

# DISCOUNT FOOD WAREHOUSE

**A GREAT NEW IDEA TO SAVE ON FOOD COSTS.  
JUST WORK A LITTLE AND SAVE A LOT. IT MAKES SENSE AND SAVES DOLLARS.**

## How can we sell for less at Discount Food Warehouse?

**1. You Do a Little Work and Save a Lot.**

We ask you to do some of the work we would normally have to do and pay for, and pass the saving on to you.

**2. You Mark the Price on Your Own Purchases.**

Simply pick up a pricing crayon when you come in, mark the price on your purchases and check out. We save on staff and pass the saving on to you.

**3. You Bring Your Own Bags.**

When you check out you put your purchases in your own bags or boxes. This saves money, and we pass the saving on to you. (If you don't have your own bags we charge you 4¢ for ours, and 35¢ for heavy duty boxes).

**4. We Have No Regular Advertising or Sales Gimmicks.**

We save money, and pass the saving on to you. (You can help by telling your friends how to save on their food shopping too.)

**5. We Have Fewer Varieties of the Same Products.**

We save work, and handling and shelf space, and pass the saving on to you.

**6. You Parcel Your Own Groceries.**

We save on staff and time, and pass the saving on to you.

**7. We Have Shorter Store Hours.**

We save staff, and salaries, and overtime and light and heat, and pass the saving on to you.

**8. We Have a Fast, Unique Checkout System.**

You push your buggy to the checkout counter. The checker totals up your bill and transfers your purchases into a take-out buggy. You take it directly to your car or to our special Parcelling Station and bag your purchases yourself. This saves time and money, and we pass the saving on to you. But please bring the buggy back to the store for the next person.

**9. We Have No Fancy Shelving.**

We stack our goods in the cartons they come in with the minimum of handling, on the barest of shelves. It saves us time and money and we pass the saving on to you.

**10. We Accept No Cheques or Credit Cards.**

We save time and money by not cashing cheques (or having any bad cheques bounce) or processing credit cards, and pass the saving on to you.

At Richmond Hill Discount Food Warehouse we buy in volume to sell in volume without any frills. It means lower prices for us and for you. You just work a little and save a lot. We think it's an idea that makes sense and saves dollars.

### EVERYDAY LOW, LOW PRICES

Every day is rock bottom day at Discount Food Warehouse. Compare the prices in this ad. They aren't sale prices. We don't have sales. These are examples of our everyday low, low prices.

**MANNING BISCUITS**  
Aristocrat, Choc Chip  
or Assorted,  
15.9 oz. **.69¢**

**1 lb. MAPLE LEAF**  
**WEINERS** **.75¢**

**Plush TOILET**  
**TISSUE, Single Ply.**  
4 roll package **.59¢**

**WILSON'S POP,**  
24 cans **\$3.49**  
per case

**Poise KITTY LITTER,**  
10 lbs. Reg. 99¢ each  
special 2 for **.99¢**

**SEALTEST 2% MILK,**  
3 Quart Bag **\$1.19**

**LIGHT BULBS, 40, 60**  
**or 100 Watt** each **.19¢**

**SAVARIN T.V.**  
**DINNERS — Chicken,**  
**Beef or Turkey** each **.69¢**

**SCHNEIDERS**  
**QUARTER POUND**  
**BURGERS, frozen —**  
5 types **lb. .99¢**

**DEVON FROZEN PIES**  
— Beef, Chicken or  
Turkey **3/.89¢**

**1 lb. Canada Packers**  
**Jubilee BACON** **.99¢**  
lb.

**AYLMER TOMATO**  
**JUICE, 48 oz.** **.59¢**

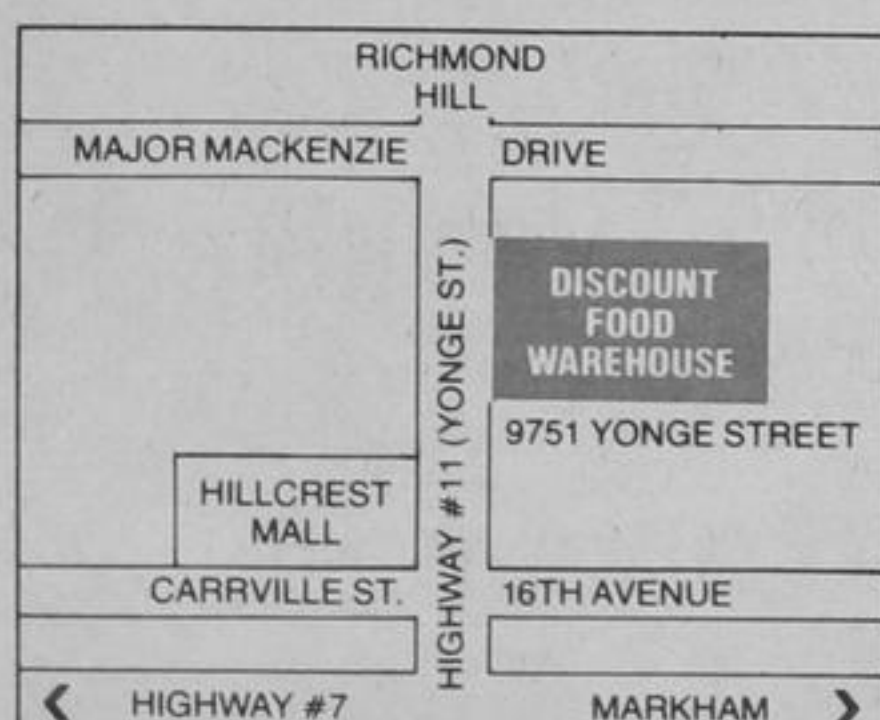
**CATELLI MACARONI**  
**AND CHEESE**  
**DINNER,**  
7 1/4 oz. **5/.99¢**

**Snowcap FROZEN**  
**FRENCH FRIES**  
2 lbs. **.39¢** 4 lbs. **.75¢**

**SHOPSY'S FRESH**  
**BEEF PIES, 2's** **.49¢**  
box

For shopping convenience, a policeman will be on duty, Thursday, Friday and Saturday to ensure easy access to the store.

**Here's  
where  
to find  
us**



### Our Guarantee

We guarantee you'll be fully satisfied with our prices and foods. If not we'll refund your money. Cheerfully and instantly. When you're satisfied we know you'll be back.

### Compare our low, low prices

**Remember  
our  
hours**

Monday — Closed.  
Tuesday — 10:00 am — 6:00 pm  
Wednesday — 10:00 am — 6:00 pm  
Thursday — 10:00 am — 9:00 pm  
Friday — 10:00 am — 9:00 pm  
Saturday — 8:00 am — 6:00 pm