

BAYVIEW SCHOOL OF BALLET
YONGE & FINCH
222-5111

- DISCO
- BALL ROOM
- GROUP CLASSES
- 8 WEEKS
- \$40⁰⁰

THE Liberal Community

Section C

REALTOR 1st in homes
Royal Trust 1st in service
THE SIGN THAT SELLS
881-3232
ROYAL TRUST CORP. OF CANADA

Wednesday, September 19, 1979

Scholastic-TAB

Children's book centre of Canada is in Hill

Any day now back-to-school-children will be coming home with the familiar book club lists.

Many might not know these lists and books on the list are the brain child of Scholastic-TAB Publications — right here in Richmond Hill.

Scholastic Publications originated in the United States, publishing a current affairs magazine to keep children up to date.

The company came to Richmond Hill in 1960 with the goal of developing recreational reading through a number of book clubs.

"What we're really trying to do is encourage kids to read," said Scholastic's Managing Director, Bill McMaster. "It's an enrichment program."

chance to learn and will not be blocked by their particular reading level.

By finding an interesting story, in which characters are true to life, and weaving it around life's basic values of honesty, courage, compassion and generosity, Scholastic is achieving its goal.

Last year more than six million children's books were shipped out of Richmond Hill by Scholastic Publications.

"Richmond Hill is known as the rose capital of Canada," said Mr. McMaster, "now it is certainly the children's book centre of Canada."

Books on the five lists, covering the whole spectrum from Kindergarten to Grade 13, are 90 per cent paperback, to keep prices as low as possible.

"If not, we rule out a lot of children" said Mr. McMaster.

Most of the material, up to 75 per cent, comes from the parent company in U.S., but Mr. McMaster said Scholastic in Richmond Hill is trying to develop Canadian material.

Right now there are more than 60 Canadian titles in print.

Book club books are primarily fiction, but do include science, reference, historical and science fiction reading.

Materials submitted are carefully selected.

"We know the kind of book that will go well," said the managing director.

Mr. McMaster said his company tries to respond to needs for any type of reading material related to children.

In addition to the five school clubs, there are three more services — Criterion for teachers, Home Book Services and Arc-en-ciel (rainbow), to cover the bilingual need in Canada.

Twenty-seven scholastic magazines are available through the Richmond Hill company and Mary Glasgow French, German and Spanish magazines.

Instructional material for teachers to use in the classroom is also available.

As this is the International Year of the Child, Scholastic Publications is encouraging teachers to help children become more interested in reading and become better readers.

"I feel one of the best things you can do for children is to help them become readers," said Mr. McMaster.



Managing Director of Scholastic-TAB Publications, Bill McMaster, surveys the growing number of Canadian titles being offered through school book clubs. (Liberal photo by Bruce Hogg)

