DISCEONIA : A :

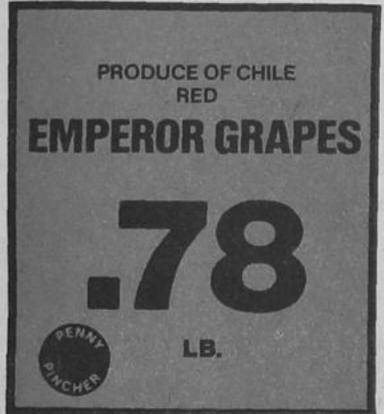
Thrift is a "limited variety" Food Store.

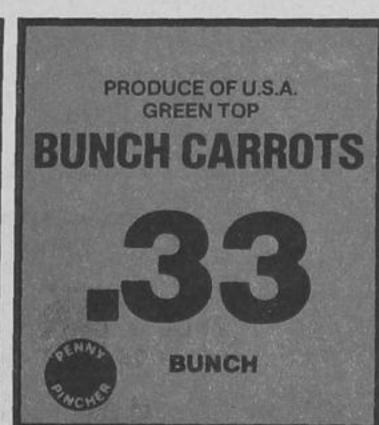
Which means we carry all the same categories of product as a regular supermarket but with fewer varieties of the same item.

The only thing we don't carry is "Fresh Cut" meats.

A Different Fruit and Vegetable Department

We devote over 1/3 of our store to one of the largest fresh fruit and vegetable departments you've ever seen. Full variety at rock bottom prices.





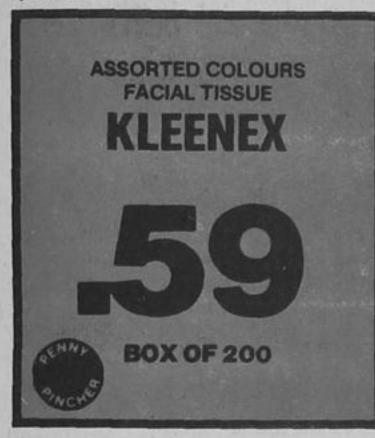
A Different Meat Department

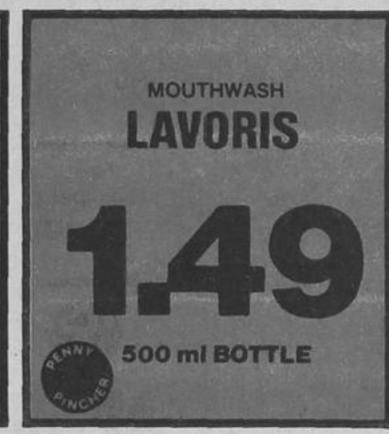
We do carry a good range of frozen, cured, cooked, processed and packaged meats; again at rock bottom prices.





A Difference on Health and Beauty Aids A large selection of name brands for your family needs at rock bottom prices.





A Different Way For You to Save Money

- 1. We're open fewer hours! This reduces our labour costs; savings we pass on to you.
- 2. We don't accept cheques! Therefore, we don't have to absorb the cost of bad cheques in our operation.
- 3. You price mark your own purchases with a marking crayon! This saves us both money.
- 4. You parcel your own groceries and again we pass these savings on to you. 5. You bring your own bags, or we sell them to you at 3c each! Another
- saving we can pass on to you through lower prices.
- 6. Our products are displayed very simply! Usually in the original shipping cartons. 7. Look for this sign — Thrift Pennypincher Extra - It indicates an exceptional

purchase that we have made. These savings are passed on to you.





We carry all the categories you want; but with fewer varieties of like products.

We stock famous names you will recognize like: Kraft, Heinz, Del Monte, Kleenex, Nescafe, Tide, Kelloggs, etc. at rock bottom prices.









A Difference in Generic Foods

In as full a range as the chains at rock bottom prices. Discover our variety - and the savings.

WHITE LABEL DINNER		24
MACARONI & CHEESE	7'4OZ PKG	.24
WHITE LABEL WITH PECTIN RASPBERRY OR		07
STRAWBERRY JAM	24 FL OZ JAR	.91
WHITE LABEL		07
TABLE SYRUP	750 ml CONT	.01
WHITE LABEL	1	107
BEEF STEW	24 FL OZ TIN	I.U.

STORE HOURS

Monday											(11	05	3€	d
Tuesday											1	1	0	-	6
Wednesda	y											1	0	-	6
Thursday &	g,	F	r	ic	18	ıy	,					1	0		9
Saturday .															

A Difference in Dairy Products

Most of the items that you will need in cheeses and other dairy goods. Again at rock bottom prices.

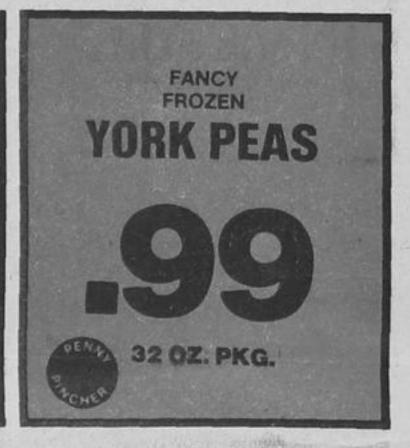




A Difference in Frozen Foods

We carry a good selection of items you want but again with fewer varieties, at rock bottom prices.

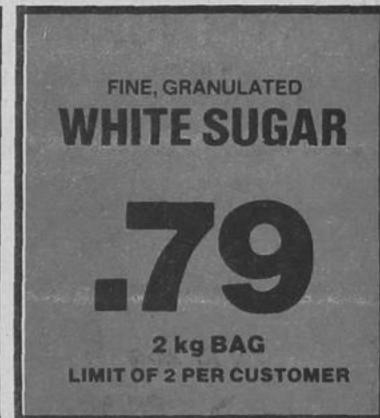




A Difference in Everyday Staples

Like Fresh Milk, Eggs, Sugar, Bread and Butter at prices that help you beat inflation.





NOW 5 LOCATIONS TO SERVE YOU FIRST

- 2480 EGLINTON AVE. EAST AT MIDLAND
- 3835 LAKESHORE BLVD. AT BROWNS LINE
- 1541 JANE ST. AT TRETHEWEY
- 970 QUEEN ST. EAST AT CARLAW
- 9751 YONGE ST. NORTH (RICHMOND HILL)

VALUES EFFECTIVE UNTIL CLOSING SATURDAY APRIL 28, 1979. (Unless otherwise stated).

WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

rock bottom food prices