NEXT WEEK'S RICHMOND HILL LIBERAL**

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**SOUTH DON MILLS INDUSTRIAL TRANSIT SERVICE**

Commencing Monday, October 15th, 1979, T.T.C. will provide a 26 minute frequency transit service from 6:00 a.m. to 9:00 a.m. and 3:00 p.m. to 6:00 p.m. by extending their Victoria Park Avenue service. In the A.M. they will proceed north of Steeles on Victoria Park, east on Steelcase, north on Esna Park, east on Alden, south on Hood, east on Gibson, south on Warden and west on Steeles to Victoria Park. During the P.M. the routing will be reversed.

FARE RATES - The same fare rate will apply as presently used on the existing T.T.C. service in the Industrial Area - Proceeding north of Steeles a 25¢ fare (cash or ticket) will apply to riders not in possession of a valid Markham Transit Transfer. Proceeding from the Industrial Area all riders pay 25¢ to Steeles. Those continuing south of Steeles pay the regular T.T.C. fare rate. Those transferring to Markham Transit receive free transferring privileges. Tickets are available at the Town of Markham Municipal Offices and from the T.T.C.

**Take the positive approach to being a parent!**

We've got a series of "Kids are people" booklets that can help you with the everyday problems of raising children.

- Will I ever sleep again?**  A booklet dedicated to baby's sleep habits. How to deal with baby's night wakings, nightmares, etc. Remember, it's best to start bedtime routines early in baby's life. This folder is a good place to begin.
- Toilet training**  Some helpful do's, don'ts and things to remember when it's time to produce the potty. Toilet training need not be inconvenient, embarrassing, frustrating or disappointing. Here's an effective guide to build your confidence in coping with this complicated issue! Minimize the child's problems and maximize your confidence.
- Playing and learning (toddlers and infants)**  Infants and toddlers love to explore. Play-and-learn games are key ingredients to a healthy, positive child-parent relationship: doing, touching, tasting, and dramatic play. Also, "nursery songs", "finger and toe games", "story telling" and "mayonnaise painting". Play-and-learn games help baby's general development!
- Freedom to grow**  Psychologists believe that children should try to learn new skills naturally. Kids want to do things for themselves but can be discouraged when over-protected. We all want our children to grow up to be responsible, independent adults. This helpful folder can serve as an excellent guide along the way.
- Aggression is natural**  Children go through the same feelings of frustration and anger as you do. And sometimes it's hard to get a handle on the hostility your child is experiencing. With a little self-control, love and the advice contained in this folder, you can make your child's aggressive tendencies a positive form of self-expression.
- Discipline**  Discipline is confusing to many. Some feel it is wrong to be angry with a child. Discipline, however, is necessary to a healthy parent-child relationship. Ideally, discipline helps a child become self-confident and, more importantly, self-disciplined. Although there are no pat answers, this folder offers some reasonable suggestions, when your child becomes unreasonable.
- Jealousy**  It's practically impossible to prevent your older child from growing suspicious when a strange new baby arrives in the home. Help your child overcome these feelings by knowing about them before they happen. "What to do when baby arrives?", "special treats", and "shared caring" are just a few of the sensible suggestions this pamphlet offers. Prepare your child before the second baby comes along.
- Children are people.**  The importance of praise and encouragement, consistency in discipline, and the gift of love are discussed. The "child as a person" theory is examined with special emphasis on the early development of a positive parent-child relationship.

CUT THIS AD ALONG THE DOTTED LINE. CHECK THE BOX FOR THE BOOKLETS YOU WANT. FILL IN THE ADDRESS FORM AND MAIL TO:

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Minister of Community and Social Services  
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