

Delivery starts tomorrow

York telephone book circulation tops 113,000

A colorful panorama of telephones used during the last century is the feature on the cover of York Region's 1979 telephone directory. Local Bell Manager, K. A. Gilmour, says Bell is marking its 100th anniversary on April 29, 1980.

The phones, in full color against a grey background, range from the early wooden box and handset to the modern Contempra. On the inside back cover is a brief message explaining the cover design and listing the years when the 12

telephones pictured were introduced.

More than 113,000 copies of the new directory will be delivered, beginning Thursday, July 26, Mr. Gilmour said.

The circulation is about 11,000 more than last year.

Bell is continuing its policy of one directory per customer.

Anyone who does not receive a copy by the delivery completion date

of August 9, should call the local Bell Canada business office.

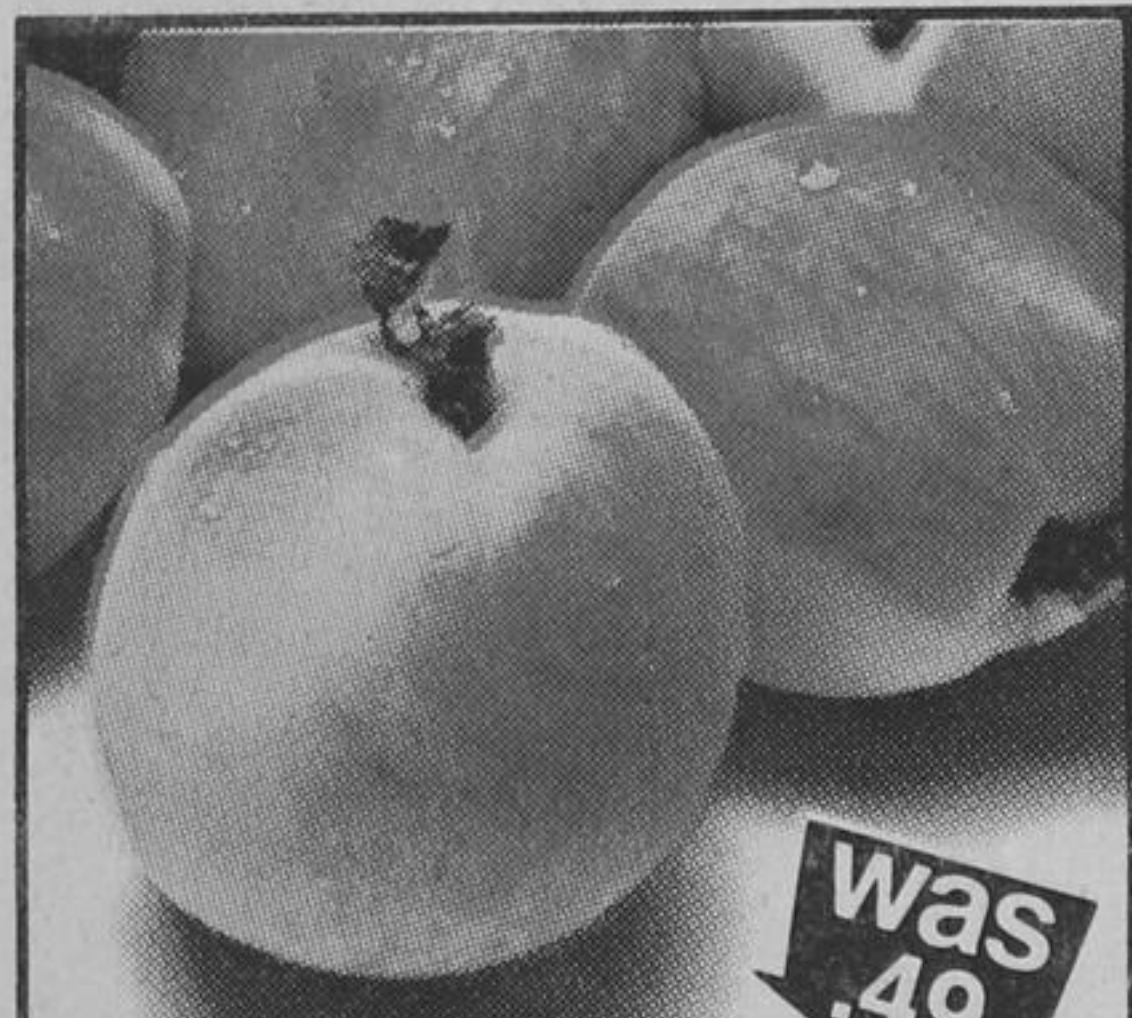
Mr. Gilmour said subscribers should consult the wealth of information in the introductory pages.

These include emergency numbers for police, fire department and

ambulance; long distance area codes; discount times for long distance calls; and Bell Canada numbers for repair, directory assistance and business office.


