


The Talk Of The Town?


Free Recipes Available At Safeway From Meats To Desserts... Pick Yours Up Today!

Challenge




Rib Steaks
Cut From Canada Grade 'A' Beef

\$1.78
Lb.



Short Rib
Roast Chuck Blade Bone Removed
Cut From Canada Grade 'A' Beef


88¢
Lb.



Blade Roast
Chuck Boneless Cut From Canada
Grade 'A' Beef

\$1.08
Lb.

Is This The Roast You Bought Last Week?




The Safeway Challenge!

SEAFOODS

Whole Whitefish Fresh or Frozen	Lb. \$1.09	Mackerel Whole Previously Frozen	Lb. 49¢
Cod Fillets Fresh	Lb. \$2.19	Smoked Ciscoes	Lb. \$1.99
Halibut Steaks Previously Frozen	Lb. \$3.59	Turbot Fillets Previously Frozen	Lb. \$1.79
		Red Snapper Whole Fresh or Frozen	Lb. \$2.69

Shop Safeway Where You Buy Roasts Like This!



Check the Trim on our Standing Rib Roast

END SECTIONS OF SHORT RIBS REMOVED

HEAVY CHINE BONE REMOVED

- CHECK THE TRIM
- CHECK THE QUALITY
- CHECK THE PRICE

Wilson's Pop
Ginger Ale, Orange Crush, & Hires Root Beer.
Plus 20¢ Bottle Deposit

33¢ ea.

Potato Chips
Humpty Dumpty Assorted Flavours 225 gm. Package

69¢

Maxi Pads New Freedom 30 Per Package	ea. \$2.39	Garden Cocktail E.D. Smith, 28 fl. oz. btl.	63¢	Egg Nog Lucerne Quart Carton	ea. 99¢	Baby Food Gerbers Assorted Varieties 4.5 oz. Glass Jar	ea. 23¢
Baby Pants Gerber Assorted Sizes 6 Pair Per Package	ea. 69¢	Blended Juice Town House Sweet (1.36 L) 48 fl. oz. Tin	ea. 59¢	Cream Cheese Lucerne (227 gm.) 8 oz. Package	ea. 79¢	Tang Orange Flavour Crystals 2x7 oz. Poly Package	ea. 99¢
Toothbrushes Safeway Deluxe Soft or Medium 1 Per Package	ea. 49¢	Bleach White Magic Liquid 128 fl. oz. Jug	ea. 88¢	Margarine Parkay Coloured (1.36 kg) 3 Lb. Package	ea. \$2.19	Ground Coffee Hills Bros. 16 oz. Vacuum Packed Tin	ea. \$3.99
Shave Cream Gillette Foamy Assorted Flavours Lather (312 gm.) 11 oz. Aerosol Tin	ea. \$1.29	Salmon Cloverleaf Pink 7.75 oz. Tin	ea. 99¢	Oatmeal Quaker Ready To Serve Assorted Varieties 11-13 oz. Pkg.	ea. 69¢	Minute Rice 24 oz. Package	ea. \$1.29
Aqua Velva Ice Blue or Fresh Lime After Shave (114 ml) 4 oz. Bottle	ea. 99¢	Deodorant Noxzema Spray Antiperspirant Deodorant (283 gm.) 10 oz. Tin	ea. \$1.59	Apple Drink or F.B.I. Grape Juice Glass 6 x 6 oz. Package	ea. 89¢	Lard Crispy Crust (454 g.) 1 Lb. Package	ea. 69¢
Hair Coloring Clairol Nice & Easy Assorted Colours 1 Kit Package	ea. \$2.39	Cream Rinse Tame Regular, Lemon or With Body 227 ml. Bottle	ea. \$1.29	Biscuits Assorted Voortmans 8 oz. Package	2 FOR \$1.	Gravy Mix French Assorted Varieties 75-175 oz. Package	3 FOR \$1.
Aspirin Bayer 100 Per Bottle	ea. 99¢	Shampoo Head & Shoulders Lotion 100 ml.	ea. 99¢	Vegetables Arctic Garden Assorted Var. Frozen (907 gm.) 2 Lb. Pkg. Canada Fancy	ea. \$1.19	Ice Cream Lucerne Assorted Flavours 2 Litre Tub	ea. \$1.49
Foil Wrap Stuart House 12" x 50' Roll Package	ea. 99¢	Cookies Busy Baker Chocolate Puffs 40's (397 gm.) 14 oz. Package	ea. \$1.09	Cup A Soup Lipton Assorted Varieties 32 to 135 g. pkg.	ea. 59¢	Minute Maid Orange Juice Frozen Concentrated 6 1/4 oz. Tin	2 FOR 89¢
Orange Juice Town House Sweet or Natural (1.36 L) 48 fl. oz. Tin	ea. 59¢	Cheddar Cheese Safeway Medium Chunk 14 oz. Avg. Wt.	ea. \$1.10	Hot Chocolate Carnation 23 oz. Jar	ea. \$2.29		

Ovenjoy

Sliced Bread
White 24 oz. loaf

33¢ ea.

Green Giant

Niblet Corn
Canada Fancy 12 oz. Vacuum Packed

39¢ ea.

Sweetheart

Liquid Detergent
Pink or Lime 32 fl. oz. Plastic Bottle

89¢ ea.

Pennyworth

Bathroom Tissue
Assorted Colours Single Ply 4 Roll Package

59¢ ea.

Yonge St. & Trayborn
Yonge & Doncaster

EASY-OFF



Carpets Need Cleaning
DO-IT-YOURSELF
and
SAVE
Rent an Easy-OFF
CARPET CLEANER.
AT SAFEWAY

WE DO IT BEST SAFEWAY