

**Save energy:
shop wisely
for windows**

With new home prices steadily rising and existing homes changing ownership at a rate about double that of sales of new homes, it's no wonder home remodeling and modernization activity is so hectic.

Since many home improvement projects involve the replacement or installation of windows, homeowners are wise to keep energy conservation in mind when shopping for windows.

And the same care should be devoted to the selection of windows as to other factors in an energy-efficient house.

Like other energy-conservation measures such as adding wall, attic and under-floor insulation, windows should be chosen for their ability to provide insulation.

Double-pane insulating glass for example—standard in Andersen Corporation's Perma-Shield windows and gliding doors—sharply reduces expensive heat loss through the glass.

Perma-Shield windows and gliding doors also have factory-installed weatherstripping to reduce heat robbing air infiltration. In fact, this weatherstripping is twice as weathertight as accepted industry standards for allowable air infiltration.

And the sash and frame have a preservative-treated wood core that is sheathed in rigid vinyl for long-lasting low-maintenance protection.

Perma-Shield windows also are available with triple glazing for added energy conservation in areas that experience unusually harsh winters.

Stylish siding lets you...

Coordinate colors and textures

Color is in, and this is as true for the exterior of a house as it is for the interior furnishings. No longer, however, is a wide selection of colors limited to paint, because the choice in pre-finished siding is equally broad.

More than half the homeowners remodeling with aluminum siding, for example, are turning to color instead of traditional white.

In aluminum siding colors run the gamut from light to dark, with shades of brown, green, blue, red, ivory, avocado and the earth tones increasingly popular and easy to coordinate.

These colors are baked onto the pre-finished siding at the factory and they remain bright and clear throughout its life—up to 30 years and more—with virtually no maintenance.

Despite the wide variety of colors available, don't make the mistake of choosing one just because it appeals to you.

To be most effective it should be appropriate to the style of your home and compatible with its interior color scheme. Equally important, it should blend with other houses in your neighborhood.

Coordinate colors carefully and don't overdo them. Decorators suggest limiting your choice to three, including the siding, roof and trim, and keeping them complementary.

Trim and accessories, such as corner posts, columns, soffit, fascia, gutters and downspouts, are available to match or blend with the siding.



REDDISH ALUMINUM SIDING with an embossed cedar shake finish rejuvenated this older house and eliminated the need for periodic repainting. **Contrasting pre-finished white aluminum trim and accessories** (storm windows and doors, shutters, soffit, fascia, gutters and downspouts) define lines of the house and add character. **New colors and textures baked into the aluminum panels remain attractive up to 40 years and more.**

Having chosen the color, think about texture. Finishes in aluminum siding range from a smooth surface to embossed replicas of almost every style wood finish, including cedar shakes.

There's a siding to match any type house, whether Victorian, colonial or contemporary.

Prized architectural details can be retained on an older house because aluminum trim can generally be formed to duplicate them. If they can't, the details can be re-finished and repainted to blend with the new siding and look perfectly natural.

Design alternatives are not limited to color, texture and fittings. Pre-finished siding can be used either horizontally to accentuate the long,

low lines of a house, or vertically to minimize an overlong horizontal sweep or accent gables of colonial architecture.

Properly installed, pre-finished siding can actually enhance the charm of an older house rather than diminish it. When installed skillfully, it is virtually impossible to distinguish from wood without going up and touching it.

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