For further information, call 599-3351.

low prices



produce of U.S.A. #1 grade
fresh peaches
pound **.29**
save **.20** lb.

was **.49**



half and half cream
1 pint carton **.69**
save on cream



Del Monte fancy fruit cocktail
28 fl. oz. tin **.89**
save **.33**

was **1.22**

more grocery values

Johnsons' baby oil	250 mL pl. btle.	was 2.19 1.89
Aim toothpaste	100 mL tube	was 1.49 1.19
Cow Brand baking soda	500 g box	was .51 .47
Neilson Multi-pak, Malted Milk, Crispy Crunch, assorted or Jersey Milk	8 bar poly bag	was 2.11 1.94
Black Flag ant traps	3's pkg.	was .89 .79
Roman Meal sandwich bread	24 oz. loaf	was .77 .55
sugar sweetened, all flavours Kool-Aid	660 g tin	was 1.99 1.91
Realemon lemonade crystals	9.75 oz. pouch, 3's	was .95 .90
Red Rose orange pekoe 2-cup, 60's tea bags	8 oz. box	was 2.05 1.97
Primo grated pamesan cheese	8 oz. jar	was 2.09 1.96
Primo, plain spaghetti sauce	28 fl. oz. tin	was 1.09 .90
Arid Extra Dry anti-perspirant, regular, unscented, or light powder	200 mL aero tin	was 1.99 1.69
deodorant regular or oily	450 mL pl. btle.	was 2.39 1.59
VO-5 shampoo	400 mL aero tin	was 2.85 2.35
Hard to Hold, (no fluorocarbon) VO-5 hair spray	4 4 1/2 fl. oz. jar	was .27 ea. .99
Heinz strained (meatless), all varieties infant foods & juices	200 g box	was 1.09 .88
Shopsy sliced roast beef with gravy, Salisbury steak & mushroom gravy or meatballs & gravy	10 oz. box	was 1.29 1.19
frozen meat entrees	11 oz. box	was 1.09 1.02
Green Giant frozen, Japanese, Hawaiian or Chinese oriental vegetables	1 lb. tub	was 1.22 .89
Savarin, turkey, fried chicken, beef or Salisbury steak frozen dinner	6's pkg.	was 1.39 1.29
Monarch soft corn oil margarine	750 mL btle.	.45
Vachon Maple Log		
regular or diet (plus 25¢ deposit) Pepsi-Cola		

limit 2 butterball turkeys per family

turkeys

save **.49** lb. **.99**

Swift Premium sweet pickled **pork** cottage rolls
save **.30** vac pac **1.38** lb.

Swifts Premium cooked **ham** sliced
save **.50** 6 oz. pkg. **.99**

Bartlett produce of U.S.A. new crop **pears**
no. 1 grade, save **.10** lb. **.69**

produce of U.S.A. no. 1 grade **tomatoes**
save **.40** 2 lb. tray **1.29**

more produce values

Ontario grown no. 1 grade cucumbers	3 for	.89
produce of South Africa! seedless! navel oranges	4 lb. bag	2.29
produce of U.S.A., jbo size no. 1 grade cantaloupes	each	.79
floral dept. special beautiful long stem fresh cut mums	bunch	1.99



help Jerry's kid **5 penny bag**
return to any Loblaws

3 fill a 5lb penny bag
with 5 lbs. of pennies or \$7.50 cash

and you could WIN one of 25 Sunlight Holidays to Orlando Florida including: Walt Disney World Vacation Kingdom, Seaworld, Circus World and Kennedy Space Center. Approximate retail value for family of 4 (2 adults and 2 children) \$2,336.00. Penny Bags and all contest Rules & Regulations available in participating Loblaws stores in Ontario.

4 purchase these products

and manufacturers will make a contribution for every item you purchase

here are a few of the 100 products

Van Camp, in tomato sauce or brown sugar beans with pork	2 14 fl. oz. tins	was .52 ea. .93
unsweetened juice Sun Pac, reconstituted, orange, grapefruit or apple	1 litre carton	was .84 .73
Kent, recon., orange, grapefruit or apple unsweetened juice	1 litre carton	was .79 .69
Neilson (4 s) all flavours drink crystals	12.8 oz. poly bag	was 1.09 .99
Maxwell House, decaffeinated instant coffee	3 oz. jar	was 6.19 5.69
Nestea iced tea mix	24 oz. tin	was 2.39 2.29
Salada, orange pekoe, 2-cup (120 s) tea bags	16 oz. box	was 3.75 3.42
Nature Valley, cinnamon, coconut, honey and oats or peanut granola bars	275 g box	was 1.39 1.17
(4 x 5 fl. oz. tins sleeve) all flavours Laura Secord pudding		was 1.39 1.26
Neilson valu pak, all varieties chocolate bars	4 bar poly bag	was 1.07 .95
shortcake, digestive or nice Peek Freans biscuits	15 oz. pkg.	was 1.49 1.29
Kraft, smooth peanut butter	1.5 kg jar	was 3.69 3.39
Libby's in tomato sauce alpha-getti	3 8 fl. oz. tins	was .38 ea. 1.00
Gaines Gravy Train dry dog food	2 kg bag	was 2.13 1.93
Bravo, extra thick, plain spaghetti sauce	14 fl. oz. jar	was .79 .69
Purina puppy chow	4 kg bag	was 3.88 3.58
Cling Free, 36's box fabric softener sheets		was 2.55 2.29
Bic butane disposable lighter	each pkg.	was 1.39 .99
Wet Ones moist towelettes	70's pkg.	was 1.75 1.59
Aqualfresh toothpaste	100 mL tube	was 1.43 1.09

Prices effective to Tuesday July 31, 1979 except bakery effective to Saturday July 28, 1979. Stores reserve the right to limit quantities.

Richmond Hill only

Loblaws

