



DISCOVER THE THRIFT DIFFERENCE

Thrift is a "limited variety" Food Store.
 Which means we carry all the same categories of product as a regular supermarket but with fewer varieties of the same item. The only thing we don't carry is "Fresh Cut" meats.

A Different Fruit and Vegetable Department

We devote over 1/3 of our store to one of the largest fresh fruit and vegetable departments you've ever seen. Full variety at rock bottom prices.

PRODUCE OF U.S.A.
 SIZE 18's
BROCCOLI
.59
 EACH

PRODUCE OF CHILE
 CANADA FANCY GRADE
GRANNY SMITH APPLES
.49
 LB.



A Difference in Dairy Products

Most of the items that you will need in cheeses and other dairy goods. Again at rock bottom prices.

INGERSOL PROCESS
CHEESE SPREAD
1.49
 16 OZ. CONT.

MAPLE LEAF
 PLAIN
CHEESE SLICES
1.56
 16 OZ. PKG.

A Different Meat Department

We do carry a good range of frozen, cured, cooked, processed and packaged meats; again at rock bottom prices.

8 TO 12 LB. AVG.
 FROZEN, Eviscerated
 UTILITY GRADE
TURKEYS
.88
 LB.
 LIMIT OF 2 PER CUSTOMER

CANADIAN QUEEN HALVES
 5 TO 7 LB. AVERAGE
BONELESS COOKED HAMS
1.99
 LB.

A Difference — We Sell The "Name Brands"

We carry all the categories you want; but with fewer varieties of like products. We stock famous names you will recognize like: Kraft, Heinz, Del Monte, Kleenex, Nescafe, Tide, Kelloggs, etc. at rock bottom prices.

FANCY HONEY POD
STOKELY PEAS
.25
 14 FL. OZ. TIN

PREPARED FRENCH'S
MUSTARD
.49
 16 FL. OZ. JAR

A Difference in Frozen Foods

We carry a good selection of items you want but again with fewer varieties, at rock bottom prices.

TASTY KING
 FROZEN BEEF
STEAKETTES
2.39
 2 LB. PKG.

HIGHLINER
 FROZEN
SOLE FILLETS
1.99
 16 OZ. PKG.

A Difference on Health and Beauty Aids

A large selection of name brands for your family needs at rock bottom prices.

MINT OR RED
 TOOTHPASTE
CLOSE UP
.63
 100 ml TUBE

WHITE LABEL, CREAM RINSE,
 GOLDEN, HERBAL OR
BABY SHAMPOO
.99
 700 ml CONT.

RETURNABLE BOTTLE
 FAMILY PACK
COCA COLA
1.89
 6 X 750 ml BOTTLES

GENERAL BAKERIES
 HOME PRIDE HAMBURG OR
WIENER BUNS
2/.88
 PKG. OF 8's

A Difference in Everyday Staples

Like Fresh Milk, Eggs, Sugar, Bread and Butter at prices that help you beat inflation.

CANADA GRADE A
 FRESH
LARGE EGGS
.79
 DOZEN
 LIMIT OF 2 PER CUSTOMER

FINE GRANULATED
WHITE SUGAR
.79
 2 kg BAG
 LIMIT OF 2 PER CUSTOMER

A Difference in Generic Foods

In as full a range as the chains at rock bottom prices. Discover our variety — and the savings.

WHITE LABEL WIENERS	1 LB. PKG.	.89
WHITE LABEL SALAD DRESSING	32 FL. OZ. JAR	.99
WHITE LABEL FANCY TOMATO JUICE	48 FL. OZ. TIN	.49
WHITE LABEL RECONSTITUTED APPLE JUICE	48 FL. OZ. TIN	.73

A Different Way For You to Save Money

1. We're open fewer hours! This reduces our labour costs; savings we pass on to you.
2. We don't accept cheques! Therefore, we don't have to absorb the cost of bad cheques in our operation.
3. You price mark your own purchases with a marking crayon! This saves us both money.
4. You parcel your own groceries and again we pass these savings on to you.
5. You bring your own bags, or we sell them to you at 3c each! Another saving we can pass on to you through lower prices.
6. Our products are displayed very simply! Usually in the original shipping cartons.
7. Look for this sign — Thrift Pennypincher Extra - It indicates an exceptional purchase that we have made. These savings are passed on to you.



STORE HOURS	
Monday	Closed
Tuesday	10 - 6
Wednesday	10 - 6
Thursday	10 - 9
Closed Good Friday, Apr. 13th	
Saturday	9 - 6

NOW 5 LOCATIONS TO SERVE YOU FIRST

- 2480 EGLINTON AVE. EAST AT MIDLAND
- 3835 LAKESHORE BLVD. AT BROWNS LINE
- 1541 JANE ST. AT TRETHERWEY
- 970 QUEEN ST. EAST AT CARLAW
- 9751 YONGE ST. NORTH (RICHMOND HILL)

VALUES EFFECTIVE UNTIL CLOSING SATURDAY APRIL 14, 1979. (Unless otherwise stated). WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

GO THRIFT THIS WEEK YOU'LL SEE THE DIFFERENCE IN CASH



rock bottom food prices

THRIFT

SAVE WITH US FIRST