If you've ever called the Richmond Hill Theatre and heard a short informational slated to happen at the local movie house. tape recording, this is the face that goes with the voice. Carmen Bordonaro is

theatre manager and says big things are You can't argue with the price. (Liberal photo by Bruce Hogg)

Movie going should be "community experience"

BY STEVE PEARLSTEIN Liberal Staff Writer

Richmond Hill's best theatre wants to do more than just take your ticket and kick you into your seat.

Since it's the town's only moviehouse, employees there think going to films should be a "friendly, community experience".

At least that's the way manager Carmen Bordonaro, 27, looks at it. He started running the Richmond Hill Theatre in June, 1978, when it was taken over from the Odeon chain.

The 400-seat screening room is still leased from its next-door neighbor, The Richmond Inn.

"People have the wrong impression of the Inn. It is in the process of changing and beginning to improve," said Mr. Bordonaro.

The new theatre owners are two entrepreneurs who also own the Fox Theatre in Toronto's Beaches area and the Kingsway at Royal York Road and Bloor.

Mr. Bordonaro was hired to run the latest acquisition of Tom Litvinskas and Jerry Szczur, after he spent two years operating an advertising agency with a partner in Toronto.

Carmen takes care of booking pictures from distributors, advertising and promotion for films and the day-to-day

functions of the theatre. who call the theatre automatically encounter one of its unique features.

A recorded message gives the day's From Brazil and Magic should be here. movie and starting times and transmits a

If the caller stays on the line, his voice Carmen after 5 p.m. at 883-5533. is recorded and Carmen says some of the comments are worth playing back.

of people who call us. No names are used so is running.. sometimes the comments range from

The theatre's major problem is its painted. drawing power. Currently, shows are only

averaging 50 people per night from Monday to Thursday. Busiest nights are Fridays and Saturdays, which usually bring out about 200 viewers.

Until three weeks ago, general admission to the theatre was \$2 per person. Prices now are \$2.50, \$1.50 for kids and if senior citizens show Carmen their cards, he lets them in free.

"I have lots of fun with the older people. Last week, a couple came up to me to show their senior citizen cards and then wanted to pay admission. I wouldn't accept it and let them in free. They couldn't believe it," he said.

The manager also claimed he has often handed out free coffee to seniors and they always appreciate that kind of hospitality.

Carmen's other major headache is his never-ending fight with the distributors to get the films he'd like to show. The problem is, all the big hits end up at the larger chain houses like Odeon and Famous Players Theatres.

He has to work around constraints set by the distributor like getting a popular film, in return for playing a loser for a certain length of time.

"Even if I could explain all the political hassles we have to go through with the distributor, you wouldn't understand them," said Carmen.

He is working to improve the quality of Whether they realize it or not, patrons movies shown at the theatre, though. Within the next two months such titles as Animal House, Midnight Express, Boys

> Special group rates and passes to local businesses and schools are available. Call

Depending on the film, the box office opens at 6:30 or 7:30 p.m., with two "We just like to get an idea of the type showings per night, unless a double feature

For the New Year, the manager hopes abusive or obscene to constructive. It to make improvements to the washrooms varies with what we're showing," he said. and have the lobby of the theatre freshly

Elementary teachers ratify six per cent salary pact

York County the minimum of spoils. Elementary teachers and qualifications will now The A4 group, teachers the school board are get just under \$10,000 per with honors degrees, moving ahead steadily annum. That's up \$934 managed an average ratifying a salary con- which expired August 31. The salary range for the tract allowing for an 1978. average increase of six A teacher with five year of experience is per cent across the board years' experience in that now \$15,894 to \$28,408. - just what a provincial same group (category D) Under the old contract, fact finder called for last got a boost of \$1,608 to the figures ranged from October.

teaching positions that category. received the largest in-

Corupe, representing the

Ministry of Tran-

sportation and Com-

munications, and Robert Adachi, chief tran-

sportation engineer for

the consultant firm of

Fenco Consultants

Limited, hired by the

ministry, explained the need for such a highway,

the route it would take

and certain design

Throughout the

presentation, Mr. Dut-

chak stressed the fact

there is no program or

date for construction at

this time — that these are

concept drawings only.

members of council for a

date of possible con-

struction Mr. Dutchak

said, hypothetically, if the

money was to become

available today, the

portion of the highway

from Highway 427 to

Highway 400 would not

begin until 1981 and would

not be complete until 1987.

staggering. We can't

afford to build it all at

once," said Mr. Dutchak.

complete both the new

Highway 407 and the

realignment of Highway 7

between Bathurst Street

Councillor John Bir-

chall expressed a concern

for public input on the

highway issue, so that a

situation like the dispute

over the Gormley in-

terchange on Highway 404

He was informed by

Mr. Dutchak that

meetings had been held in

conjunction with the

parkway belt hearings

and certain commitments

had been made, but the

ministry was keeping

close contact with Works

Commissioner for Rich-

and Highway 404.

did not arise.

Toporowski.

The consultant, Mr.

"The costs are

When pressed by

evening.

details.

both groups, over the last contract increase of 5.8 per cent.

The low end of the far as a teacher can get in average annual salary

Meanwhile, it was teachers is \$1,177.

Plans for the proposed interchange at Yonge practices.

Len Dutchak and Gary and noise abatement were silent.

13 steps allowed for each

nearly \$13,900. That's as \$14,960 to \$26,800 so the increase for one of these

creases ranging from 6 to teachers at the top end of The contract is any teacher because of 6.4 per cent. A first-year the scale who got the retroactive to September declining enrollment, is teacher starting off with smallest chunk of the 1, 1978. Many of the other still in the agreement.

