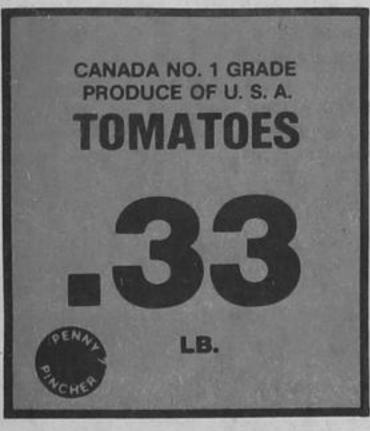
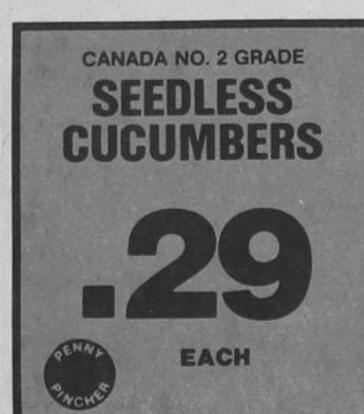
Thrift is a "limited variety" Food Store. Which means we carry all the same categories of product as a regular supermarket but with fewer varieties of the same item. The only thing we don't carry is "Fresh Cut" meats.

A Different Fruit and Vegetable Department

We devote over 1/3 of our store to one of the largest fresh fruit and vegetable departments you've ever seen. Full variety at rock bottom prices.





A Different Meat Department

We do carry a good range of frozen, cured, cooked, processed and packaged meats; again at rock bottom prices.

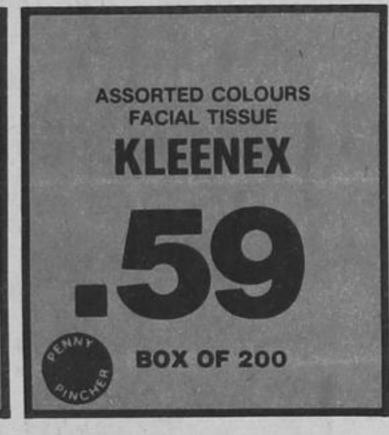




A Difference on Health and Beauty Aids

A large selection of name brands for your family needs at rock bottom prices.





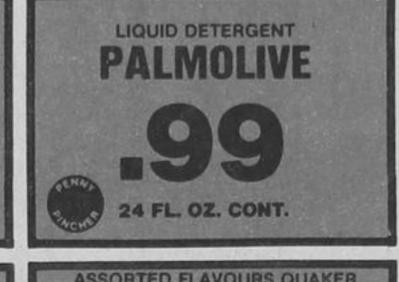
NESTLES TIDE

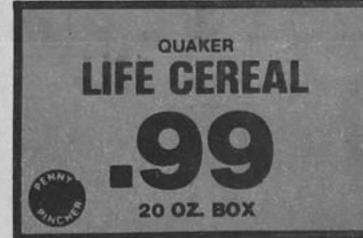
A Difference - We Sell The "Name Brands"

We carry all the categories you want; but with fewer varieties of like products.

We stock famous names you will recognize like: Kraft, Heinz, Del Monte, Kleenex, Nescafe, Tide, Kelloggs, etc. at rock bottom prices.









A Difference in Generic Foods

In as full a range as the chains at rock bottom prices. Discover our variety - and the savings.

ASSORTED FLAVOURS WHITE LABEL **JELLY POWDERS** 3 OZ PKG

WHITE LABEL PEANUT BUTTER CHIP, ICED VANILLA, CHOCOLATE VANILLA OR WHITE LABEL ALL PURPOSE **GROUND COFFEE** WHITE LABEL **COFFEE WHITENER**

A Difference in Dairy Products

Most of the items that you will need in cheeses and other dairy goods. Again at rock bottom prices.





A Difference in Frozen Foods

We carry a good selection of items you want but again with fewer varieties, at rock bottom prices.

DELUXE PEPPERONI - 6'S ALORO PIZZA 22 OZ. PKG.



A Difference in Everyday Staples

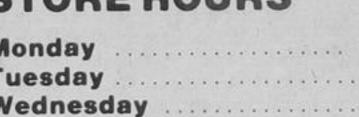
Like Fresh Milk, Eggs, Sugar, Bread and Butter at prices that help you beat inflation.

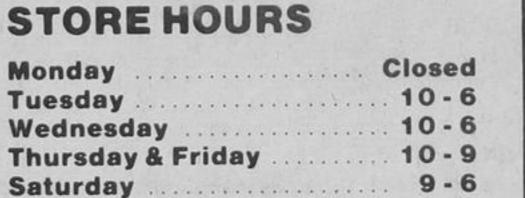
CANADA GRADE A FRESH LARGE EGGS DOZEN LIMIT OF 2 DOZ. PER CUSTOMER



A Different Way For You to Save Money

- 1. We're open fewer hours! This reduces our labour costs; savings we pass on to you.
- 2. We don't accept cheques! Therefore, we don't have to absorb the cost of bad cheques in our operation.
- 3. You price mark your own purchases with a marking crayon! This saves us both money.
- 4. You parcel your own groceries and again we pass these savings on to you. 5. You bring your own bags, or we sell them to you at 3c each! Another
- saving we can pass on to you through lower prices.
- 6. Our products are displayed very simply! Usually in the original shipping
- cartons. 7. Look for this sign — Thrift Pennypincher Extra - It indicates an exceptional purchase that we have made. These savings are passed on to you.





NOW 5 LOCATIONS TO SERVEYOUFIRST

- 2480 EGLINTON AVE. EAST AT MIDLAND
- 3835 LAKESHORE BLVD. AT BROWNS LINE
- 1541 JANE ST. AT TRETHEWEY
- 970 QUEEN ST. EAST AT CARLAW
- 9751 YONGE ST. NORTH (RICHMOND HILL)

VALUES EFFECTIVE UNTIL CLOSING SATURDAY MAY 5, 1979. (Unless otherwise stated). WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

rock bottom food prices