HELPMATE INFORMATION COMMUNITY CALENDAR

September-October

883-2234

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY				
19 St. John Ambulance training session, Richvale Comm. Ctr. 8 p.m. 884-4204. Thornhill Amateur Radio Club, Thornlea Sec. School, 8 p.m. 889-3848. Klass Vangraft (3 folksingers) at Hillcrest Mall, 5.30 — 8 p.m. St. Paul's Lutheran LCW meeting, 8 p.m. 1st Concord Brownie registration, Patricia Kemp Comm. Ctr. 4.30 p.m. Beavers registration, St. Paul's Lutheran, Bayview Ave. 6.30 p.m. 884-6339. Chamber of Commerce executive meeting, noon, Victoria & Grey bldg. Thornhill Library evening book discussion group, 7.30 p.m. Thornhill Comm. Ctr.	20 Widows & Widowers meeting, Victoria & Grey bldg. 8 p.m. Richmond Hill Lions meeting, Lions Hall, Centre St. 6.30 p.m. B'nai B'rith meeting, Gallanough Library, 8 p.m. 881-2027 or 889-7084. Thornhill Figure Skating Club registration, 7 p.m. Thornhill Comm. Ctr. 881-3313. Thornhill Newcomers Club coffee party, 881-8094. Right to Life meeting, 448 Lynett Cres. 7.30 p.m. 884-3556. Family Services office, 7.30 p.m. R. Hill Aquatic Club registration, 6 p.m. 884-8003 or 669-1840. Modern Square Dancing, beginners class, Roselawn School 8 p.m. 884-1059.	21 Richmond Hill Jewish Community High Holiday Services at Richvale Community Centre. Info: 884-6283. Richmond Hill Naturalists Club, Consumers Gas bldg, Elgin Mills, 8 p.m. Speaker: Martin Obbard "Biology of Snapping Turtle". Donations needed for December Rotary TV auction. For further information, call 884-1868 or 884-6274.	22 Bazaar, Johnsville Village Public School, Bayview and John Streets, 1 to 5 p.m. Free babysitting available. 881-5245. Richmond Hill Minor Hockey skate and equipment resale in the new arena. 2-4 p.m. Thornhill Community Centre Library "Make a Macaroni Masterpiece", 6-12 years. 10.30 a.m. Pre-registration. Richmond Hill Minor Hockey registration, new arena, 3-6 p.m. Laurie Knight, ventriloquist at Charles Connor Library, Oak Ridges. All ages. 2-2.30 p.m.	23 Richvale Lions Bingo, Lions Hall, 31 Spruce Avenue, Richvale. 7.30 p.m. THEOS (organization for widowed people, young and middle-aged) meeting at 2.30 p.m. Trinity Presbyterian Church, 2737 Bayview Avenue. Info: 447-7901. Richmond Hill Minor Hockey registrations at the new arena from 1 p.m. to 5 p.m.	24 Thornhill Barbershoppers, Highland Jr. High School, 8 p.m. 633-5209. Richmond Hill Aquatic Club registrations and start of competitive swimming. All week. 884-8003 or 669-1840. Thornhill Community Centre Library afternoon book discussion group. 1.30 p.m. Craft evening, St. Paul's United Church, Oak Ridges, 7.30 p.m. 773-5603. York Philharmonic Choir, Richmond Hill Baptist Church. 884-4032.	25 York branch of AECEO workshop to prepare for Early Childhood Education Awareness Week. Mini-Skool, 54 Avenue Road, 7 p.m. The Thornhill Cine Movie Club, Thornhill Community Centre Library. First evening of film viewing and discussion. 8.30 p.m. York Choral Society rehearsal, McConaghy Public School, 8 p.m. Info: 884-4532. Thornhill Community Band practice, Thornlea Secondary School. Beginners: 7 p.m., Concert Band, 8 p.m. Info: 889-9620.	26 Social Planning Council, Richmond Hill Town Hall, Committee Room B. 8 p.m. The Climax Jazz Band at Hillcrest Mall, Market Court. 5.30 — 8 p.m. Canadian Progress Club, York Central, 7 p.m. Info: 884-3888. Babysitting Co-op meeting, 92 Yongehurst Road, Richmond Hill. 8 p.m. Info: 883-4583.	27 Curtain Club presents "There Goes The Bride". 8.30 p.m. Tickets: 884-3703. Thornhill Newcomers Club historical tour. Enquire: 881-4960. Business meeting at Heintzman House, 8 p.m. Richmond Hill Rotary Travelogue Series, Bayview Secondary School. Tickets: 884-6274. "Let's Go Dutch". Johnsville Village annual general meeting, Thornhill Community Centre, 7.30 p.m.	28 Training classes at historic Gibson House. Volunteer interpreters are trained to show the public through this historic house. Interviews conducted in September. Info: 225-0146. Curtain Club presents "There Goes The Bride", 8.30 p.m. Tickets: 884-3703.	29 Richmond Hill Minor Hockey skate and equipment resale in the new arena. 2-4 p.m. Curtain Club presents "There Goes The Bride", 8.30 p.m. Tickets: 884-3703. Thornhill Community Centre Library "Thanksgiving Craft" 6-12 yrs. 10.30 a.m. Pre-registration. Richvale Minor Ball Assn "Breaking Training" dance, Richvale Comm. Ctr. Ticket info: 884-5642. Richmond Hill Aquatic Club tag day in Richmond Hill.
30 Richvale Lions Bingo, Lions Hall, 31 Spruce Avenue, 7.30 p.m. Donations needed for December Rotary TV auction. For further information, call 884-1868 or 884-6274.	1 Thornhill Barbershoppers, Highland Jr. High School, Don Mills and Cliffwood. 8 p.m. For further information, call 633-5209.	2 Scone Tea, Burr House, 520 Carville Rd. 1.30 — 3.30 p.m. Info: 884-0327. York Choral Society rehearsal at McConaghy Public School. 8 p.m. Info: 884-4532. New Chinchilla Ranchers meeting, 8 p.m. Patricia Kemp Community Centre, Dufferin St. Info: 889-0930.	3 Chamber of Commerce meeting, Noon, Pagoda Court Restaurant. Guest speaker: Catherine Hunt. Curtain Club presents "There Goes The Bride", 8.30 p.m. Tickets: 884-3703. Ohulani Otubu "Hawaiian Nights" at Hillcrest. 5.30 p.m.	4 "King Tut Night", Slide Show and lecture. Thornhill Community Centre. 8 p.m. 881-5668. Limited registration. Curtain Club presents "There Goes The Bride", 8.30 p.m. Tickets: 884-3703. Richmond Hill area Block Parent Meeting, York Regional police stations, Major Mackenzie Dr. 7.30 p.m.	5 Curtain Club presents "There Goes The Bride", 8.30 p.m. Tickets: 884-3703. One Parent Families Association dance, Thornhill Community Centre, Bayview and John Streets, 8.30 p.m.	6 Curtain Club presents "There Goes The Bride", 8.30 p.m. Tickets: 884-3703.				