MTC reps review 407 with Hill

the new deal.

change, with the board included the annual inkeep the system-wide experience, an extra 2.2 ratio to within one per per cent. cent of 21.23:1.

The contentious tenure clause, which states the board will not terminate the permanent contract of

Before fact finding, the be holding negotiations board had asked for up, remained the same in salary increases of four per cent. The teachers had requested seven per Staffing ratios didn't cent and neither demands and teachers agreeing to crement allowance for

At least one Area 4 teacher (category A4) who asked not to be identified, said he was unhappy with the contract. He voted against ratifying it when he was asked to mark a secret ballot last week.

"I think it's fair to say it isn't enough. The cost of living is rising by something like nine per Mr. 'Dutchak said af- cent every year so you Highway 407 on the site of Street and Highway 407, Terry Goodwin, ex-terwards he was sur- can see the disadvantage the present Highway 7 and Bill Doel represen- councillor for Vaughan, prised there were not teachers are faced with at were presented to council ting the Doncrest Rock- expressed concern for the more inquiries and a 5.8 or 6 per cent conand a handful of in- well community which Boyle community and expressed the hope that tract," he said.

terested citizens of Rich- would be affected by the Longbridge Road any concerns from The secondary teachers mond Hill last Tuesday new highway, questioned residents, but other citizens would be for- have so far not come to an property expropriation members of the audience warded to the town for agreement with the board. Provincial mediator Harvey Ladd was supposed to have been in the process of setting up another round of mediation talks at press time.

The secondary contract for the last school year wasn't signed until December 7, 1977.

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Watermain break closes Crosby

Water services and through traffic were both cut off on Crosby Avenue for about six

Maintenance Manager for Richmond Hill, Merv Perkins said his department received a call at 9.15 a.m. Monday advising of a problem and because the break was in a particularly bad spot the repair was not complete until 5.15 p.m. adding a total cost to the municipality of \$633.

Mr. Perkins said breaks in the watermains are fairly common. There were 78 breaks in 1978, and usually about twice as many in

representative, and usually cost anywhere from \$200 to \$500 to repair.

clarification.

Mr. Perkins considers the repair of watermains the worst job in the municipality, especially if it occurs at night combining the late hour with subzero temperatures looking for the break surrounded by mud and

The works department usually tries to close off the streets to keep the traffic away so the men can work quickly without being

Often time is taken waiting for representatives from hydro, gas, cable and telephone to arrive at the location so that digging can begin. The break is often hard to locate in winter because the water travels underground quite a distance because of frost

hours Monday.

winter as summer.

Breaks occur because of the pressure exerted by frost, temperature differential, stones working their way up, soft spots in bedding and weak materials, said the works department

crowded, said Mr. Perkins.

Family life centres Adachi, gave a figure in excess of \$100 million to cost less, get more

Region's taxpayers \$6,180 less to support the region's four family life centres in 1979, according to a report approved by the regional health and

Under the proposal, a regional grant of \$21,800

The region will pay 50 purchase-of-service agreement with the

Public meetings will be set up to receive input about the realignment of Highway 7, said the

LR78-15

HR78-15

GR78-14

FR78-14

ER78-14

representative of MTC. After the formal presentation, the small citizen audience was allowed to ask questions "SNOW TIRES" of the well informed representatives.

Alan Ablett, a property owner near the proposed It will cost York the regional tax levy.

will receive more money \$41,800.

completely in 1979.

per cent of the costs of a mond Hill, Bernie

Provincial grants will cover the remaining In 1978, regional sup-

port totalled \$21,800 in social services committee grants and \$20,000 in purchase-of-service However, the centres payments, for a total of

The money is divided among the four centres in this way: Aurorawill be phased out Newmarket, \$18,000; Georgina, \$16,000; Markham, \$18,000; and Richmond Hill, \$18,000.

The four centres receive abut 50 per cent of The four family life their funding through the centres will receive a purchase-of-service total of \$70,000 from the agreement, which allows purchase-of-service low-income people to scheme, with \$35,000 of receive a subsidy for the that amount coming from counselling services.

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INFORMATION:

Freeway parking areas just happened, he says

way 400 were not the idea months. of the government, who owns the property, but The advantages are spaces will be about been parking there.

Branch of the Ministry of well as produce savings future design features. Transportation and Communications, (MTC), said "It wasn't really our idea - we're just going along with what has sprung up.'

People have been parking at intersections off Highway 400 and Highway 7, King City Sideroad, Highway 9 and 88, and the ministry to prevent potential traffic hazards, said the ministry representative.

He suggested car pooling commuters had been meeting at these locations and parking cars on grass and shoulder areas.

This spring MTC will put a hard surfaced parking lot and indicate safe access points by lines. There will be no charge for the use of the lot and the ministry in-

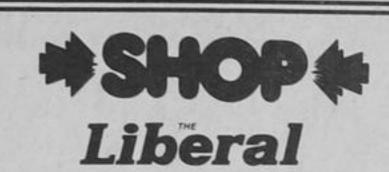
access points onto High- clean during winter conserve energy.

New parking lots at tends to keep the surface for individuals and

rather the idea of the many, said Mr. Ceder- \$67,000. commuters who have berg, it will reduce traffic The ministry plans to volume on the highway as monitor the usage of such Fred Cederberg from well as ease the parking a project to see if it will the Safety Information situation in Toronto as meet expectations and for

Cost for each lot with

approximately 70 parking



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