REGULAR EVENTS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Cantabile Chorale 8.00 p.m., Thornhill Baptist Church — 889-1105 (starts Sept. 10) Lions Bingo at 7.40 p.m. Lions Hall, Centre St., R.H. Duplicate Bridge St. John's Anglican Church 12125 Yonge St., R.H. 8 p.m. — 884-1689 York Philharmonic Choir Practice, R.H. Baptist Church, 7.30 p.m. New members needed for tenor & bass sections.	Alateen — Aurora United Church 8 p.m. — 773-4539 Craft Evening, St. Paul's United Church — 7.30 p.m. 773-5603 R.H. Public Library Pre-School Story Hour 10 — 10.45 a.m. Pre-registration Legal Aid Clinic 7-10 p.m. 884-9148 Mother's Break 9.30-11.15 a.m. Richmond Hill United Church 884-2671	Yoga — 7.15 — 8.30 p.m. beginner 8.30 — 9.45 p.m. intermed. Richmond Hill United Church 884-2671. Richvale Lions Drum Corps & Colour Guard, Lions Hall, 31 Spruce Ave. 7.00 — 8.00 p.m. Thornhill Barbershoppers Heintzman House — 8.00 p.m. 633-5209. All men welcome	Seniors Euchre Game, 1.30 p.m., Club Room, 10149 Yonge St., R.H. Richmond Hill Legion Bingo Legion Hall, Ohio Rd. Richmond Hill — 7.35 p.m. Yoga Class — R.H. United Church, 9 — 10.15 a.m. beginner, 10.15 — 11.30 intermed. 884-2671 Weight Watchers, Concord Community Centre — 7.30 pm 669-2173	Bayview Recycling Depot Bayview & Green Lane 7 — 8.30 p.m. Air Cadets, male & female 13-19 years — Royal Canadian Legion, Ohio Rd. 7.00 p.m. 884-4521 Richmond Hill Youth Concert Band Rehearsals 7.30 p.m. — St. Joseph's School, Roney Ave. 884-8873 Duplicate Bridge St. John's Ang. Church, 12125 Yonge St. 1 p.m. 884-1689	R. H. Recycling Depot, Elgin Mills Rd. E. at Leslie, 10 a.m. till noon Thornhill Recycling Depot Bayview at Green Lane, 10 a.m. till noon Euchre — 1.30 p.m., Seniors Club Room, 10149 Yonge St. Richmond Hill All Welcome.